

The Colby Echo

Published Weekly by the Undergraduates of Colby College

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2 Lectures Next Week

Dr. Edwin O. Reischauer

Born in Tokyo in 1910, the son of missionary parents, Dr. Reischauer later came to the United States where he entered Oberlin College in Ohio and graduated in 1931. From here he went to Harvard University for both a Master's Degree in 1932 and a Ph. D. in 1939. Association with the Harvard faculty came in 1938 and he has been Professor of Far Eastern languages since July of 1950.

A Traveling Fellow from the Harvard Teaching Institute during the period from 1933 to 1938, Dr. Reischauer has been associated with the Sorbonne in Paris, Tokyo and Kyoto Universities in Japan and with institutions in Korea and China.

As Special Assistant to the Director of the Office of Far Eastern Affairs, Dr. Reischauer was a prominent participant in State Department Service from 1941 to 1946. At this time he occupied the position of Chairman of the Japan-Korea Secretariat.

In World War II, Dr. Reischauer was a member of the Social and Cultural Service to Japan with the U. S. Army during the years of 1942-'43 and 1948-'49. He served as a Lieutenant Colonel in Army Intelligence from 1943 to 1945.

A brilliant author and lecturer, Dr. Reischauer has written many books, a few of which are: "Japan, Present and Past" (Knopf-1947).

"The U. S. and Japan (Harvard University Press 1950)

"Toward a New Far Eastern Policy" (Foreign Policy Association Headline Series, Dec. 1950).

"Translations from Early Japanese Literature" (With Joseph K. Yamagiwa, Harvard University Press 1950.)

Many other books have been written by Dr. Reischauer but through his suggestion we will not mention those as they are far too specialized and technical to be of immediate interest to the student body.

Prof. Henri Maurice Peyre

Since his birth in 1901 in Paris, France, Prof. Peyre has established an enviable record in the field of Modern French Literature and the advancement of the French language in institutions of higher learning both in the United States and in Europe. Acquisition of a B. A. degree from the Liceo, Sorbonne and Ecole Supérieure in Paris in 1924 was his first step in the rise to prominence. He received his Doctorate of Literature in 1932 and Master's at Yale in 1930. In that year he also became head of the French Department at Yale and has held this position since that date. He was elected a Teaching Fellow at Timothy Dwight College.

From 1925-28 he was Professor of French Literature at Bryn Mawr; Yale, in the same capacity from 1928-'33; and at the University of Cairo, 1933-'36. Since 1936 he has held a Professorship at Lyons University as Professor of Comparative Literature. An extremely popular lecturer, Prof. Peyre has been heralded as a visiting lecturer at the University of Chicago, Columbia and the University of Buenos Aires.

His academic interests are many and varied and include French Classicism, modern French Literature and the analyzing of the Literature of the French Masters.



Dr. Edwin O. Reischauer

Cancer Lecture

Cancer, a disease of widespread national concern, is the topic of an illustrated lecture to be presented tonight, February 29, by Dr. Irving Goodof, pathologist at Thayer Hospital, in cooperation with Dr. Allan C. Scott of Colby's Biology Department. The showing of an American Cancer Society film on the subject of self-examination for the detection of cancer will be followed by a discussion period. This will be the start of a series of lectures on health education to be given here at Colby. These lectures, planned by several prominent medical leaders, are aimed at a more modern approach to public health as it relates to students.

With early diagnosis, cancer is curable and the purpose of this first lecture is to inform the listeners of the method whereby tumors may be recognized at an early stage. It is hoped that these lectures will fulfill their purpose in the field of health education.

Suspension Off

At the meeting of the Social Committee of February 25, Dean Nickerson brought it to the attention of the committee that the Phi Delta Theta fraternity, which had been placed on social suspension until the Spring vacation on the recommendation of the committee, has evidenced leadership and a constructive attitude on the part of its members. The "Goralski Case" and the taking of the Waterville Boys' Club to a basketball game illustrate this point.

Therefore, the Social Committee has made the recommendation that the Phi Delta Theta fraternity be removed from social suspension and be placed on strict social probation for the remainder of the semester.

In connection with this recommendation, the committee desires to place on record its thought that this decision should not be considered a precedent requiring similar action in any case of this nature in the future.

A telephone call to the office of the Dean of Men revealed that Dean Nickerson has accepted this recommendation.

ECHO Reporters for this issue:

Jane Stanford
Dick Loeburger
John Erickson
Ann Mandelbaum
Helen Cross
Geneva Smith
Bon Duco

SPRING WILL BE A LITTLE LATE THIS YEAR . . .

N. A. I. B. TICKETS

Colby students can secure reduced prices on admission tickets to the N.A.I.B. college basketball tournament to be held in the Field House on Wednesday night, March 5th and Thursday night, March 6th. Each student will be permitted to purchase one ticket in exchange for his regular student season ticket. Student prices for the tournament games will be \$1.00 each night, including the tax.

No student tickets will be on sale at the ticket office the night of the games. Advance sale of student tickets will be available at the Bookstore and at the Field House.

Students planning to attend the tournament games are advised to get their tickets early in order to avoid any delay prior to game time.

5 Students Moved

The need for clearing the third floor of Roberts Union to provide bed space for the overflow at Thayer Hospital and enough space to accommodate visitors to the college at the discretion of Ralph S. Williams, director of the building, has made it imperative for some of the independent men now residing there to move to a different location.

Last fall about 26 men were housed in the Union because their original room assignments in Pepper Hall had to be occupied by girls from the lower campus. This number dwindled to 15 at the opening of the second semester as several men moved into other dorms or left Colby. This reduction left only 4 men sleeping in the "ward" and one man actually living on the third floor. Since it would have been impossible to move the remaining beds into the study rooms on the second floor, George T. Nickerson, Dean of Men, informed the residents that 5 of them would have to leave. Hoping that an agreement could be reached among the men, the Dean gave twelve hours' notice.

The students could not agree who should leave the Union, an ECHO interview revealed. The students had been led to believe that the Union would be their residence for the two semesters. Thus informed, Dean Nickerson was forced to choose five men for eviction.

The evicted men and their new addresses are as follows: Joseph Farbish, DKE House; Leo Groper, DKE House; Don Grout, Small Hall; Douglas Howard, Johnson Hall; and Robert Howe, Johnson Hall.

At a meeting of the administrative committee on February 20, it was decided "Arbor Day will not be held this year. The spring recess will begin at 1:00 P. M. on Friday, March 21, instead of Thursday, March 20. In this manner the two days lost because of the February storm will be made up."

Ad. Com. Announces, Stu. G. Petitions, C.O.C. To Buy Rope

STUDENT GOVERNMENT

Whether there will or will not be an Arbor Day at Colby this year was one of the main topics of discussion at the Student Council meeting Monday afternoon. The administration had decided to eliminate Arbor Day, along with one of the days of spring vacation, to make up for the two days missed last week because of the storm.

The administration seemed to feel that Arbor Day was not successful enough last year to warrant keeping it this year, when there is a shortage of time. The Student Council members, however, were unanimous in believing that the day was important enough in saving time and money by campus work and clean-up, and in bringing together the "Colby family", both students and faculty, to make an attempt to keep it. The Blue Key and Cap and Gown will try to plan better organization, possibly planned projects, for this year's Arbor Day and present it to the administration in an appeal for reconsideration of the problem. All Colby students are urged to express their opinions of the subject.

The Student Council also voted to loan \$100 to the Colby Outing Club to assist them in buying a new rope for the ski tow. The tow has

not been running because of repeated breaks in the old rope, and a representative of the Outing Club estimated that \$150 was lost last week end alone because the tow did not run. The loan is to be repaid on or before next Oct. 15.

The Council discussed having a Goralski Day to raise money for Bill Goralski, Captain of the Trinity football team paralyzed from injuries last fall. Plans for donations at the Colby-Northeastern game were cancelled, since there is a policy of no collections at college functions where the public is present. At this meeting suggestions were made that there be a day designated when donations would be accepted and tags given to the donors. The Council will bring this plan before the administration.

Another problem of interest to all Colby students is whether hockey will be continued here. Hockey has been a financial loss, and at the Council meeting next week, which will be open to any students, as all the meetings are, the hockey team and Mike Loeb will present their case. Colby students are asked to help the Council decide whether the sport should be continued here by making their own opinions on the matter known.

OUTING CLUB

"3,200 feet of rope. Total cost \$350.00." This has been the unending cry of the Colby Outing Club for the past five weeks. Enthusiastic skiers have trekked to the slope expecting an afternoon of thrills and spills on the trails only to find themselves spending most of the afternoon walking up a mountain for lack of the usual conveniences. The ropeless slope has caused other inconveniences besides hiking up hill. Several skiers have ventured to other slopes to try their skills. This however, has proved itself a greater detriment than as-

set. There have been a great many novices hobbling about the campus with broken ankles, twisted knees, and cracked ribs. Upon inquiry, it was found that these unfortunates received their various discomforts at neighboring Farmington.

This week, the Outing Club, by way of the Student Council, received a loan of \$100.00 from the college for a new rope. Typewriters banged, phones buzzed, but it was found that getting our new rope into operation is going to take many days. A tapped phone wire to the ski center of Stowe, Vt., went something like this: "Broke four times in the last three days. . . to be peaceful truthful, we're getting a little annoyed with it. . . If we can't get it up here within two weeks, it wouldn't be much use getting it up here at all. . . Take 50c a pound from New Bedford Cordage? The matter will be discussed at the next meeting of the Katahdin Council.

FRESH TEAM BEATS BRIDG

Paced by flashy Dino Sirakidos who got 21 points while playing a little over half the game, the Frosh basketballers walloped Bridgton Academy 81 to 64 in the Field House Wednesday afternoon.

Sirakidos was helped offensively by Lou Zambello and Bill Schiebe who got 10 points apiece.

The young Mules led all the way with quarter scores of 18-14, 48-20, 64-48 and 81-64. It was their 5th victory in a row and gave them a season's record of nine wins as against but three losses.

The Hangout Committee has in opening for one junior girl, term to last until graduation. Any girls interested in applying fill out the application blanks by the Social Committee box, and depositing them in the box, before noontime, next Wednesday.

MULE KICKS

By PAUL REECE

Last week this column came to a couple of obvious conclusions. (1) That the White Mules would receive and accept a bid to play in the N. A. I. B. District Tournament to be held here next week, and (2) that the useless New England Invitational Tourney could go to H-E double L.

To bring matters up to date, Colby will participate along with Providence College, AIC, and the University of Bridgeport in the N. A. I. B. Tournament. Furthermore, the N. E. Invitational has folded because of lack of interest. Is everybody happy?

Few fans know anything about American International College and Bridgeport, but the Providence Friars are an old Mule foe. The two clubs were slated for an engagement, Feb. 19, but that blissful blizzard interrupted. Pairings have not been listed, but, of the three, Providence promises to be the major worry for enterprising Lee Williams. The Rhode Island team—winners of the N. A. I. B. regional tourney in 1950-'51—are led by a sophomore surprise, Bob Moran, who, among other feats, hooped 26 points against the Holy Cross Crusaders one night not so very long ago. It's the finest Friar five in two decades.

As for the U. of Bridgeport, your guess is as good as ours. One fact is certain, and that is, the unit hails from Connecticut. Known as the Purple Knights—no relation to the Purple Creeper—they play an extensive schedule against such opponents as Hillyer College,

Hartwick College, Panzer College, Rider College, and even include an exhibition clash with the mighty Bronx Rollers, whoever they may be! Seriously, Bridgeport boasts an impressive, 18-5 record, and loom as the "dark horse" candidate for top honors. Team mainstay is a marksman named Lou Saccone, currently connecting at a clip of 18-points per contest. Although comparative scores mean little, tomorrow evening the Bridgeporters face St. Anselms, which is the only recognizable rival on their entire card from these parts. The Mule tangles with St. Anselms at Boston Garden this Monday in the regular season's finale.

Incidentally, Coach Williams was inquiring as to whether many students were planning to wheel into Boston to see the session. We told him only a handful, is that right? Unfortunately it's on a Monday night, but Garden officials book all their college meetings either on Mondays or Thursdays, so it really makes no difference.

With a mediocre mark of 11 wins and nine losses it's a mystery why AIC was picked. The only noteworthy win was a 15-point upset over St. Michaels. They met Providence once upon a time this year and sustained a 55-49 reversal. The quintet is paced by a Mr. Butters, a slippery gent—oops, sorry, who can pop 'em in from anywhere on the court.

The crackerjack cagers of Mayflower Hill should roll, huh? If Frank Piacentini and mates are even lukewarm, Colby should be heading for Kansas City come March 10. And how about a sincere round of applause for Capt. Johnny Jabar next week as he climaxes a brilliant basketball career at both Waterville High and Colby.

"Mike" Loeb, director of the tournament, has asked us to announce that student passes will not be honored at the Field House next Wednesday and Thursday. Tickets must be purchased in advance of the games for 60c either at the athletic office or the bookstore. They will not be sold at the gate during the nights of the contests.

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U.S. AIR FORCE

Intra Mural Skiing Fraternity News

The chairmen of the Intra-Mural Ski Meet wish to thank Messrs. Richardson, Koons, Horton and Jaquith of the faculty for their patience and counsel through the cold, cold afternoon of the meet! Thanks also to the members of the Colby Ski team who set up the downhill and slalom courses.

Derek Tatlock and Jane Bailey
Women's Intra-mural Ski Results

Slalom	
Mary Hitch	60.2
Jean Cressey	77.5
Midge Pierce	87.3
Jane Bailey	89.1

Downhill	
Mary Hitch	40.2
Jean Cressey	41.8
Barbara Armstrong	43.0
Jane Bailey	44.6
Lois McCarthy	48.0

Team Standings	
Slalom	Downhill
Sigma Kappa	Sigma Kappa
A D Pi	A D Pi
Independents	Independents
Tri Delt	Tri Delt

Combined	
Sigma Kappa	Independents
A D Pi	Tri Delt

Men's Intra-mural Ski Results

Slalom	
Hugh Burgess	
Nels Beveridge	60.0

ATO
With the passing of Lumijuhla, go many fond memories. The new committees chosen are functioning very well. The snow sculpture committee finally came through. We all agree that not only the sculpture, but also the committee itself, is hump. The

Foster	73.5
George Pirie	76.2
John McCoy	76.3
Bob Benfari	76.7
Dave Morso	81.4
Downhill	
John McCoy	35.6
Bob Sheerin	36.0
Nels Beveridge	37.0
Tom Hunt	37.0
Al Leggee	37.1
Hugh Burgess	37.7
Bob Benfari	39.8
Foster	41.3

Team Standings	
Slalom	Downhill
Lambda Chi	DU
DKE	KDR
ATO	Zete
Downhill	
Lambda Chi	DU
ATO	Zete
DKE	KDR
Combined	
Lambda Chi	DU
DKE	Zete
ATO	KDR

committee trying to find out the meaning of Lumijuhla has not been heard from. Super claims it's Yblo spelled backwards in Syrian.

Bob Alpert, social chairman, must be complimented on his dance Saturday night. Brothers Davis, Ganem, Fraktman, Kiernan and Pledge Edson also added greatly to the success of the occasion.

Congratulations to:
Joanne Terrill for putting up with Super Ganem as long as she did.

Harry Benfari for his more than adequate wine.

Dana Andrews for taking first place in the jumping at the Triangular ski meet Saturday.

Tom Davis for developing a new fraternity sport — snow pile jumping. Roger Olson set a new record with a leap from his third floor window onto the back lawn. Jim Bernard holds the previous record with a second floor jump into six inches of snow. Voorhees and Fraser are none the better for their roof attempts.

Our interfraternity warriors added the Zetes and DU's to their string of ten victories. The DU's had been the only team in the league yet unbeaten by our Alpha's.

Our bowlers have definitely improved their gutter balls. They say they are only saving the fraternity money, as they pay for the matches only when they lose.

Brother Reed, recently scored in

a hockey game with the U. of New Hampshire, much to the amazement of our more delicate skaters such as Lamphrey, Fischer, LaLiberte, Armstrong, Beatty, and Hollis.

Co-eds take notice: Brother Olson has developed a four-wheeled personality.

ZETE

Well, Carnival weekend is finally over but the recent storm allowed a couple of extra days of activity. Brothers Carey, Gleason, and Skelley were the first to brave the elements in an attempt to reach the outside world. Couriers reported that they were successful in completing their safari, but would not attempt a return journey until road condition had improved.

Dave Pape and his social committee did a swell job on last Saturday's party. Everyone present seemed to be enjoying himself and it would be safe to say that the event was completely successful.

The big social news this week involves unpredictable Stan Pike. In a move that was a complete surprise to all his brothers, Stan pinned Carol Hourula just before Carnival. Incidentally, Stan not only dropped his pin but he also dropped advanced accounting and is now enrolled in the Marriage and the Family course.

It was great to see Danny Hall and Bob Merriman again. Danny is stationed in Virginia and last weekend he got his first look at our new

house. Bob is still at Fort Devans leading a very pleasant life. Like Danny, however, he would rather be back at Colby for several reasons.

In sporting circles, the big rage is the Zete bowling team. In two matches, the bowlers have won seven out of a possible eight points.

The basketball team more than met its match in the A. T. O. contest and dropped its game 58-30.

An orchid to Bob and Gloria Morton for the hospitality they displayed which helped make the weekend more enjoyable for all of us.

FRESHMEN: See you all at the house tonight for a few smokes, entertainment, refreshments, and general get together.

Lambda Chi

The "house-party" Carnival Weekend was a great success, due in part to the supervision of Gil Tallmadge. Decorations were on the theme of a ski hut, while downstairs there was a cafe complete with empty liquor bottles (candle holders, of course.) Art Eddy and Dick Nickerson did a grand job of decorating.

Through the efforts of Row Nagle and his crew of "slush-slingers," the sculpture assumed enough form to win a tie for first place. The fact that cobwebs have not been removed has absolutely no significance.

Pudge Palmer and Rocky Applebaum wish to announce that they had dates for the carnival; Rock still isn't sure who his date was.

Two more victories (?) have been chalked up by the basketball team. Chuck Curtis found his rabbit's foot just in time to win over the Dekes; the victory this week was over the Tau Delt.

After planning the talent show skit at 5 o'clock Saturday night, the group ran through a quick rehearsal and went to win an honorable mention. Frank King is trying to remember the rest of the song; can anyone help him?

There has been a continued reunion in the house for the past two weeks. Sibby Cultrera was the first to arrive; he finally dug his (Continued on Page Five)

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OBITUARY

DIED FEBRUARY 20, A. D. 1952, AS A RESULT OF THE STORM: ARBOR DAY.

The Administrative Committee has announced that because of the celebrated blizzard of '52, spring vacation will start a day later this year than planned, March 21 rather than March 20, and that Arbor Day will not be held. The ECHO is on record from previous years as being highly in favor of Arbor Day. We consider it a budding tradition entirely appropriate for the new campus. It has been nursed through inclement weather and has resulted in the direction of nearly 4,000 man-hours each year toward lifting the face of the campus, which still remains rather barren in spots, to make the architect's dream liveable. As concrete results we have vitally placed walks, scores of small trees, and acres of cleared land where brush once obscured desirable views.

On Arbor Day, a mad spirit of informality possesses the college, with flannel-shirted instructors leading work gangs of students to scattered parts of the campus. Acamedians display a normally-concealed flair for civil engineering. Following the traditional picnic at Roberts Union, the student-faculty softball game affords the opportunity to see favorite pedagogues hit the dirt in close plays on the base paths. There is also immense value to the Alumni office in the ability of the old grads being able to tell junior (Colby '74) "That's the walk a bunch of us built 'way back in '51." Arbor Day has been the prime morale building event of the year.

Stating the case, we should like to point out that classes and assignments operate on a flexible schedule. We know of one professor who simply eliminated the recitation for the assignment due the 18th, on the theory that the reading was done anyway, and has given an hour exam as planned. (Continued on Page Six)

Pair Rummage N. E. Attics

Dick Leerburger

Those who attended the combined lecture-recital of Mrs. Hartness Flanders last Sunday at Lorimer Chapel were greeted with the combined sour notes of an elderly-ex-railroad foreman together with the personal attributes of the wife of Vermont's senator, the Honorable Ralph Flanders. It seemed to us that a lecture on New England folk-songs without any information concerning the origin and history is incomplete. Mrs. Flanders spent much of her time delving into the cracks and crevices of New England's attics. It is regrettable that her audience couldn't have been more enlightened on the meaning and feelings behind the evolution of the ballad.

Certainly when Fuddie "Leadbelly" Ledbetter, perhaps the greatest folksinger of all times, recreated the past legends of the South, innumerable sources of American Music arose. His traditions and music still haunt the collars from Storyville to the old Fort Worth jail house. Naturally, another Leadbelly would be hard to find. Yet, hearing Maine's Music as it was intended to be heard, not as it was actually passed on to Mrs. Flanders, would have been far more advantageous.

It is hoped that the forthcoming musicians who visit Mayflower Hill will follow the example of the Juliard String Quartet who endeavored to present a concert of well played music instead of a kindly old gentleman's concept of the music Grandma sang.

Sorority News

SIGMA

While the college congratulates all the Sigmas for winning the Intramural Skiing Championship on Sunday of Winter Carnival, the Sigmas are forced to admit that it was our representative, Mary Hitch, who won first place honors in the Women's Downhill, and Slalom.

For ten minutes on Saturday night the plain stage in the Women's Union was transformed into an "original" Hawaiian festival. The only things that were missing was the imported orchids, which unfortunately were ordered too late. However, we would like to thank all of our friends in the audience who appreciated our show enough to make it win top laurels. By the way, the prize was delicious.

Pledging was held Tuesday night for the following girls: Janet Dewey, Carol Dauphinee, Mary Ellen McGoldrick, Anne McGowan, and Judy Weeks.

DELTA DELTA DELTA

Following the regular meeting of Tri-Delt Tuesday evening, February 26, Elizabeth Burns '55, Mary Dundas '55 and Ruth McDonald '55 received the pledge degrees of initiation.

On Thursday evening, February 28, the Tri-Delts and the ATO's had a supper party followed by informal games at the ATO house. The Social Chairmen in charge were Robert Alpert '54 and Dorothy Washburn '52.

The annual Sadie Hawkins Dance will be held on March 15 in the Women's Union and the dance proceeds will go into a local scholarship fund which awards approximately \$100 annually to a deserving woman student at Colby in her Sophomore or Junior year. The gen-

(Continued on Page Six)

HOW HIGH THE BROOM



In the evenings, from seven to nine, the lilting strains of "Goodby My Coney Island Baby" and "I Got Along Without You Before I Met You" may be heard floating rather soporily through the Roberts Union hallways to the colorful accompaniment of swishing mops. Using a can of Johnson's Floor Wax as bait, we discovered Colby has in its employ three talented janitors in the presence of (l. to r.) George Dinnerman, Newark, N. J., Benny Butler, Waterville, Maine, and Norman Poltras, New Bedford, Mass. These gentlemen not only whistle while they wax, but sing while they shine, and rather effectively, too. George and Norm, Colby students, have turned their board jobs into a pursuit of vocal instruction under the excellent tutoring of Benny, whose mighty bass has been heard around Waterville these many years. At last report, the boys were working on an arrangement of "Rag Mop" that threatens to be devastating.

WAX FACTS

By CHARLES FISHER

WHAT PUTS THE "HIT" IN THE "HIT PARADE"?

That's a good question.

The only trouble is, nobody knows the answer.

It costs a publisher today between 25 and 40 thousand dollars to promote a song, and there's no guarantee that it won't fall flat on its wax face. Record companies have panels, boards, and departments working on what the public will like, what songs will be the hits. And then comes along the unpredictable, the thing that shouldn't be a hit, yet is, like "Bermuda" by the Bell Sisters, a song that certainly isn't musical, or Johnny Ray's Tarzan Serenades, or "Goodnight Irene," which was recorded just to fill up space, and you can see there is no set pattern. No one can really tell. However, there are some factors that can help make a record. One of these is the gimmick.

The public is usually asking for something unusual in its music, and a certain gimmick, at times, will provide the right answer. Rosemary Clooney found it in non-sensical lyrics and a peculiar sexy style with "Come On A My House." All Patti Page had to do was sing a quartet with herself. Les Paul had to find out how to get eighteen different sounds out of one guitar and he made a mint. The public liked these gimmicks enough to buy four million copies of them. The line of gimmicks is endless as proved by Decca's new release by Red Foley, the cowboy singer, "Milk Bucket Boogie," using the sound of milk hitting a bucket for the novelty. The public and the cows will probably go for it.

Disc Jockeys are important in the success of a song, too. They can't make a hit usually, but being the conveyor from the publisher to the audience, they can make sure the public is going to hear the songs. There are 11,000 of these boys going round in circles to the tune of 10,000 new records a year, and, as a contact, they are invaluable.

The personality on the record has much to do with it. Bing and Como and Dinah Shore, along with others, have audiences just waiting for each new record they make, even if there is a more popular arrangement of the number by someone else. These names sell well every year, even if they have only one or no hits.

A hit sells from 200,000 to 250,000 platters and 150,000 copies of sheet music. The life of a hit is variable. If it is a ballad, it may last as long as four months, while a novelty may only go two or three months.

The timeliness of the song and the mood of the public are prominent, also. "Remember Pearl Harbor" was a hit because of the time it came out. The mood of the public will almost invariably determine what type of song will be in demand. During the thirties, the public was dance minded and we had the swing craze, big bands, and jump numbers. After the second World War, Stan Kenton and bebop fitted in with the uncertainty and hustle of the attitude, although they since have passed through the fad stage and evolved themselves as a major part of American music.

There is only one safe leg the record companies have to stand on. That is, surprisingly enough, in the field of hillbilly music, which outsells all other song types, mainly due to the South. Eddy Arnold, alone, will sell half a million discs down there this year.

And so you line up all the possibilities, all the 'sure things', all the facts and figures—and then you forget about them, for, in the end, the public will make or break a song. The 'hit' in the 'Hit Parade' will have that indefinable something that everyone wants. If you can figure out what it is, you've just made yourself a million dollars.

FOR MALES AND FEMALES ONLY

by
Robert C. Fischer

HAPPY BIRTHDAY TO YOU! or OFF WITH HIS HEAD ON THIS JOYFUL OCCASION

Oh modern day with your inventions
You've modernized our good intentions.
What do I mean? Now listen hard—
I'm speaking of the greeting card.
The greeter read it; smiled a smile,
And thanked you for a thought worthwhile.
In bygone days a slender dime
Would buy a card with pic and rhyme.
But now! Gadzooks and little fishes!
Tortures go along with wishes.
Friendly clamps will snap your wrist off.
Monstrous springs will twang and twist off.
Your best friend's hand is out of order—
For THAT you spent at least a quar-dor.
With each cheery card goes a shriek or a groan.
No thanks! (If it's local) I'll greet via phone.

The Census Bureau reports that the population of Maine at the first census in 1790 was 90,540. By 1950, the population had increased to 913,774. Maybe you've never had an accident involving your car. If that's true, congratulate yourself, but don't get over-confident. Many a driver has been killed in his first.

FRATERNITY NEWS

(Continued from Page Three)
car out from the drift behind, the Spa and left to go back to school. Al Whittaker and Karl Raup make short appearances during the "big snow." They arrived, sold their dog sleds for \$5 each, and settled down for a few (days, that is.)

Bob Staples made his return engagement, but no one saw him ex-

cept after 11 o'clock in the lobby. Charley Tobin and Charley MacIntyre, the two married members, also showed up briefly, but were dragged away soon.

Tony Yanuchi wishes to announce that the ski conditions on the stage are not very good, but at least its safer that way.

ATO

Our self amusing group really enjoyed themselves at the Hangout Talent Show. Most of the laughing seemed to be coming from the stage. Anyway, a few new characters were introduced: Horny Harry, Just Plain Bill's, Butch Spalding, Josy Sugarlips, and the Space Cadet. Eddy missed the show.

On the sports side we managed an even split with the chubby Phi's, dropping the bowling match and eking out a win in a tough, fast moving basketball game, full of chills and thrills. The Ganem monster finally realized his full poten-

tialities as a hoopster by unveiling a dazzling array of shots.

The ski boys were absent on a jaunt to Vermont. Quite a jaunt! Married man Bernard got so lonely he started home on foot. Upon turning back, he interrupted Dick and Dana engaged in teaching the quaint little native girls.

Congratulations are in order for the following people:

Moose Leveque upon the occasion of his return to the fold.

Chuck "Downtown" Fraser for a split decision with a heavyweight.

C. Kingsbury Fisher for his immediate recognition of Butch Spalding.

Remark of the week: "I didn't know Bob could act."

KDP

The biggest news of the week was that "Hot Rod" Howie has finally parted company with his beloved "Dreamboat". Vic Scalise has taken over the management and has al-

ready announced that the once popular, "Around the Circle on Saturday Night" will be discontinued due to studies.

Foster Barry has finally given in to the white cat and is now taking up residence in the psychopathic ward at Thayer Hospital. It seems that a certain white cat which he had befriended last fall has returned to haunt him again. The cat has been following Foster everywhere he went during the past week and he hasn't been able to get rid of "her". The last straw came the other night when Brother Barry crept into bed only to find it already occupied by a little bundle of white fur. Now neither the cat nor Foster can be found on the campus.

"Speedy" Rod Warren and his "bucket of bolts" has just established a new record for traveling on the Maine Turnpike. Coming back during the big blizzard, he got marooned for 45 hours and thus smashed the old record by some 36 hours. This was made by Brother Rice at the beginning of Christmas Vacation.

Our "Great Ski Team" went out to the slope for the Ski Meet. The meet went off fine, except they had

to spend several hours trying to get Brother Harriman down from a tree. Brother Gammon also had some trouble when he mistook a cow path for a ski trail and the "South Paris Flash" ended up in the Messalonskee. Brother Morse couldn't stop until he got down town and then he couldn't get back to the campus because of the storm. Everybody who uses the ski hill from now on will be very grateful for the fine job that Howie Gaskill did in marking the trail. He painted all the rocks with red lacquer from the bottom of his skis and has left parts of his pants dangling from a few of the low branches along the trail.

VISIT "THE SHANTY"
SNACKS and LIGHT LUNCHES
Opposite Williams High
Oakland
Pleasing You Pleases Us
ARTHUR & BETTY
Seating capacity 10,000—ten at a time

HAVE YOU YOUR TEXT BOOKS For This Semester?
IF NOT — BUY THEM NOW AT THE **BOOKSTORE**
(Watch the Lists Posted by the Cash Register in the Spa for Re-orders!)

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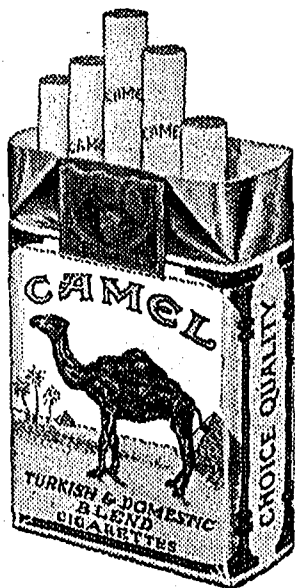
Campus Interviews on Cigarette Tests

No. 34...THE FERRET



Descended from a long line of distinguished researchers, this studious scholar has burned too many gallons of midnight oil to gloss over a subject lightly. Especially such an important item as cigarette mildness. He burrowed into the matter with his usual resolution and concluded that a "quick puff" or a "fast sniff" doesn't offer much evidence. Millions of smokers agree there's but one true test of cigarette mildness.

It's the sensible test... the 30-Day Camel Mildness Test, which simply asks you to try Camels as your steady smoke on a day-after-day, pack-after-pack basis. No snap judgments! Once you've tried Camels for 30 days in your "T-Zone" (T for Throat, T for Taste), you'll see why...



After all the Mildness Tests...

Camel leads all other brands by billions

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THE SEVEN DAY SWEATER DIET!

The deadliest poison in a college woman's dress diet, we think, is—*sameness!* As anybody knows, even if she's not a summa cum laude, everybody (the student body, especially) gets tired of wearing the same old thing. And seeing it on someone else. So because the sweater is as much a fixture on the college campus as a bust of the founder, we'd like to propose a "7 Day Sweater Wardrobe." A sweater a day—with a *different color* for every day in the week—should really keep the monotony away, as it conversely invites new interest. How about a brilliant "Sweater Septet" of yellow, red, blue, green, white, beige, pink—all made of famous "BOTANY" BRAND NO-DYE-LOT YARN! Just a few hours of inexpensive knitting per diem with this extra-fluffy, easy-to-handle, 100% virgin wool yarn—and in no time at all you'll be dubbed Sweater Variety Girl of 1952 by some of your classmates... and a deadly femme fatale by others.

• And you'll never, never run out of yarn with "BOTANY" BRAND NO-DYE-LOT YARN. For whenever you buy it... wherever you buy it... at school or away... YOU CAN MATCH ANY COLOR... ANY TIME... ANYWHERE. You can buy "BOTANY" BRAND NO-DYE-LOT YARN at EMERY BROWN COMPANY.

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SORORITY NEWS

(Continued from Page Four)
eral chairman of the dance is Electra Paskalides; Decorations Co-Chairmen, Mary Scott and Lorraine Walker; Publicity Chairman, Edith Costello; Ticket Chairman, Sylvia Caron; Refreshment Chairman, Dorothy Forster; Program Chairman, Madelyn Wechsler.

ADPI

On Sunday, February 24, ADPI pledged Claire Bellmer, Anne Mandelbaum, Marjorie Pierce, and Elinor Small. Installation was held Tuesday, February 26. The officers for the following year are: President, Barbara Hartsgrove; Vice President, Mary Devan; Recording Secretary, Nancy Fortune; Corresponding Secretary, Lois McCarty; Treasurer, Joann Conkling; Guard, Guimar Washington; Chaplain, Barbara Forrest; Reporter-Histori-

an, Marlene Hurd; Registrar, Ferna Munce; Members-at-large, Diane Stowell, Sue Whitecomb.

At the meeting on February 26, Dean Sherman spoke on her trip West and showed Kodachrome slides.

OBITUARY

(Continued from Page Four)
ned on the 27th. Other instructors have been unable to meet their classes in the past, it has been far from customary for them to hold classes an extra period. Classes, in short, can be made by the individual instructor to

cover as much material as he desires. Of a college year, one class hour per course is but a small fraction. We believe that Arbor Day would be worth the unnoticeable slight increase in assignments necessary to make up those periods. We recommend that

the student body make its opinion on the matter known, as the Student Council has suggested. It is an excellent opportunity to

demonstrate the democratic process at Colby.

STATE WATERVILLE

STARTS SUNDAY

Fred Astaire Vera Ellen
Marjorie Main Keenan Wynn

"THE BELLE OF NEW YORK"

in Technicolor

STARTS THURSDAY

James Mason Ava Gardner

"PANDORA AND THE FLYING DUTCHMAN"

2nd BIG HIT

15 Big Stars in

"IT'S A BIG COUNTRY"

HAINES THEATRE

Starts SUNDAY, MARCH 2

Richard Widmark
"RED SKIES OF MONTANA"
in Technicolor
WED., THUR. - MARCH 5 - 6
Ozzie and Harriet
David and Rickey
'HERE COME THE NELSONS'

It's a "DAN RIVER" FABRIC!

HANDI - CUT PACKAGES
for cotton dresses
skirts - blouses
Wrinkle-shed Perspiration-proof
1% Shrinkage

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Patterns - Thimbles - Buttons
Even all the Free Advice Needed

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OPERA HOUSE WATERVILLE

SUNDAY - MONDAY

"WHEN WILLIE COMES MARCHING HOME"

and

'I WAS AN AMERICAN SPY'

TUESDAY - WEDNESDAY

"WABASH AVENUE"

and

"STARS IN MY CROWN"

For the TOPS in Car Lubrication plus a change to the World's Finest Motor Oil

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Across from Radio Station Phone 83066 Prompt Road Service

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