

# Colby



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## Inside Front Cover

Colby College

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# Colby

## Making an Impact

Recent investments show dramatic, early results.

### ECONOMIC OUTPUT FY14-FY18

# \$1.5B

IN MAINE

**\$1.1B** in the greater Waterville region

### COLBY VISITORS



FY18  
**34,500**  
overnight visitors spent  
**\$5.1M**

FY14-FY18  
overnight visitors spent  
**\$23.6M**



### COLBY STUDENTS

FY14-FY18  
**\$9M**

spent at local, off-campus businesses



### SUPPORTING WATERVILLE

# \$176M

invested in on-campus facilities and in downtown Waterville, including

## \$33M

in downtown Waterville



# \$1.7M

in payments to and for the benefit of the city



### SUPPORTING MAINE

# \$58M

in purchases from 1,000+ Maine-based vendors



**JOB GROWTH FY14-FY18**  
1,224 in 2014 to 1,600 in 2018

## 31%



**REVERSING LABOR MARKET TRENDS**  
Waterville's population and labor force

## +6%

Kennebec and Somerset counties' population and labor force

## -2%



**BRAIN GAIN**

## 3,724

alumni living and working in Maine