

Give To The Campus Chest!

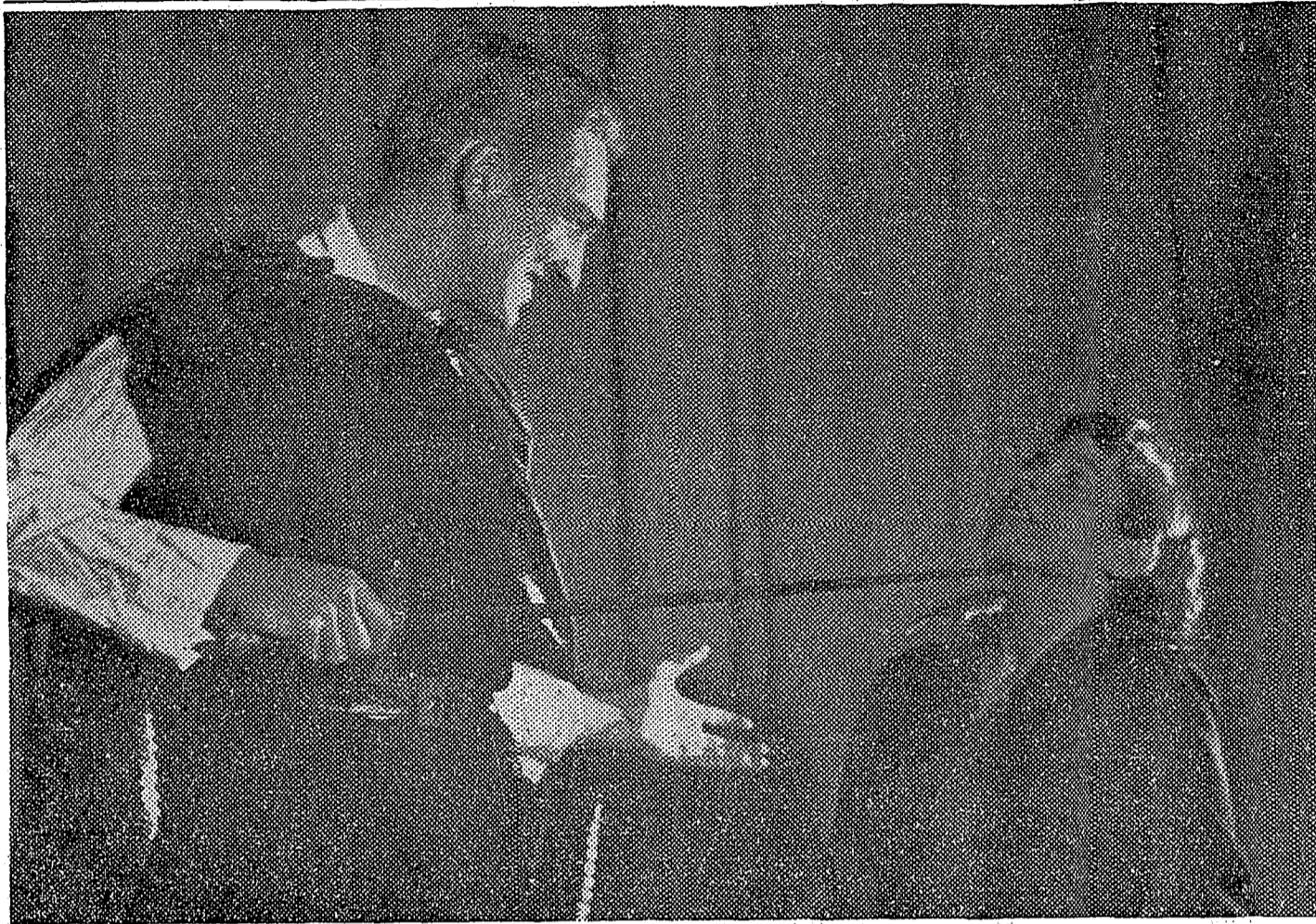
The Colby Echo

Published Weekly by the Undergraduates of Colby College

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Waterville, Maine, Friday, May 1, 1953

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"Mother, you have my father much offended."

Over 100 Students Help Present Hamlet

By Ed Bartlett

Powder and Wig seems to be over its head in work these days — only a week away from the scheduled performances of their last play of the season, "Hamlet". The great showman Cecil DeMille would certainly smile to see so many taking part in such a tremendous undertaking. It seems as if the whole campus is taking some active part in the preparations — including the president of our college, not to exclude professors Benbow and Bliss — who have also volunteered their services as actor and sound man respectively.

The National Republican Committee could not have asked for a better publicity program that is swamping the whole area, (let alone Mayflower Hill), with leaflets and posters. It may be of interest that there have been over 700 posters and fliers printed, (by hand and machine), that can be seen practically anywhere on campus — including one flying madly from the Sloop Hero on top of the library. Besides posters in the many store windows, Waterville as a community has been notified about HAMLET through radio station WTVL, a display seen through the courtesy of Farrow's Book Shop, and through 500 post cards sent to the special P & W mailing list. High and preparatory schools have been informed of the occasion, while the local chain of Acheson Hotels has consented to give free publicity thru out their dining rooms and restaurants.

While the masterminds of the publicity department are figuring their next move — let us turn to another quarter of the three ring circus that can be seen performing over at the Women's Union. Down in the basement — very near to the Dramatic Workshop, is the newly named room — "Powder and Wig Costume Department." The cast of HAMLET will have costumes designed and produced by a group of ten coeds. At present they have finished 45 outfits to fit everyone from Queen Gertrude

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'Post' of May 9 Runs Colby Story

An article about Colby entitled "The Pride of Mayflower Hill" will appear in the May 9th issue of "The Saturday Evening Post". Written with amusing insight by the well-known free-lance writer, Collie Small the article concerns Colby's physical move from the old campus to Mayflower Hill.

Mr. Small, one-time member of the "Post" editorial board and the United Press overseas, spent some time last fall on the campus, where he saw the college in action. His attention is directed particularly to the problems which Colby faced in the transition period and the final success with which they were overcome. "The Saturday Evening Post" is giving special attention to the publicizing of Mr. Small's article. Bound copies of the issue are to be given to President Bixler and to the Governor of Maine. Special radio broadcasts, news releases and posters are publicizing the event.

This is the third time in the last three years that Colby has received special attention from the "Post". Reference to Colby was made by Kenneth Roberts in his article "Don't Say That About Maine", and by the editorial board in their "Keeping Posted" section of the January 27, 1950 issue. The forthcoming story is by far the most comprehensive article that has recently been written about Colby.

REPORTER'S BOX
Molly Cutler
Shella McLaughlin
Jean Hahlbohm
Barbara Brookway
Lois Latimer
Julio Brush
Lin Burtis
Carol Kigor
Susan Miller
Nancy Carroll

Glee Club Gives Spring Concert

The Woman's Union will be the scene of the Glee Club's spring concert at 7:30 this evening. A program of choral work is planned which everyone will enjoy. Selections include: a medley from "Porgy and Bess" by George Gershwin; "Six Chansons" by Paul Hindemith; "Crucifixus" by Lotti; and "The Hallelujah Chorus" by Beethoven. In addition, the Colby Eight and the Colbyettes will entertain with some of the old favorites. Also, the "8" are slated to sing their new arrangement of "Kentucky Babe". Not to be outdone, our female octet will make their debut as "The Fife, Jug and Bottle Man". The Glee Club will be directed by Mr. Re and the accompanist will be Dorothy Nyman.

Following the program, there will be dancing in the gymnasium to the music of John Hammond and his band. Admission is free.

Continuing their series of concerts, the Colby Glee Club will appear at Bates May 3. Here, excerpts from the "Magnificat" by Bach and the "Shvanda Polka" by Jaromir Weinberger will be added to the list of pieces to be sung here tonight. The climax of this season will be the concert given on May 15 in Boston.

College Announces 6 Faculty Changes

Next year, three professors of the Modern Language Department will leave Colby to take up new enterprises. They are Professors Crano, Whitmore, and Schwartz. Returning to Colby will be three language professors who have been on leave in foreign countries. They are: Miss Gardiner, who has been in Spain for two years; Professor Schmidt, who has been in Germany; and Professor Kollenberger, who has been in France.

Three English professors are also leaving Colby. They are Professor Norwood, who has retired; Mrs. Doris Smith, who has been serving at Colby as a part-time teacher; and Mr. Loighton.

Three Parties Offer Platforms For Stu-G

Student Government elections are to take place today, Friday, May 1, and Saturday, May 2. A campaign assembly for these elections took place at 11:00 a.m., April 30. Three parties have put forth candidates and have drawn up platforms. These parties are the New Colby Party whose slogan is "A New Party for a New Campus," the Dependent Party advocating "A Practical Party and Platform for Practical People," and the Improvement Party proposing "Improvement through Co-operation rather than Agitation."

The New Colby Party advocates closer relationships between Student Government and the student body through the medium of a pamphlet containing the Government's accomplishments to date to be published biannually and a suggestion box in which the students can deposit suggested improvements. A closer relationship between the faculty and student body, possibly facilitated by the addition of a student-faculty lounge, is another aim of the party. Several other goals of the party are a co-operative book store, the use of meal tickets, a regulated transportation system, and a thorough evaluation of the curriculum. It would like to place emphasis on keeping money received from benefit campus performances at Colby, initiating a hockey rink, and considering methods by which the library could be made more conducive to studying. A possible solution for this might be the addition of study rooms.

The candidates of the New Colby Party are Bob Fischer for president, Tony Yanuchi for vice president, Larry Walker for secretary, and Aubrey Keef for treasurer. Bob Fischer is president of the Junior Class, chairman of Campus Chest publicity, past Tau Delta Phi fraternity editor, president of Radio Colby and was chairman of Winter Carnival publicity. He has been active in Oracle production, ECHO, the writing of the 1953 Senior Class Exercises, and the Varsity Show.

Tony Yanuchi has had experience on Men's Judiciary Committee and the 1954 Commencement Committee. He is vice president of Newman Club, Lambda Chi rushing chairman, and co-captain of the varsity football team as he was of the freshman football team.

Larry Walker is co-chairman of Campus Chest Week, secretary of the Junior Class, president of Tri-Delt, vice president of Panhellenic Council of which she was formerly secretary-treasurer. She has been active on the cheer leading squad, the WAA board, Women's Union Committee, and in both Glee Club and the Colbyettes.

Aubrey Keef is president and former secretary of Alpha Tau Omega, Maine's delegate to the National Association of Manufacturers' Convention, dean's list, and a captain in ROTC. He is active in varsity baseball and played freshman basketball.

The Improvement Party was formed on campus a year ago stressing co-operation with the faculty and administration. It worked on the cut system which it feels can be a continuous program with the possibility of additional cuts for seniors. Among this year's projects was the

These are the only definite changes at present, but more are expected to take place in the next few months preceding the fall term.

Auction & Dance Open Chest Drive For \$1500 Goal

The annual Colby Campus Chest Drive was officially opened Thursday night with an auction and dance in Women's Union. Various important people on campus offered their services so that the money bid for them could be contributed to the Campus Chest. Rocky Applebaum, auctioneer, raised the bidders high as they tried for such items as car washing jobs on Johnson Day by President Bixler, Dean Nickerson, and Mr. Jennison, a golf lesson from Berry Wellersdieck, breakfast in bed from the housemothers in the women's dormitories, dining table service from Dr. Schwartz and Mr. Biron, and the use of the Phi Delt House for the week-end. The Colbyettes and Colby Eight added to the festivities with some of their incomparable vocal selections.

The Chest Drive lasts all of next week, with the fraternities and sororities carrying out various fund-raising projects. Hugh McDonald and Larry Walker are chairmen and their goal this year is fifteen hundred dollars. Each student on campus is being asked to contribute one dollar. The money goes to scholarship funds for Colby students, for needy students in foreign countries under the World Student Service Fund and for the Negro Scholarship fund.

'53 Johnson Day Features Joust

Colby will go medieval on Johnson Day, when an inter-class joust will be held, probably somewhere near Johnson Pond. On Monday, May 4; Tuesday, May 5; and Wednesday, May 6; outside the Spa, freshman, sophomore, junior, and senior girls will vote by classes for a Knight, one to be elected from each class. The winner will receive a prize, undisclosed at present.

On Johnson Day, the freshman knight will joust with the one elected from the sophomore class, the battles taking place on mule-back. The junior knight will tilt with the senior representative. Later the two winners will stage a final battle.

Plans for Johnson Day are coming along well. Cooperation of the student body is requested by Blue Key and Cap and Gown. A complete schedule will appear in the ECHO next week.

sponsorship of a Maine Inter-collegiate Student Government Association. Next year will be its first year of operation. Among the points (Continued on Page Eight)

Program Reveals Several Changes In Commencement

Several new features have been introduced into the Commencement program this year. The Commencement Dance will, in the event of good weather, be held on the tennis courts instead of in Roberts Union. The Commencement Dinner will also follow a slightly different pattern than usual. In the past, guests have been chosen to speak at the dinner. This year the program will include speakers from the Senior class in order to provide more active participation and interest for the class.

Some of the traditional features of Commencement will include Class Day Exercises, with the smoking of the Class Day Pipe. At the Alumni-Alumnae Dinner on Saturday noon, loyalty awards, in the form of small bricks, will be presented to graduates who have done outstanding service for Colby through the years. Gavels will be awarded to alumni who have attained the status of regional, state, or national leadership in important groups or organizations.

As usual, the Colby Library Associates will display their purchases, and there will also be an exhibit of the Cuala Press of Dublin collection in the Treasure Room.

President Bixler will conduct the Baccalaureate Service and the Boardman Vespers will be directed by Chaplain Osborne.

A change in the class reunions is being considered for next year. Previously, the procedure has been for the classes of every five years, this year the classes of '48, '43, '38, etc. to attend the reunions. However, the new plan would bring together the alumni who were in college at the same time by including the class before and after the five-year mark.

There will be another noticeable difference in this Commencement, though it is a negative change. This year there will be no cornerstones laid and no dedications. Almost every other Commencement has seen one of these events.

The name of the guest speaker for Commencement exercises has not been released as yet, but the announcement is expected shortly.

The program for Commencement in June will be as follows:

- Friday, June 12**
- 1:30—Senior Rehearsal. Miller Library
- 2:30—Trustees Meeting Roberts Union
- 8:00—Dinner for Trustees, Alumni Council and Faculty Roberts Union
- 8:45—Commencement Play Women's Union
- Saturday, June 13**
- 8:00—Class Agents' Breakfast Louise Coburn
- 8:30—Phi Beta Kappa Methodist Church Vestry
- 10:00—Senior Class Breakfast Roberts Union
- Class Day Exercises immediately following breakfast
- 12:30—Alumni-Alumnae Dinner Field House
- 1:00—Colby Library Associates Meeting Treasure Room
- 2:45—Baseball Game Coombs Field
- 6:00—Class Reunions

John Scott Talks At Colby May 7

John Scott, author, lecturer, foreign correspondent, and at various times chief of several overseas bureaus for "Time" and "Life" magazines, is currently on tour of the nation's colleges and universities, speaking on the mechanics and problems of modern journalism in a period of severe international tension. Scott brings to the platform a wealth of experience and a deep first-hand knowledge of Stalin's Russia. He will be the Gabrielson lecturer here on May 7.

Born in Philadelphia, Scott attended schools in the U. S. and in Switzerland. He graduated from George School, Penn., and attended the University of Wisconsin for two years where his interests ranged from Greek civilization and dramatics to boxing and wrestling.

He left college during the depression years to see the world and to write. He earned a metal-worker's certificate and sailed for Russia, where he worked in industrial plants for five years and mastered the language. The great purge of 1937 forced him with thousands of other foreigners from Soviet industry.

He stayed in Moscow three more years as a correspondent for a French news agency and the London "News Chronicle". Then, two weeks before the German attack on the U.S.S.R., Scott was expelled from the country for "slandering" Soviet foreign policy and "inventing" reports of Soviet-German friction. He went to Japan and soon joined the staff of "Time".

The lecture will be held Thursday, May 7, in the Averill Auditorium at 4.

SCA Elects Officers for Year

The Student Christian Association held its annual election of officers March 22. Freeman Sleeper was elected president; Merrilyn Healey, vice-president; Sue Johnson, secretary; and Karl Dornish, treasurer. Three commission chairmen were also elected at this time. They are: Barbara Miller as Program Chairman; Judy Baldwin as Community Service Chairman; and Dave McKeith as World Relations Chairman. These new cabinet members were formally installed on April 12.

The weekend of March 6-8, thirteen delegates attended the Eastern New England SCM Conference at Rolling Ridge, in North Andover, Mass. Chet Ham officiated as USCO chairman of this conference. March 20-22 saw five more Colby people at Rolling Ridge as delegates to the Legislative Assembly of the NESCM. At this meeting Bruce Wein was elected co-chairman of the Regional Committee and Dave McKeith was elected as one of the eight students on the Administrative Committee. Judy Baldwin and Pat Bateman will be on the Planning Committee for next year's Eastern NESCM Conference. Julie Brush was elected to the Planning Committee for 1954 New England area SCM Conference at O-At-Ka.

- 9:00—Commencement Dance Tennis Court (RU if rain) Sunday, June 14
- 9:45—Baccalaureate Service Lorimer Chapel
- 12:15—Commencement Dinner Field House
- 2:00—Fraternity and Sorority Reunions
- 2:30—Music on the Mellon Organ Lorimer Chapel
- 4:00—Reception by President and Faculty Roberts Union
- 5:30—Picnic Supper Roberts Union
- 7:00—Boardman Vespers Lorimer Chapel



John Hammond, Chuck Barnes, Jack King, Jack Johnston, Dick Hobart, Mike Manus, Foster Barry and Davy Harvey, members of the Colby "8" who are touring the Colby Alumni Clubs in Maine.

Colby 8 Entertain For Alumni Clubs

The "Great Northern Trip" of the Colby Eight began last Tuesday night. The starting point of the tour was at Presque Isle, Maine, where the group was entertained at the first annual dinner of the Northern Aroostook County Colby Alumni Club. The speakers at this event were Vice President Eustis and Bill Millett.

On Wednesday the "Eight" moved on down to Portland for the annual dinner of the Southern Aroostook County Colby Alumni Club.

On the schedule for next week the Colby Eight will be entertained at alumni clubs in Millinocket and Bangor.

Student Voting For Book of Year Starts May 15th

Tentative suggestions for next year's Book of the Year selection have been made public by the Book of the Year Committee. The rather large list will be pruned for presentation to the student body for voting May 15, in Miller Library. Any student is permitted to make his own suggestions to members of the committee before that date.

On the present list for consideration are: "Out of My Life and Thoughts", Schweitzer; "Philosophy in a New Key", Langer; "Shooting an Elephant", Orwell; "Education for Responsible Living", Denham; "The Aims of Education", Whitehead; "Gulliver's Travels", Swift; "Man in the Modern World", Huxley; "The Prince", Machiavelli; "Symposium", Plato; "On Liberty", Mill; "Way of All Flesh", Butler; "1984", Orwell; "Emile", Rousseau; "The Universe and Dr. Einstein", Barnett; "Areopagitica", Milton; "Poetry of Freedom", Bin-

- 8:15—Colby-Community Symphony Concert Women's Union Monday, June 15
- 9:45—Commencement Exercises Lawn, Miller Library

The newly elected officers of the Women's Student League are: President, Mary Boldon; Vice-President, Joan Hawes; Treasurer, Joan Crossy; Editor of Hand Book, Margaret Grant; and Members at Large, Julie Brush and Joan Pratt.

Bulletin Board

The Chapel Preacher on Sunday, May 3, will be Alvah L. Miller, General Secretary of the Near East Society. He was director of the Jerusalem YMCA for fifteen years and was with the International Committee in India for nineteen years.

Applications for the May 21 Selective Service Qualification Test must be submitted to the Educational Testing Service, Princeton, New Jersey, not later than midnight, May 11. The May 21 test is primarily for students who were prevented from taking the test April 23 by illness or other emergencies, but is open to all other qualified students as well. This will be the last test this school year. Applications and information are available at the Roberts Union Desk.

Newman Club

The Newman Club held its monthly meeting last Sunday in the Women's Union. Mary Pilon was elected social chairman and is making plans for the annual picnic to be held May 11 at the Outing Club Lodge. Martha Keith and Tony Yanuchi were appointed to a publicity committee and Tom Finn was named membership chairman.

Quinn Bersani and Al Obery each gave a report on the panel discussions held at the recent New England Convention in Boston.

The club was invited to attend a picnic at the University of Maine on Saturday, May 2, and a few of the members are planning to attend. The next meeting is scheduled for May 10, when the club will plan an activities calendar for next year.

et and Cousins; "Poems", Robert Frost; "Wind, Sand and Stars", St. Exupery.

Any suggestions concerning the books for nominations or other matters pertinent to the balloting may be made to committee members who include: Cecil Rollins, Chairman; John Clark, Alfred Chapman, K. Frederick Gillum, Lucille Pinette, Jane Whipple, Student Chairman; Peter Oram, Janice Stevenson, Charles Macomber, Carol Dyer.

Dept. Advisors Aid In Course Election

In the spring of each year all students expecting to return in the fall should elect, with approval of advisers, their programs of study for the following academic year.

The election of course period this spring will be from Tuesday, May 5, to Tuesday, May 26, inclusive. Unless a student is excused by the Dean, failure to elect courses during this period will result in a fine of \$2.00.

After making an appointment with the adviser (early appointments are suggested to avoid a last minute rush) each student should obtain the necessary election forms from the Recorder's Office. These forms and the new catalog should be ready for distribution by May 5.

The following is a list of departmental advisers.

Art	Mr. Carpenter
Biology	Mr. Scott
Business Administration	
Freshman	Mr. Lathrop
Sophomores	Mr. Bishop
Juniors	Mr. Williams
Chemistry	Mr. Weeks
Economics	
Freshmen	Mr. Pullen
Upperclassmen	Mr. Breckenridge
English	
Freshmen	Present English Instructors
Sophomores and Juniors changing to English	Mr. Chapman
Juniors	Mr. Benbow
French	Mr. McCoy
Geology	Mr. Koons
German	Mr. McCoy
History	Mr. Fullam
Latin	Mr. Bliss
Mathematics	Mr. Combella
Music	Mr. Comparetti
Philosophy	Mr. Clark
Physics	Mr. Brown
Psychology	Mr. Colgan
Religion	Mr. Osborne
Sociology	
Freshmen	Mr. Jeffrey
Upperclassmen	Mr. Birge
Spanish	Mr. McCoy
American Civilization	Mr. Fullam
History-Government-Economics	
Freshmen	Mr. Pullen
Upperclassmen	Mr. Breckenridge

COUNSELORS, general, for non-profit boys' camp on Cape Cod. For details write Boys' and Girls' Camps, 15 Green Street, Charlestown, Massachusetts.

VOTE NEW COLBY PARTY

- PRESIDENT BOB FISHER
- VICE PRESIDENT TONY YANUCHI
- SECRETARY LARRY WALKER
- TREASURER AUBREY KEEF

The Colby Echo

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TO THE WOMEN OF COLBY:

This Happened On Our Campus

Case A: Recently a woman student left her dorm after closing hours and returned an hour later, having done nothing malicious in the meantime. A few days later she was brought before the Women's Judiciary Board.

Punishment: She was campused for 31 days.

Case B: A few months ago two women students left their dorm after closing hours, broke into and damaged the kitchen window of said dorm, and stole food. Caught red-handed, they denied any malicious action. When brought before the Judiciary Board, confession revealed that this was not their first theft of similar nature.

Punishment: They were campused for 13 days.

The time is ripe for Colby women to recognize the serious need for reconstruction of the Women's Judiciary Board. With the present set-up each Judicial Board consists of nine women whose "numbers" have been picked from a box, along with two ex-officio members who are the President and Secretary of Women's Student League. This being the system, there is a new and green board judging each case. The actual cases presented above show that the inefficiency of each and every board will vary, thus resulting in great inequality of punishment.

A new plan would provide for a Women's Judiciary Board similar to that of the men. In contrast to our inefficient system, the Mens' Judiciary Committee consists of 13 responsible men, elected by the Student Government because of their high caliber. This board remains constant through the academic year. We are not implying that the Women's Judiciary Board should be elected by the Student Government, but we strongly believe that our Judicial Board should be elected for the same term, and should consist of members of the same merit. Under the direction of the Executive Board of the Women's Student League, elections for Judicial Board members could be held and efficiently carried out, once the gravity of such a position is realized.

The backing of the entire Women's student body is needed now. Talk it over with your friends. Don't YOU agree it is time that this tremendously important but presently weak organization be strengthened?

Nancy Eustis
Betsy Powley

This problem has come up before. Last spring the ECHO carried an editorial about the Women's Student League, but at that time no one was particularly interested in the fact that we have what seems to be an unfair and inefficient system of taking care of girls who break rules.

Now, the attention of many girls is focused on what seems to be inconsistency in the method of giving out punishment. Nobody is saying that Case A's punishment was too strong considered by itself, or that Case B's punishment was too light when considered alone. But the fact that one punishment is given by one group of girls, and another punishment is decreed by a different group of girls is bound to make for inequality.

When the girls on the jury are faced with what seems to them to be a fair judgment, they have practically nothing to go on but their own feelings in the matter. Comparable cases are hard to find because of the great secrecy which surrounds all Judiciary action. Unless the presiding officer has handled a like case during her term of office, or one of the members has served on a previous jury for a similar case, there is no way of checking precedent.

The fact that some girls whose names are picked by chance from a box will not necessarily be good judges is a fact that must be faced. Their reactions to a given case may depend on any number of things, many of which may actually be entirely irrelevant.

The two girls who wrote this letter are expressing the feelings of many of the girls. In the dorms, in the Spa, and other places where girls congregate, the situation is discussed. But nobody does anything about it. The writers of the letter have put forth the beginnings of a plan which they think would be better than our present system. If there is to be anything done about this problem, it must be done at once. This school year is almost over, and new officers have just been elected to take over Women's Student League. Action must be started promptly for the plan to get anywhere. So may we

Europe - Cheap

There are many opportunities for student travel to Europe this summer without great expense. Many organizations plan tours and arrange for interesting and inexpensive transportation with no idea of monetary profit, but rather an interest in international relations, and the broadening of college student's education. For example, the Council on Student Travel has published a list of sailings to Europe of student ships with the fare one way one hundred fifty dollars or less.

Concerning a completely planned tour, the Institute of European Studies is offering sixty-one days of travel under the guidance of professors from different European Universities for only \$760. This same organization offers ten months of study at the University of Vienna for less than the Colby tuition. With similar unselfishness in mind, the A.I.R.C. is conducting a European Study Tour which costs \$550 and consists of a month in Britain, several weeks in Paris, and some free time for travel in the various European countries. This plan is aimed at more than a tourists view; its purpose is to allow students to deal with the people of other countries, their personal, economic, and political problems. With these splendid opportunities, a college student may seriously consider a summer abroad.

WHAT WILL YOU DO??

Two weeks ago Mr. Cousins explained the problem of modern living to us. He worded the challenge to the thinking student as "What Can I Do???"

Well, what can you do? Or — what will you do? Will you punch an adding machine? Design fashions? Make acids? Draw cartoons? Read ticker tape? Fine. Fine, excellent, dandy. Great.

BUT IF YOU REALLY WANT TO DO SOMETHING EFFECTIVE against the threat to our way of life, consider work in the fields of Government, in Labor Management, in Education, in Writing. These are the areas crying for talented, educated, concerned young people. These are the jobs with influence, with a capital "I"!!! And these are the jobs that the Communists are steadily and quietly moving into.

In his book, "You Can Change the World", James Keller points out the immense opportunities these fields offer:

... Local, national, and state governments are desperate for workers who are willing to think and to speak up for the ideals upon which our nation is based. Are you willing to serve? Or do you prefer to let "the other guy" (who could be a subversive) do the "dirty work" in politics?

... One vote, one leader, one thinker can swing a labor union from bitter squabbling to reasonable demands. Would you go to union meetings? Or is that beneath you?

... Miss Nicolson pointed out the overwhelming power a teacher possesses to change the whole course of her students' life. Are you willing to teach? Or can you make more money in a lab, influencing chemicals? (Why bother working for money? Buy a small printing press.)

... A writer can inspire or bigot masses of people with every type-writer blow. Are you willing to struggle? (But mathematicians are sooooo much more important — and look how much they make!!!)

Analyze the situation. Figure out whether it is more important to you to collect prestige and wallet-sized

(Continued on Page Five)

suggest that all girls who are interested in the revision of the present system get in touch with either of the two girls whose names are signed above, or contact the ECHO editor immediately.

AN EYE ON THE STAGE

by Dr. Louella Norwood, Guest Editor

(I asked Dr. Norwood, as Colby's foremost Shakespearean authority, to guest edit this week's column to give the readers any background information she chose on the coming Powder and Wig production of "Hamlet." R. M.)

Shakespeare's plays can undoubtedly be read in more than one right way. Let us consider, as warnings, three erroneous ways of reading them. (1) To treat them as if they were puzzles, to assume that if we can but solve the puzzle of the play, fit the pieces together in the right way, we shall know what Shakespeare meant and there will remain no unanswered questions. This will not do. Shakespeare's supremacy among poets and dramatists is not founded on superior puzzle-making. The plays are not puzzles. (2) To consider the plays with a single concentration on character to the neglect of everything else, and in our play to limit the character study to Hamlet, on the theory that the Prince is the play. Here the assumption is that if we can "soloe" the character of Hamlet, if we can analyze or psychoanalyze him completely, then we shall have got to the bottom of the play. Even if we could, I doubt that we should have "received" the total play. There is more here than the character of Hamlet, fine and interesting as that is.

Both these methods constitute a reading of the play with the mind only, as if its meaning were limited to conceptual truth. Both represent an attempt to arrive at the meaning of the play or a conception of a character "in cold blood," as one critic puts it. These are the methods of prosaic analysis. At best they are only partial readings.

Shakespeare's plays, it is necessary to bear in mind, were not written to be read, much less to be closely studied. They repay any amount of close study, to be sure, but to the best purpose only for those who are steadily aware that they were written to be produced on the Elizabethan stage, for the London audience of that age, from the grounding in the pit to the cultivated courtier in the gallery. These widely diversified audiences saw Shakespeare's plays in the swift-moving "two hours' traffic" of the stage, and the effect aimed at, therefore, was the total impression made by the play. These gorgeous pageants passed rapidly before their eyes, the gorgeous verse was spoken "drippingly on the tongue." They must catch the sight and sound, with all their implications, on the wing. They were fine audiences. They responded to the gorgeousness with all their senses, with their emotions and imaginations, as well as their minds. We must do the same. These plays that we often analyze "too curiously" are of course poems, and as poems they must be read and seen. As a poem cannot be reduced to mere "statement," but must be read totally and given a chance to make its total impact or impression, so these dramatic poems must be responded to as total experiences.

Any interpretation of a play to be satisfactory must take account of everything in the play, everything of importance certainly. T. S. Eliot, in his cosmic wisdom, concludes in his study of HAMLET that "the essential emotion of the play is the feeling of a son toward a guilty mother," and finding that large areas of the play have nothing to do with this theme (which should have warned him), he pronounces the play "undoubtedly an artistic failure." Why, of all things, he puzzles, did Shakespeare put these extraneous materials in? Why, indeed. Because he was writing another play from the one Mr. Eliot thinks he was writing.

HAMLET is, for one thing, a play about silence, the silence of death, the silence beyond the grave. It is Hamlet's last word: "The rest is silence." One critic puts it that it is a play about "being dead." Of the vast amount of material in the play on this theme, I have room for only a little.

The play opens with a Ghost, who
So horribly . . . (does) shake our disposition
With thoughts beyond the reaches of our souls.
When Polonius asks Hamlet, "Will you walk out of the air, my lord?" Hamlet replies, "Into my grave." Hamlet's glorious "What a piece of work is a man!" ends with "And yet, to me, what is this quintessence of dust?" In the great soliloquy on suicide what stays the hand is the thought . . . in that sleep of death what dreams may come

When we have shuffled off this mortal coil,
and "The dread of something after death." After Hamlet kills Polonius, Rosencrantz: "What have you done, my lord, with the dead body?" and Hamlet: "Compounded it with dust, whereto 'tis kin." And in reply to the King's inquiry, "Now Hamlet, where's Polonius?" Hamlet: "Not where he eats, but where he is eaten. A certain convocation of politic worms are e'en at him," and he expatiates at large on the worm as the "emperor of diet." In the gravedigger's scene (the comic relief of this play), both the clowns and Hamlet make death their theme. Hamlet reflects on death as the great leveler of politician, courtier, lawyer, the "great buyer of land," Yorick, my lady, and Alexander, and to his inquiry of the experienced gravedigger, "How long will a man lie in the earth ere he rot?" The clown responds with detailed information.

These are only a few hints. Hamlet moves in his thought and imaginings on the edge of the next world. There is nothing like this in Othello, Lear, or MacBeth. Have we here a possible solution to the "puzzle" of Hamlet's delay? In such a world of half-lights and darkness,

... with the knowledge of death as walking on one side of me,
And the thought of death close-walking the other side of me, (Whitman)

what response can be made by this "son of a King?"
Finally, even the staid Horatio, in saying his last good night to his "Sweet Prince," closes with
And sighs of angles sing thee to thy rest.

You Speak

To the Student Body:
This is in reply to those who have asked me what has become of my record review column, "Discord". It is with regret that I have been forced to abandon my place on the ECHO staff and succumb to my superiors. It is a well-known fact

that the ECHO is not big enough for two record review columns, and although I had the advantage of being "first come", I seem to lack the necessary qualities and connections to make the grade. It has long been a dispute on which was the more popular, jazz or hit tunes, and not unlike a good many dance bands, I have been unable to compete with the trend of the times. In closing,
(Continued on Page Five)

HANGOUT

This week Hangout Committee has an important announcement to make. Applications are wanted for the positions of Manager and Treasurer.

The manager is to have total supervision of the Hangout room, he will be responsible to, and a member of, the Hangout Committee. For those who feel they can fill this job, give a letter of application and recommendation from a faculty member to Al Lindsay at the Lambda Chi House by May 5th. The applicant must be a male.

The treasurer must have successfully completed at least one year of accounting and must have a recommendation from a faculty member of the Business Department. Submit applications to Barbara Best, Mary Low, by May 5th. The applicant may be either male or female.

Also, by popular request, no more TV on Thursday nights. Dance, eat, play cards at Hangout.

WHAT WILL YOU DO?

(Continued from Page Four)

green engravings and at the same time to pass the buck of your responsibility to society, or to use your talents doing constructive work. Decide whether you prefer to spend your life (remember — you have only one) doing something "easy" or something challenging. It's up to you, the individual. For YOU CAN CHANGE THE WORLD!!!

YOU SPEAK

(Continued from Page Four)

I would like to say that I have enjoyed writing during my brief stay with the ECHO, and that I wish my successor luck.

Regretfully,

Warren Turner

Harold B. Berdeen

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FRATERNITY NEWS

(Continued from Page Three)

er and then get the Mayor's signature on it. They succeeded after tracking down the Mayor through the "Boston Globe's" office.

Pledges Bob Brown and Fred Bagnall had to go to Pawtucket, Rhode Island, and sleep in the jail overnight. Pledge Warren Kinsman and Dave Sortor had to get a goat. They got it, much to our disadvantage. After ruining the playroom floor and a few other floors around campus, the goat was branded as undesirable both by the brothers and the college officials. At that time the goat was stolen. KDE thanks whoever took it.

At the track meet with Bates, Middlebury and Vermont, Bob Jacobs streaked over the high and low hurdles to take two firsts. This accounted for ten of the twenty points Colby scored at the meet.

Colby's basketball team won all three games on its recent trip. John Jacobs contributed with four for twelve for a booming .333 batting average.

Tat and Hunch are now employed at the Moulin Rouge. They promise the best service in town if you've got the money to tip them.

L. C. A.

By popular request of 36 lynch-happy brothers, we'll try again. There is a rumor that Ace Parker is heading for New York TV circuits for another try at a month's worth of lunches.

Bill Ames adds another column to his collection as "Bombers Bruise Boyar's Boys". Bill was the winning pitcher. The score was 13 to 12. Bill Sheebe hit in the winning run in the ninth inning with a line drive single to the catcher.

The "Rotund One" has received three letters congratulating him on his hitting in recent Colby varsity contests. He has gotten six hits in twelve times at bat. We thank Mr. and Mrs. Palmer and Pudge for their letters. Is it really true that Pudge beat out a bunt?

Our undying admiration goes to Art Eddy who came into the game

when the bases were loaded, no outs, and proceeded to strike out the first batter and cause the second to hit into a double play.

Bill Sheebe's drill rifle is going to his head. Mr. Jennison caught him shooting it at old ladies last week.

Don White, battling a strong head wind, managed to get two of his six arrows across the pond. The prediction is that Don will go swimming in the near future.

In answer to last week's column, we can only say, "Militarism means the alliance of the military with powerful economic groups to secure appropriations, on the one hand, for a constantly increasing military and naval establishment, and on the other hand, the constant threat of the use of that swollen military establishment in behalf of the economic interests at home and abroad of the industrialists supporting it."

Zete

Criticism from all sides hit after last week's literary effort. Seems Burma Shave ads don't contribute enough to fraternity publicity. Well, when the boys start doing something printable, they'll see their names in the ECHO.

The pledges hit the headlines for their display of road racing last Friday night. How McLoon and Russo crossed the finish line alright we'll never know. The girls seemed to get a kick out of it though. One was reported to have said "Too bad the headlights are so bright." Hmm.

The volleyball team was flying high till eligibility and the Dekes hit them on the same night. A six and one record went into that Deke contest, but our neighbors protested the eligibility of a few golf and tennis players. Young Karl Dornish tried to fill the gap but the Dekes prevailed and should go on to a championship.

The softball team has yet to show its ability, which isn't too much according to an ECHO sports writer. However, the club may prove to be a dark horse outfit. The only weakness is right field, second base and pitching. If we can get the opposition to hit the ball out of their hand and

only to left or center field, we've got the title.

Initiation for Francis Kirkpatrick and Bob Russo was held Tuesday night. Welcome to the circle, boys. Keep those brands out of water.

Brothers Jones and Skelley made a very good showing in recent golf matches. If Jones could control that putter he'd be in the low seventies all the time.

Warren Crosby has done well with the racket squad so far. The tennis team couldn't get along without him but then neither can the coeds.

It's not true that Wally didn't make the tennis trip because it would mean leaving Betsy for four days.

Why didn't Donnie Martin quit poker?

Thought for the Week

This little gem is very appropriate for many of the sarcastic remarks made in this column:

It is usually the sieve that tells the needle he has a hole in his head.

OVER 100 STUDENTS

(Continued from Page One)

to "the page." (It is rumored that costumes like those worn during the "players scene" have not been seen

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MULE KICKS



BY HERB ADAMS

Take a look at the Colby tennis team. Much to the surprise of several Mule sports fans, it moved into three matches around the Hub last week and emerged from each and all with not one mark of defeat. While all this was going on, the highly geared baseball club was making local headlines and not much was printed concerning the racquet crew, who steadily took victory after victory, and dumped Tufts, M.I.T., and Boston University by the losers wayside.

It was somewhat of a surprise to see the sextet come back undefeated because, as you remember, they had quite a time securing a coach. Eventually, the man who can always plug a gap in the athletic program filled in. Mike Loeb's rests quite satisfied with the fine work of Captain Bob Gordon, Dave Lavin, Warren Crosby, and Pete Lowry. These are the "top four", true enough, but while the opposition was concentrating on these men, both Ross Bear and Dick "on again — off again" Ullman slashed and smashed their way to added triumphs.

We congratulate the tennis squad, undefeated in three starts, and have this final query: Why isn't Dave Wallingford playing? and why isn't Mel Phillips playing? They both could strengthen an already strong squad.

While we're on the subject: it comes as good news that the Wales Courts are finally receiving some attention and repair. It has been mentioned that more individuals play tennis than engage in any other major sport . . . that reason alone warrants upkeep for the courts and we were ready to criticize until we heard the story concerning the plan to keep them in match play condition. Now that we know the story we can't criticize . . . only throw three cheers in the direction of those responsible for obtaining steady maintenance.

From tennis to fish in one easy sentence! It was quite a salmon that Colby's Athletic Director captured a few days ago. We'd like to congratulate Mr. Williams and ask what he used for a lure?

Just might mention to all you other rod and reel enthusiasts . . . the streams in Kennebec, Waldo, and Knox Counties are still a bit too high for rewarding trips. The fish are finding ample food in the insect and worm supply that is being washed from the banks. There is one stream though, in Thorndike, that should be ready for eager anglers in about two weeks. It's called Half Moon stream and runs for almost five miles carrying several trout attracting pools. The stream was stocked early last season and should yield a goodly number of firm fish in the ten inch class. But if you decide to fish Half Moon, keep your rod under seven feet; the water lane is heavily treed over.

Perhaps we should have spent more time talking about the way in which the Junior Varsity is pounding out lopsided baseball victories. Now that the J.V. program (combination frosh-soph) is actively installed, we can see nothing but good coming forth. In two games thus far, the younger Colby diamond representatives have belted across twenty-four runs and the moundsmen have permitted only one scant tally.

I'd say baseball at Colby is going to have a good year; get out to a few games . . . it always helps the club and the coach when they know we're interested.

CHIP - SHOTS

Last Sunday night the golf team returned from Boston from three meets which started them off to a promising season. Although they returned with a one-win, two-lost record, the scores of the players show that they, as a team, are capable of doing great things in the State Championships. On the twenty-third Colby played Boston University on the Oakley Country Club. The team's standings were B.U. 21 points, Colby 6 points. The individual cards of the players were:

P. Kilmister	44	39	83
R. Carr	46	40	86
R. Jones	47	40	87
D. Sirakides	42	41	83
F. Sleeper	48	42	90
R. Skelley	47	46	93

On the twenty-fourth, the boys played Massachusetts Institute of Technology, with far better results. This was the players' only victory of the trip, the teams' standings being Colby 17½ points, M.I.T. 9½ points. The individual standings for this was:

P. Kilmister	42	36	78
R. Carr	41	41	82
D. Sirakides	45	40	85
R. Jones	39	37	76
F. Sleeper	42	42	84
R. Skelley	46	44	90

On the twenty-fifth, the golfers again went down to defeat, but fighting a strong battle against Tufts, on the Mount Hood course. The individual cards turned in for this day were the best of the trip and showed marked improvement in most cases.

P. Kilmister	44	36	80
R. Carr	47	39	86
R. Jones	38	43	81
D. Sirakides	38	37	76
F. Sleeper	47	41	88
R. Skelley	42	41	83

Although the team record that came back from the trip was not too impressive, the boys feel that the trip shows that they can, and do, play a good brand of golf, and that it will improve steadily throughout the season. One of the reasons felt for the defeats was the lack of practice that the team made, as the Country Club had only officially opened the week before, and prior to that, the players were unable to get any green or chip-shot practice — over half the game.

Wednesday of this week the players tangled with Maine, and Thursday, they met Rhode Island. Both of these tournaments were played on Colby's home course, the Oakland Country Club, and the results will be

up, Betty Winkler and Mimi Price. Bowling: won by Jean Hawes; runner-up was Lynn Leacy.

Deck Tennis: won by Marilyn Healy; runner-up, Carolyn Branch. The singles and doubles tennis tournaments will begin next week. Anyone wishing to enter is requested to sign up.

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COC Announces Rules for Canoers

The Colby Outing Club has announced the rules for the use of the canoes. The two canoes are kept at the lodge on Great Pond. As every student knows, or should know, the lodge is the property of the college, and last year when the lodge was mistreated, the college threatened to sell it unless the students quit their vandalism. Now that spring is here and the lodge is being used a great deal, students are once again mistreating their privileges. The Outing Club asks that all students cooperate in keeping it in good condition so that it will still be used for and by the students.

- The rules for canoe usage are:
1. Users must be members of the club.
 2. They must be able to swim.
 3. They must have had experience with a canoe.
 4. Weather conditions must be

published next week.

Coach John Cuddeback, of the Varsity Golf Team, is attempting to organize a Junior Varsity Team, which would consist mainly of freshmen interested in playing Varsity golf come next year. Although not a very successful meeting was held last Monday evening at the field house, as, at that point there seemed to be only three people interested in JV golf, more players were recruited and Mr. Cuddeback is now attempting to work up a schedule for the team. But it is still not too late for anyone interested to see Mr. Cuddeback and have his name put on the roster.

favorable.
5. There must be life preservers in the canoe.
6. More than one person must be out in a canoe, or at the lodge when canoes are in use. There is a maximum of four people to a canoe.

7. Canoes are only to be used on Great Pond unless special permission is obtained.

8. Permission for use must be obtained from COC president or vice president. (Week days, Phil Hussey, and weekends, Dick Whiting at the Kennebec Vet. Service.)

The annual club elections will be held May 5. There will be a club supper at the lodge Thursday, May 7. On Sunday, May 10, there will be a club outing at the lodge. The plans for the Katahdin trip are underway for late in May.

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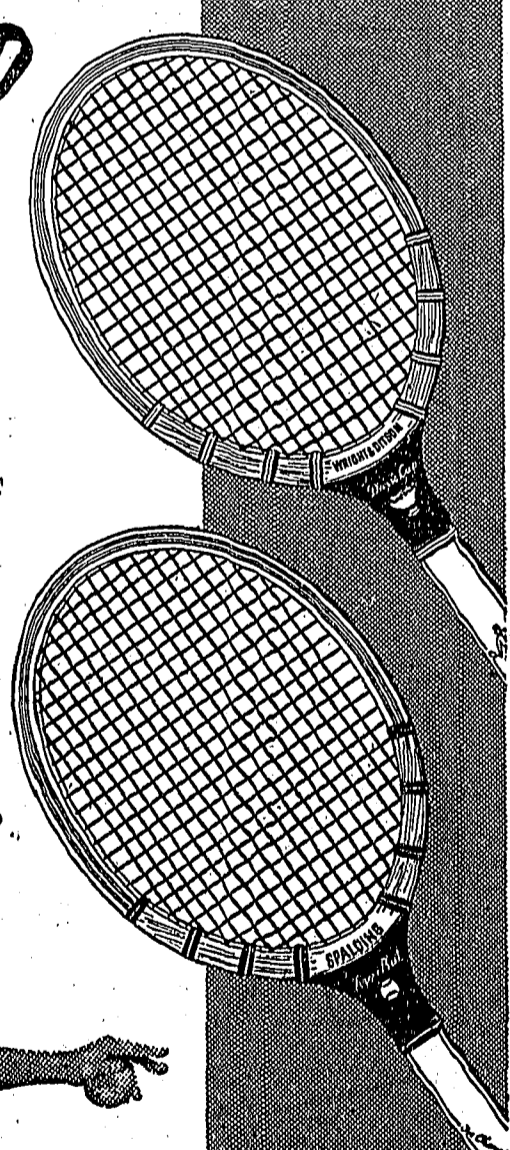
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W. A. A. News

The results of the Spring Sports Tournaments were announced at a tea held on Tuesday afternoon in the Smith Lounge. The results are as follows:

Badminton Doubles: won by Estelle Jacobson and Ann Burbank; runners-up were Barbara Moore and Kathy Voght.

Ping Pong Singles: won by Barbara Matings; runner-up was Beth Young.

Ping Pong Doubles: won by Marilyn Healy and Lynn Grutzner; runners-up were Corky Shipman and Marilyn Faddis.

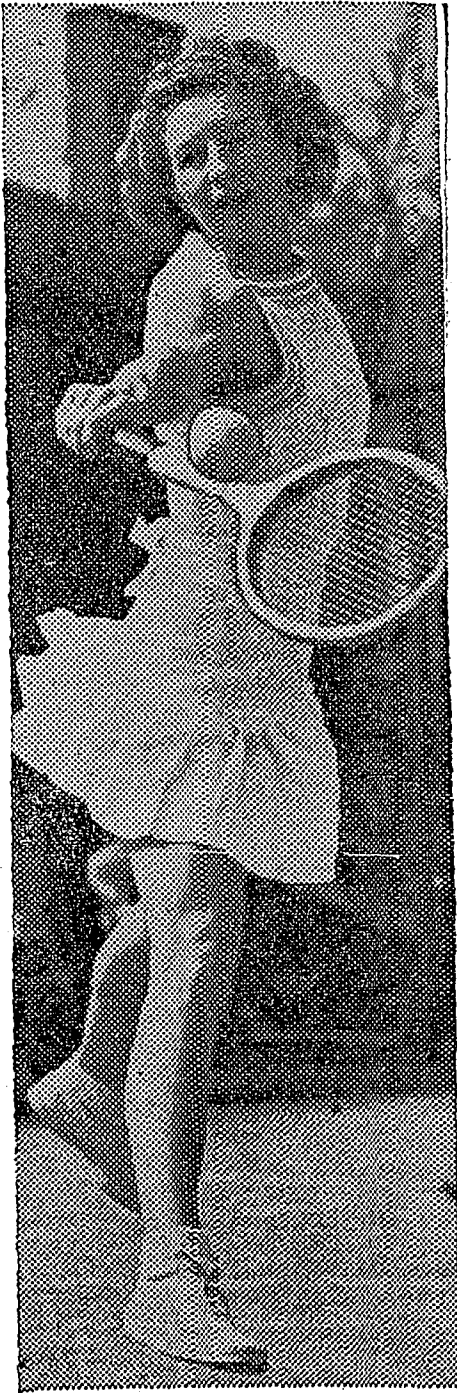
Shuffleboard: won by Les van Nostrand and Jean Hawes; runners-

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OPEN DAY and NIGHT

Hardwick Tennis Clinic at Colby

Miss Mary Hardwick, internationally known tennis player, will conduct a tennis clinic here on May 15. If the weather permits, the program will be held at the Wales Tennis Courts; otherwise, in the Men's Field House.

Miss Hardwick will demonstrate court techniques and instruct from 1:30 to 2:30 and will participate in an exhibition match from 2:30 to 3:30. The hour beginning at 3:30 will be devoted to the teaching of school children (open to boys and girls from Junior High up.)



MARY HARDWICK

Miss Hardwick has an outstanding record all over the world as a player, teacher and "Ambassador of Tennis." From 1936-39 she was a member of the Wightman Cup Team; 1937, British covered court champion, Scottish champion, Scandinavian doubles champion; 1939, toured West Indies; 1940 finals and in National Championship-Forest Hills, won tournaments in Los Angeles, Palm Beach, Miami, Hot Springs, St. Louis; 1941 made professional debut at Madison Square Garden. Since this time, Miss Hardwick has spent a considerable amount of her time lecturing on tennis and giving clinics and exhibitions at schools, colleges and public parks.

Miss Hardwick's appearance here on May 15 is the only one she will make this season in the State of Maine. Therefore, invitations have been sent to high school and college students throughout the state. The committee of students who have made the arrangements are: The WAA tennis managers, Ann Burger and Sue Smith plus Barbara Kramer; also the varsity tennis captain Dave Lavin and manager Hershel Alpert.

Phone 343

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Goucher College Offers Twenty Fellowships

Twenty fellowships for graduate study in elementary teacher training are available at Goucher College for 1953-54. The fellowships in varying amounts up to \$1,725, are open to women graduates of liberal arts colleges who have no prior training or experience as a teacher.

The new program, which has been made possible by a grant from the Ford Foundation for the Advancement of Education, will lead to a degree of Master of Education in one year. Goucher College will work in close cooperation with the Baltimore City public schools in the graduate program. The accent of the course of studies will be on practice teaching and seminar discussions of problems met in the classroom. The purpose of the program is to provide elementary teachers equipped with a rich liberal arts background as well as fine technical training.

The deadline for applications is June 15, 1953. Address all correspondence to Director of Admissions, Towson, Baltimore 4, Maryland.

LITTLE MAN ON CAMPUS

by Dick Bibler



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I have a yen for letter men—
Their skill impresses me;
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Are L.S./M.F.T.

Mary Ella Boves
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I have a friend named Polly Ann—
And Polly is a smart one;
She gets an "A" in every course—
Buys Luckies by the carton!

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Nothing-no, nothing-beats better taste

and **LUCKIES**
TASTE BETTER!
Cleaner, Fresher, Smoother!

Ask yourself this question: Why do I smoke?
You know, yourself, you smoke for enjoyment. And you get enjoyment only from the taste of a cigarette.

Luckies taste better—cleaner, fresher, smoother! Why? Luckies are made better to taste better. And, what's more, Luckies are made of fine tobacco. L.S./M.F.T.—Lucky Strike Means Fine Tobacco.

So, for the thing you want most in a cigarette... for better taste—for the cleaner, fresher, smoother taste of Lucky Strike...

Be Happy-GO LUCKY!

The echo's heard the campus round,
So here's a tip from me:
It's Luckies for their mildness and
For extra quality!

Lee Johnson
University of Maryland

COLLEGE STUDENTS PREFER LUCKIES IN NATION-WIDE SURVEY!

Nation-wide survey based on actual student interviews in 80 leading colleges reveals more smokers prefer Luckies than any other cigarette by a wide margin. No. 1 reason—Luckies' better taste. Survey also shows Lucky Strike gained far more smokers in these colleges than the nation's two other principal brands combined.

THREE PARTIES

(Continued from Page One) listed on the party platform are an attempt for a student survey of the curriculum, the sponsorship of chartered busses for vacations and athletic events, an increase in the appropriations to various organizations under Student Government financial control, and the encouragement of the growth of the Maine Intercollegiate Student Government Assembly for a better relationship between the four Maine colleges. It would like to back the alumni in a drive for an artificial ice rink, and advocates a continuation of the co-operative spirit with the faculty and administration.

The candidates for the Improvement Party are Roy Shorey for president, William Sullivan for vice president, Dot Forster for treasurer, and Jane Whipple for secretary. Roy Shorey is vice president of Student Government of which he was a representative in his sophomore year, a representative to the Maine Intercollegiate Student Government Conference, chairman of the Improvement Committee of Student Government, and secretary of Zeta Psi. He has been active on the Convocation Committee and is a member of Men's Judiciary Committee.

William Sullivan was secretary of his sophomore class and is a Student Government representative for which he acted as chairman of the delegation to the Brown Intercollegiate Student Government Forum. He is social chairman for Alpha Tau Omega and has been in charge of the fraternity publications, a member of the Book of the Year Committee, Newman Club, and Powder and Wig in which he was a student director.

Dot Forster has been treasurer and scholarship chairman of Tri-Delt, treasurer and manager of the Colbyettes, and librarian of Glee Club. She worked on the Varsity Show and is a cheerleader.

Jane Whipple is assistant secretary of Student Government, chairman of the Book of the Year Committee and social representative of Panhellenic Council. She is active in Outing Club and a member of the Women's Athletic Association board.

The Dependent Party wishes to work within the framework of what is possible and plausible for the Student Government to accomplish. It feels that students might not be well acquainted with these facts. It emphasizes the necessity of student support and cooperation with the faculty to make Student Government an effective reality which can work for the improvement of the college. It wishes to work for the students if the students desire to work with them, for the Student Government is dependent upon the students.

The candidates for the Dependent Party are Dave O'Neil for president, Vic Scalise for vice president, and Barbara Guernsey for secretary. Dave O'Neil is chairman of the Student-Faculty Committee, president of Lambda Chi, Student Government representative, and president of the Inter-Fraternity Council. He is active on Men's Judiciary Committee and Social Committees.

Vic Scalise has been secretary of Kappa Delta Rho for which he is rushing chairman and house chairman, a Student Government representative, and a co-chairman of ROTC.

Barbara Guernsey is a member of Hangout Committee of which she is chairman this year and will be secretary next year. She is on the

Executive Board of Women's Student League where she was editor of the Handbook, and has been nominated for president next year. Buny is an officer in Tri-Delt this year and will hold another sorority office next year.

Along with the three slates, there

is one independent candidate for the office of Vice-President. He is Herb Adams. Herb is Chairman of the Organized Independents, Managing Editor of the COLBY ECHO, Vice President of the Powder and Wig Society, Drum Major of the Band, script editor for Radio Colby, and

past President of the Colby Christian Fellowship. He advocates strength for the middle link between the President of Student Government and the student body.

HANGOUT MOVIE

Thursday, May 7th

"The Day The Earth Stood Still"

Michael Rennie



Starts Sunday, May 3
John Wayne Donna Reed
"TROUBLE ALONG THE WAY"

Wednesday, Thursday, May 6-7
"THE SOLDIER SAINT"
A True Classic



SUNDAY AND MONDAY

All Musical Cast
"SUNNY SIDE OF THE STREET"
Barbara Hale in
"LORNA DOONE"

TUESDAY AND WEDNESDAY

Judy Holliday in
"MARRYING KIND"
Sterling Hayden
"HELLGATE"



STARTS SUNDAY

"BLACKBEARD, THE PIRATE"
in Technicolor

Robert Newton Linda Darnell
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STARTS WEDNESDAY
"KANSAS CITY CONFIDENTIAL"

John Payne Coleen Gray

2nd New Hit

Gypsy Rose Lee
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"BABES IN BAGDAD"
Coming Soon — "SALOME"

YEARS AHEAD OF THEM ALL!

Don't you want to try a cigarette with a record like this?

1. THE QUALITY CONTRAST between Chesterfield and other leading cigarettes is a revealing story. Recent chemical analyses give an index of good quality for the country's six leading cigarette brands.

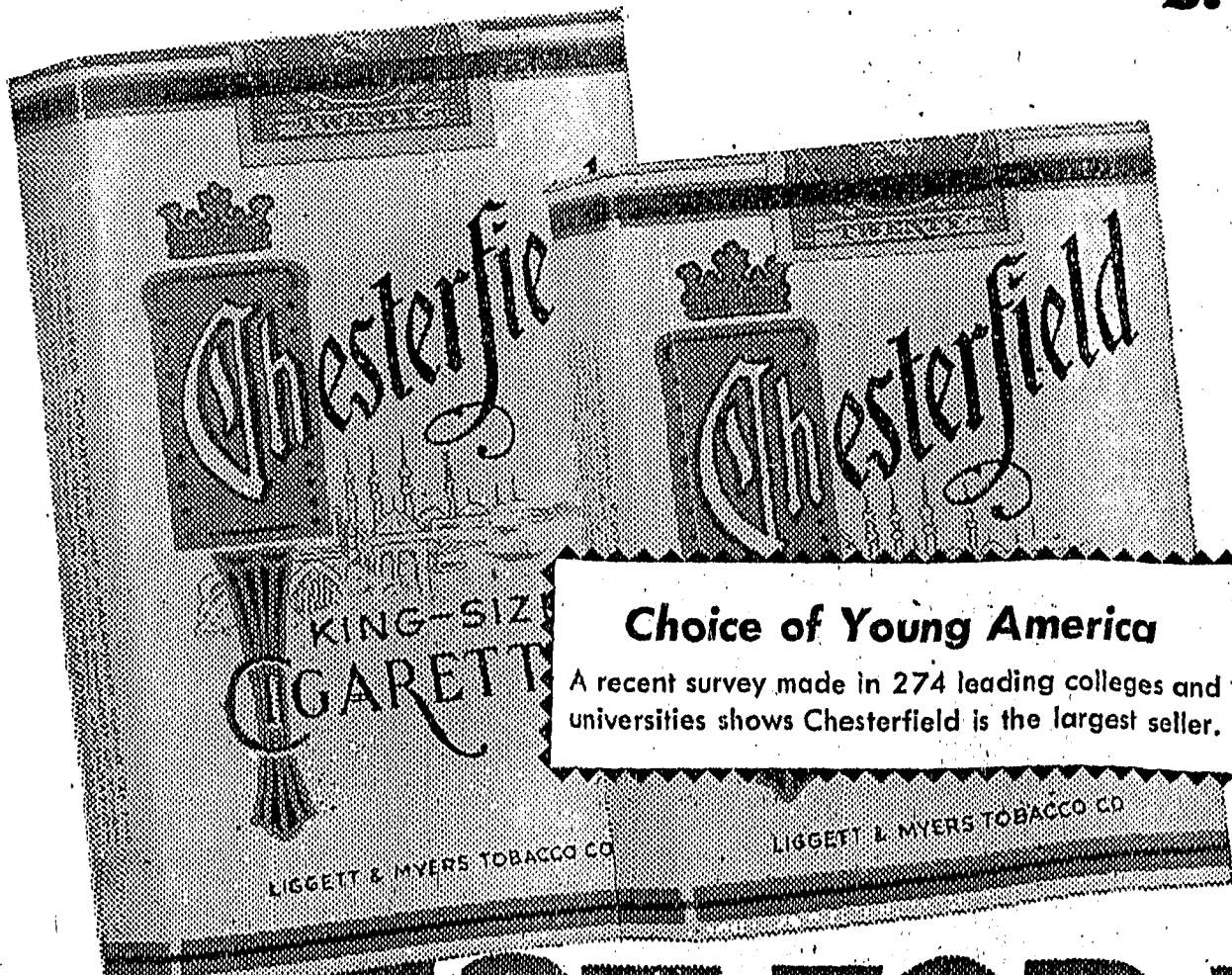
The index of good quality table—a ratio of high sugar to low nicotine—shows Chesterfield quality highest

... 15% higher than its nearest competitor and Chesterfield quality 31% higher than the average of the five other leading brands.

2. First to Give You Premium Quality in Regular and King-size ... much milder with an extraordinarily good taste—and for your pocketbook, Chesterfield is today's best cigarette buy.

3. A Report Never Before Made About a Cigarette.

For a full year a medical specialist has been giving a group of Chesterfield smokers regular examinations every two months. He reports... no adverse effects to nose, throat and sinuses from smoking Chesterfield.



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