

## the campus

### DEPUTATION TEAMS.

Last Sunday evening, a Colby deputation team, composed of Leonard Helie, Robert Finch, Kathryn Herick and Beth Pendleton, spoke at a Citizenship Meeting at Oak Grove Seminary. The girls sang two duets and Finch spoke on Christian Citizenship.

Another similar team, composed of William Paine and Brainard Caverly, spoke at South Gardiner. It is interesting to note that the pastor of the church is Arthur Caverly, a Colby student in the class of '35.

### BOARDMAN SOCIETY.

On Saturday afternoon, Dec. 10, at 2 o'clock, the Boardman Society of Colby will hold a Christmas party with programs in the Alumnae Building. Over a hundred are expected to attend and make it a gala affair. Each student attending will be accompanied by a boy or girl from the city who will be his guest.

A Vesper Service will be held in the College Chapel, Dec. 11, at 4.30 P. M. Professor Clarence H. White will be the speaker. There will be special music and decorations to make the setting appropriate.

The Inter-Collegiate Cabinet Retreat of the four Maine colleges will be held at Bowdoin, December 10 and 11. President K. C. M. Sills will deliver an address.

The fall informal of Kappa Delta Rho fraternity was held last Friday evening. About sixty couples attended this season's smoothest affair and danced to Cecil Hutchinson and his Royal Commanders.

Patrons and patronesses included Professor and Mrs. Ashcraft, Professor and Mrs. Helie, Mr. and Mrs. Cadwallader and Miss C. Van Norman.

Cecil Bennett headed the dance committee with Irving Malsch and Robert MacGregor as assistants.

Friday morning, in chapel, will see the most valuable football man in Colby awarded an excellent pair of shoes. This has become an annual event in Colby's athletic life. Captain Mose Johnstone received the honor last year.

Much interest has been aroused in this award which has been awarded on basis of morale, training, improvement, and actual value to the team in winning games. Students may be sure that a fair decision will be rendered by the committee composed of three prominent local residents. This gift is made possible by the courtesy of a SPECIALTY SHOE STORE in Waterville.

One of the judges is Rabbit Talberth of the Sentinel.

Next Monday evening the German Club will hold its annual Christmas meeting at Alumnae Hall. Each member is expected to purchase a small present and write a German saying on the outer wrapper. German songs will be sung and refreshments will be served.

The Dekes crashed through with one of the biggest and best dances held at Colby for years. The Duke house was decorated in true Christmas style with trees adorned with green and red lights which added to the spirit of the affair. The couples danced to the music of Richmonds poppy orchestra.

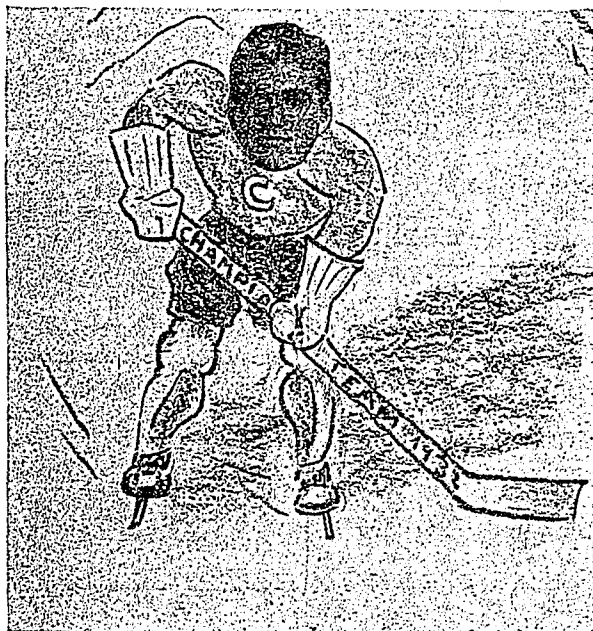
Chaperones included Mr. and Mrs. E. W. Millett, Mr. and Mrs. J. C. Smith, Mr. A. K. Chapman, Dean Runnals, and Professor and Mrs. Eustis. The dance committee consisted of Theodore Taylor, Clark Chapman, and Arnold Peabody.

Sigma Kappa Dinner Dance at the Elmwood, Friday night. Zeta Psi-Phi Delta Theta dance at the Alumnae Building, Saturday night.

The Student Council and Student Government are both in favor of Saturday afternoon tea dances at the Alumnae Building, from 2.30 to 5.30. The committee selected to work out the details of the affair, designed to increase the pleasure of college social events are Lib Swanton, De Donnell, Pete Mills, and Hal Plotkin. The faculty committee on Social Affairs will discuss the idea at their Thursday meeting.

## Coach Millett Calls Hockey Candidates

### State Champions Led By Mal Wilson



### Violette, Hucke, and Ross Are Flashy Puck Chasers

With the football season ended for this year and Old Man Winter just around the corner our thoughts turn from the gridiron to the hockey rink. Last year it will be remembered that Bill Millett's boys took the state championship and enjoyed a most successful season. The question that appears uppermost in the minds of Colby sport followers at present seems to ask what kind of a punch the White Mule will have with a hockey stick this winter.

Colby has this year about the best and most ambitious schedule that it has enjoyed in a long time. The season which starts about the middle of January will see games with Bowdoin, Bates, Northeastern, New Hampshire, Massachusetts State, and Dartmouth. It will be the first time a Colby hockey team has met Dartmouth and as may be easily seen here is a good chance for Colby to get on the sport map.

The team itself shapes up to be an excellent one. In fact the only man who was lost from last year was Hilton. At center will be Capt. Mal Wilson. He needs no introduction to Colby fans. This will be Mal's fourth year of hockey for Colby. He is a fast skater and clever with the stick

and will lead the Mules as capably as he did last season. At left wing Pomerleau will be a fixture. Pomy is second to no one in the state in ability to handle himself on skates. Ross will hold down right wing position. Ross, who made the team as a Freshman last year, is one of the best hockey players that Colby has had in a long time and should be a valuable asset. Louie Conant and Carl Ackley will be reserve forwards. With practice they should be able to help a good deal in the Mule offense.

Hucke will have to bear the brunt of the defense work. Hucke was outstanding as a defense man in the state last year and with a little help he will do a worthy job at breaking up opposition. For the other defense position, left open by the graduation of Hilton, there seems to be considerable competition. Taylor, Stiegler, Russell, and Fuller are all making a strong bid for a regular berth, and one should prove of varsity calibre. In the goal, Bob Violette will take good care of any pucks that the opposition has been fortunate enough to bring down the ice. Bob is without a doubt the best goalie that ever guarded a Colby net.

All in all it looks like a good hockey season. The White Mule has an excellent chance of copping the state championship. The season starts the middle of January, and the team is anxious to get going. In the words of Coach Millett all that is lacking now is about three inches of good ice.

## ZETA PSI WINS FALL TRACK MEET

### Coach Ryan Pleased With Success of Inter-Fraternity Cross-Country

#### C. Veysey Breaks Record

#### FRESHWIN CLASS MEET

The outdoor fall track season for this year was brought to a very successful termination with the first annual Interfraternity Cross-Country Run held Thursday of last week on the campus course. It was the largest and most successful meet of its kind that has ever been held at Colby. Every fraternity and the non-fratists were represented with a team. A total of fifty-five started the race with forty-four finishing.

Zeta Psi won the meet with the lowest score of 40. C. Veysey, Zeta who finished first, broke the cross-country record in the remarkably low time of 9 minutes 17 seconds. The Zetas were presented with a beautiful silver plaque in recognition of their win. In order for a team to be able to place five of its entries had to finish. The fraternities who placed full teams and the order in which they finished is as follows: 1, Zeta Psi, 40; 2, Lambda Chi Alpha, 64; 3, Kappa Delta Rho, 108; 4, Phi Delta Theta, 100; 5, Alpha Tau Omega, 117.

The meet also decided the Class Championship in cross country which the freshman won easily with the low score of 28. The order in which the classes finished is as follows: 1, Freshmen, 28; 2, Seniors, 78; 3, Sophomores, 97; 4, Juniors, 104.

The results: 1, C. Veysey, Zeta, 9'17"; 2, H. Veysey, 9'34"; 3, Hilton, Zeta, 9'38"; 4, DeVeber, L. C. A., 9'35"; 5, Chaso, D. U., 10'7"; 6, Malker, P. D. T., 10'10"; 7, Palmo, L. C. A., 10'12"; 8, G. Hunt, K. D. R., 10'10"; 9, Kimball, Zeta, 10'20"; 10, Tuttle, G. P. E., 10'22"; 11, Clark, P. D. T.; 12, Jenkins, L. C. A.; 13, P. Sawyer, D. U.; 14, Locke, D. K. E.; 15, Skinner, A. T. O.; 16, Chalfont, P. D. T.; 17, Dolan, D. K. E.; 18, Conant, A. T. O.; 19, Hunt, K. D. R.; 20, Hodges, L. C. A.; 21, Williams, L. C. A.; 22, Dworkin, G. P. E.; 23, Caverly, T. K. N.; 24, Mollen, K. D. R.; 25, Buyntski, K. D. R.; 26, Ludwig, L. C. A.; 27, O'Toole, A. T. O.; 27, L. Sullivan, A. T. O.; 29, J. Sullivan, A. T. O.; 30, Poland, T. K. N.; 31, Walden, L. C. A.; 32, Hickoy, K. D. R.; 33, Lindberg, Non-Frat; 34, Brown, Zeta; 35, Moore, L. C. A.; 36, Shibley, Non-Frat; 37, Brown, P. D. T.; 38, MacGregor, K. D. R.; 39, Shaw, P. D. T.; 40, Road, D. U.; 41, Powers, K. D. R.; 42, Stinchfield, K. D. R.; 43, Doble, L. C. A.; 44, Ross, D. K. E.

The Editors of the ECHO and White Mule, in their constant endeavor to stimulate student interest in the publications, have had placed in the Memorial Hall lobby a contribution box. All stories, jokes, poems, essays, Gladiator letters, suggestions, and notes for the Plotter's Column may be placed in this box. It is imperative, though, that all contributions be signed by the writer, but nom de plumes will be used where so desired. The Plotter, especially, will take no note of unsigned stories, but the names will, of course, not be used. Kindly place all answers to questionnaires in this box.

## DR. MUZUMDAR TALKS ON INDIA

Dr. Haridas T. Muzumdar, fourth speaker in the Colby lecture series, lived up to the highest expectations of the students of Colby and citizens of Waterville who attended the lecture in the Baptist Church on Tuesday evening, Dec. 6. Dr. Muzumdar, author of *Gandhi the Apostle of Gandhi versus the Empire*, and a series of pamphlets known as *India Today and Tomorrow* earnestly presented the cause of the Nationalist movement in India.

The subject of the lecture was "Gandhi versus the Empire." "This great subject involves not only the destiny of one fifth of the human race in India, but that of one-fourth the population of the world in the vast British Empire," said Dr. Muzumdar. "It shows the parting of the ways between the path of violence and the new path of non-violence." The new policy of non-violence is that of Gandhi.

Dr. Muzumdar pointed out that the greatest contribution of the West to the world is the modern means of transportation and communication. This has thrown the world into physical contact, the Orient with the Occident. As yet, however, the psychological distances are not adjusted. The aim of Dr. Muzumdar's entire lecture was to bring his audience closer psychologically to India.

India since 1920 is thought of in terms of Gandhi and visa versa. Dr. Muzumdar devoted himself to the exposition of Mahatma Gandhi's technique both in the political world and in his way of life. The secret of the power of this amazing little man "lies in his particular way of life."

In dealing with Gandhi, Dr. Muzumdar considered three phases: 1st, the individual man as such; 2nd, the national significance of Gandhi in terms of the Indian Sea; 3rd, the international significance of Gandhi in terms of the problem of world peace.

Gandhi is not a fatalist, but an experimenter, in the field of human life, searching for the truth. In order to understand Gandhi one must assume the hypothesis; "The voice of the inner self is the voice of the Supreme Self." In sixty-three years of life, the conclusion Gandhi has reached is, "Truth cannot be obtained except by the theory of non-violence, in act, in word, and in thought."

After being admitted to the bar with distinction, Gandhi devoted twenty years of his life to the betterment of fellowmen in South Africa. In 1914, he returned to India to find the Indian people exploited by the empire system. Dr. Muzumdar maintained that you may even indict the British for poor education. From the richest country in the world in 1750, India is now reduced to the poorest.

The Nationalist movement in India has passed through three stages: the begging stage, the stage of demanding good government as well as reforms, and the stage of demanding self government.

Since 1920 has been a new chapter in the history of India, inspired by new aspirations of freedom and self-development of Indian culture, and strengthened by the powerful leadership of Gandhi. Gandhi reformed the Indian National Congress making it truly Indian in character. He inaugurated, and led the masses of India in the program of non-violent resistance. After imprisonment in 1922, and retirement from political life from 1924 to 1929, Gandhi again resumed leadership. On January 6, 1930, came India's Declaration of Independence. In March, 1930, the "salt party," described from personal experience by Dr. Muzumdar, was led by Gandhi. This was open defiance for the purpose of rescuing the salt (Continued on page 2)

## STAGE SET FOR DRAMATIC ART ONE-ACT PLAYS

### Workshop Presents Melodrama and Fantastic Farce Thursday Evening

For those who appreciate the good things of the flesh-and-blood theater, all roads lead to the Alumnae Building tomorrow evening, Thursday, Dec. 8, for the presentation of *The Monkey's Paw*, melodrama, and *The Wonder Hat*, fantastic farce, by the Dramatic Art class. The actors are trained, the staging well planned, and several unusual electrical and noise effects provided for. Tickets may be obtained from agents of the class throughout the college, from the college book store, or at the door. General admission is fifty cents, tax paid, and student tickets are twenty-five cents each.

The home of the Whites, the middle-class English family whose misadventures we follow in *The Monkey's Paw*, is cozy though humble, and the two old people are happy with their idolized son, an electrician. But man is never satisfied, and when a chance for making good into better appears, they risk the experiment. "It all happens as if by coincidence—but those who wish will have cause to wish it hadn't happened," Sergeant-major Morris said. And how true that statement is—well, the play of tomorrow evening tells it. One striking situation, set of emotions, follows another. The climax is a rare moment in the theater—made unforgettable by

lighting, sound, and highly emotional acting. The combination of effects—to quote a common slogan—will "satisfy."

It is a distinct shift to the mood and manner of *The Wonder Hat*. *Harlequin*, *Columbine*, *Pierrot*, and the other figures of the modernized Italian comedy are not really human beings; yet every adult and observant man and woman will see himself or herself (or at least will see his fellowman and his fellow-woman) in many of the witty, merry situations and speeches. Costumes that are beautiful and striking, a background and lighting subdued and suggestive, and the merry farce winding to a surprising but natural end—here are all the elements for excellent entertainment. And for those who insist upon thinking even while in the theater, there is ample provision.

The casts for the plays follows: *The Monkey's Paw*—Mr. White, Leon Bradbury; Mrs. White, Eleanor May Rowell; Herbert White, Nathan Alpers; Sergeant-major Morris, Sumner P. Mills; Mr. Sampson, Ford Grant.

*The Wonder Hat*—*Harlequin*, Harold Plotkin; *Pierrot*, Leonard Helie; *Punchinello*, Francis Flaherty; *Columbine*, Sybil Wolman; *Margot*, Isabelle Fairbanks.

## Jesus Sanroma Is Leading Exponent Of Modern Music

Jesus Maria Sanroma, concert pianist, who appears at Colby in the opening concert of the winter season January sixteenth, is today considered the leading exponent of modern music in this country. In an interview with Andre Boileau, eminent music critic, Sanroma was characterized as having within him a genuine sense of the spirit of the moderns which leaps beyond the bounds of mere reproduction, but which infuses into the compositions themselves the fire of his own being. Under the mastery of his touch the famous *Rhapsody in Blue* by George Gershwin became the true expression of America's contribution to modern music. He has been acclaimed by thousands for his truly remarkable performance of this work alone. This composition has become a symbol of American musical expression, and Mr. Sanroma has given to this work the place it now occupies.

The career of Mr. Sanroma affords an opportunity to witness the heights to which ability linked with genius can lead one. He was born in Porto Rico, of Catalanian parents. He studied there under Dolores de la Plaza y Bird. In 1917 he was sent to the United States by the Porto Rican Government to complete his musical

education, and in that year he entered the New England Conservatory of Music, studying with David Sequeira. He was graduated in 1920 with honors and was winner of the pianoforte prize of that year. For seven years following, he studied with Mme. Antonette Szumowska. His career from that date on was one of rapid rise. He was featured in concerts in the great music centers of this country, appearing in New York, Chicago, Boston, and other great cities. Probably the greatest tribute to his genius was made by Olin Downes, critic for the New York Times, when he said, "Mr. Sanroma may fairly be called a modern pianist in his style and his sense of values. He is not an exponent of the romantic school. He does not delight in soft rich colors, or swash-buckling chords or octaves, so much as he courts clearness of line, justness of proportion, accuracy of rhythm."

Tickets for the nineteen thirty-three concert series, featuring Mr. Sanroma in the opening concert, January sixteenth are now available. A special rate of one dollar and fifty cents is being offered for the three concerts, to students of Colby College and other educational institutions in the near vicinity.

## EXCHANGE FELLOWSHIPS OFFERED

Through the international student exchanges of the Institute of International Education in New York City, opportunity to study abroad is offered to seniors and recent graduates of our American colleges. These exchange fellowships usually cover board, lodging, and tuition. A student should have sufficient money of his own to cover travelling, vacation, and incidental expenses. Opportunities are open to both men and women. These fellowships have been established as an international exchange in appreciation of those offered by American colleges to the nationals of the countries concerned.

Fellowships are offered for advanced study in Austria, Czechoslovakia, France, Germany, Hungary, Italy, Spain, and Switzerland. The general requirements for eligibility are these: A candidate applying for one of these fellowships must (1) Be a citizen of the United

States or of one of its possessions;

(2) Be a holder of a degree from an institution of recognized standing, or a senior who will receive a degree prior to entering upon the fellowship;

(3) Be of good moral character and intellectual ability, and of suitable personal qualities;

(4) Present a certificate of good health;

(5) Possess ability to do independent study and research; and

(6) Have a practical reading, writing, and speaking knowledge of the language of instruction in the country for which the award is made.

Since this arrangement has been in operation, Colby has sent three students to study abroad—two women to France, and one man to Germany; and three students have studied at Colby—Mr. Harro Wurtz, Miss Marie Lenochova, and Mr. Guy Raviant.

Applications for exchange fellowships should be made not later than January 4, 1933, to the Committee on Exchange Students, through Professor John F. McCoy. An applicant should present in writing the following information:

(1) Age; (Continued on page 4)

# The Colby Echo

Founded in 1877



Published Wednesdays by the Students of Colby College

Editor-in-Chief  
ROBERT J. FINCH, '33  
Telephone 97

Managing Editor  
HAROLD M. PLOTKIN, '34  
Telephone 1055-W

Women's Editor  
VESTA ALDEN, '33  
Telephone 8436

Business Manager  
CECIL P. BENNETT, '33  
Telephone 97

### ASSOCIATE EDITORS

William H. Millett, '34  
Mary Ellen Hodgdon, '34

S. Peter Mills, '34  
Saul Goldberg, '34

### ASSISTANT EDITORS

George R. Berry, '35  
Edward J. Gurney, Jr., '35  
Milton P. Kleinholz, '35  
Richard N. Noyes, '35  
Edward G. Perrier, '35

Clarence A. Smith, '35  
Eleanor Bridges, '34  
Doris A. Donnell, '34  
Lois B. Crowell, '34  
E. Virginia Haight, '34

### BUSINESS STAFF

Chester H. Clark, Jr., '34... Advertising Manager  
Elliott Diggle, '34... Circulation Manager  
Edward F. Buyniski, '35... Assistant Business Manager  
Richard N. Ball, '35... Assistant Business Manager  
Joseph L. Stevens, '35... Assistant Business Manager

Entered at the Post Office at Waterville, Me., as Second Class Matter. Forms close Tuesday night. The Editor is responsible for the editorial column and general policy of the paper; the Managing Editor for news and makeup.

Address all communications to the THE COLBY ECHO, Waterville, Maine. Advertising rates on request. Subscriptions, \$2.00 a year in advance. Single Copies, 10 cents.

The office of the COLBY ECHO is located on the second floor of Chemical Hall. Telephone 1088-M.

WEDNESDAY, DEC. 7, 1932

**C**OACH MOREY of Bates has recently proposed an innovation in football in the State Series next year. He advocates non-scouting for the four Maine colleges. Whether this plan will be adopted or not will depend on the action taken by the coaches of the various colleges when they meet in Augusta. Although the proposal is not a new one either nationally or locally it is nevertheless highly desirable.

The acceptance of a system of non-scouting would tend toward greater interest in the pre-season games. During the past year these clashes have been, to a large degree, lifeless combats because the coaches have been unwilling to "open up," for fear that the other Maine colleges will scout their plays. This holding back would be eliminated and better, more interesting games throughout the year would be the result.

Under a system of scouting the ultimate success or failure of a team is dependent upon the keenness and perception of the scouts the college is in a financial position to employ and not dependent upon the abilities of the men in uniform who are playing the game. Such a system places the emphasis upon a false standard-victory; not the true ideal of athletics-sportsmanship. If a game is not worth playing for the game itself it is not worth playing at all.

**H**AS everyone heard of the dungeon of the Alumnae Building—that bleak unfinished chasm in the basement of the most modern edifice of the Women's Division of Colby College? That we are told is the mythical swimming pool, the dream of every Colbyite!

In most colleges a swimming pool is considered an absolute necessity. Why should Colby not have similar consideration of her undergraduates? Practically everyone enjoys the invigorating sport of swimming. Surely by a minimum fee for pool privileges such a project could more than pay for its maintenance. Evenings scheduled for the use of the members of the Men's Division certainly would not be scorned.

The argument that Colby is soon to be moved to a new site cannot deter one from seeing the infinite advantages and pleasures which would be derived if a pool were finished for the use of those who will unfortunately be graduates before the students of this college have the opportunity of realizing the advantages of the new Colby.

The city of Waterville sorely needs such a pool. After the college has finished using it the city might be induced to buy the pool either on a deferred or cash plan. Surely a finished pool would make the Alumnae Building much easier to dispose of at a later date when the college might wish to sell it as a community center or "Y" building.

Of course, it is difficult to raise money for any worthy cause in these days of economic depression, but certainly everyone at Colby would support any project to raise money for this feature which would be such an addition to Colby life.

**T**he women of Colby college enjoy more advantages than a great many people realize. A blessing indeed, is the dining hall, where all the "dorm" girls can meet together. At times, to be sure, they disagree with the food, and the food disagrees with them—but there will always be those who will complain. The food compares favorably with other colleges, and better than many.

The Student Government has served coffee in the reception room at many special functions. Until Christmas, coffee is being served every Friday evening. The reception room is lit with candlelight, and a pleasant social hour ensues.

The old gym is an excellent place for class meetings. Its best function is, however, as a dance room. The room is lacking in color and very bare, although a little attention would soon alter the situation. The orthophonic, given by the class of 1931, and the records, given by "Stu G," help to give the best dance music for the minimum of price. The girls give a few informal turns around the floor after dinner.

We have at our disposal at all times, the Alumnae Building, the "Jack of all trades" building, where informal parties can be held.

During the winter, the rink is flooded regularly during cold weather. Two flood lights make the skating as enjoyable at night as in the day. All our sports are interclass, and everyone gets a chance to play and to star in the popular games.

Yes, we members of the women's division enjoy many advantages that we take for granted. The men who

look down with patronizing kindness upon the poor co-eds beridden by rules may well look at some of the inadequacies of the men's division. It may be a jolt to many pride to know that these are times when the women's division actually looks down with sympathy at the members of the men's division.

## COLLEGES ON PARADE

**WHY STUDY?**  
Dr. Donald A. Laird, director of the Colgate University psychological laboratory, writing in the American Weekly on "Why We are So Dumb," quotes this jingle which many students have perhaps naked themselves over and over:  
"The more we study, the more we know,  
The more we know, the more we forget,  
The less we know, the less we forget,  
The less we forget, the more we know,  
So, why study?"

Students of the Florida State College for Women may now enter drug stores and cafes on Sunday, according to an announcement in the Florida Flambeau. This is the result of lifting the downtown district from the Sunday restrictions which was hitherto barred to the students. Boy, are they running wild down South!!!

Then on the other hand we find that

the co-eds of the University of California are allowed to stay out every night until 2.15, except "Big Game" night, when there are no rules.

A student at the College of Puget Sound, who enrolled twenty-five years ago, received his bachelor of arts degree recently.

The Campus gives us the following: "An Ohio State University English professor recommends that college students read more fairy tales."

No doubt the professor learned the value of such literature through reading his students' exam papers.

Overruling an ancient regulation against co-ed rooting sections, Dean Helen Olney of Dennison University this week decided that women students may cheer at athletic contests if they like.

Cheering was formerly considered "unladylike."—Crimson-White.

Formal receptions are to take the place of hazing of men and women first year students at the University of Alberta.—Ring-Tum Phi.

Come on class of 1936. That is a good lead to follow.

We find the following rules set down for the "stags" in another college:

(1) "There will be no 'breaking' until after the figure which comes after the second dance. The 'stags' will of course not participate in the figure, but, after it, may be received by the patrons and patronesses.

(2) "If one 'breaks' he must return the young lady to her escort at the end of the dance.

(3) "One must never break the same person twice. In case he is dancing with another than his guest it is permissible to 'break' once again after a time has passed. Never under any circumstances break a person more than twice. Constant 'breaking' in on the same person is very annoying and is a stamp of poor breeding on the part of the offender.

(4) "If one is broken and is not engaged with another, he should claim his guest at the end of the dance. Never, under any circumstances, allow another to be burdened with the one you escorted.

"This new system is to be given a trial here. If it is successful, it will be continued, if not, the former program system shall be used again."—Washington Elm.

We might even be willing to live up to these rules here at Colby—if we had some dances.

On the very eve of the all important University of Kansas-University of Missouri game the students of Missouri were shocked to read in the special edition of the STUDENT the following toasts:

"A toast to the hundreds of returning alumni, bottle-laden, staggering, insensible to the real meaning of home coming. A toast to the drunken mobs in campus restaurants, howling, destroying property, insulting every creed of gentlemen. A toast to the institution of home-coming, which has so degenerated that students use every pretext to keep their parents away from the campus during the week-end. A toast to the countless dollars that have gone from the pockets of students who could not afford to spend them for liquor.

"A sincere toast to those few who return to home coming as an honest pilgrimage."

We understand that a freshman at DUKE, when asked how he would punctuate the following sentence: "Mary ran into the garden nude," replied that he would make a dash after Mary. No report has come through as yet as to the rank the freshman received.

Some brilliant critic said, "College students show no preference for good, clean, educational movies." How can he tell? How can you pick a good egg out of a basket full of rotten ones?

The Freshman said: "I'd love to kiss those lips of yours," And walked away Scowling.

The Senior said: "I like to kiss those lips of yours," And walked away Whistling.

—The Boreon.

**W. B. Arnold Co.**  
HARDWARE MERCHANTS  
Mops, Floor Wax, Cooking Utensils  
Polish, Paints, Brooms  
Sporting Goods

When you think of CANDY  
Think of  
**HAGER'S**  
118 Main Street  
Waterville, Maine

## COLBY CAPERS

Along with the favorite pastime of some people who delight in scaring babies, ringing false alarms, and the like might be listed the new college antic of using fake microphones attached to radios to broadcast pseudo-humor.

Over at the D. U. house the little microphone is hidden away, and wise juniors and seniors break into regular programs—and what results!! George Foster heard that Connie Mack was after a young Maine pitcher, and the boy got all excited. Frosh Brown spent a half hour in his room crying because he heard that his home town burned down. Binowski believed that Roosevelt and Garner were shot, and the White House was blown up.

Carl Foster, Herb Bryan, and Steve Brodie work the same thing in their pent house. They had Deke freshmen believing that Jim Peabody was All-American, and that Vidal was killed in the Army-Navy game.

The Plotter.

### Dr. Muzumdar Talks on India

(Continued from page 1)  
deposit along the shore of India and breaking the British monopoly of the salt trade in India.

When India's freedom is granted over fifty per cent of the credit will go to the Indian women for their active part in the policy of non-cooperation. Men, women and children have united in putting this new policy into effect. Gandhi has placed before the world a new weapon. "In the future will the world think in terms of these new patterns established by Gandhi, and long advocated by religious leaders, or in terms of the materialistic technique of war?"

Dr. Muzumdar stated in concluding, "When the great day of world cooperation comes, this little man, Mahatma Gandhi will be considered the true inspiration for the new society."

**SCRIBNER'S**  
Special Service to College Students  
242 Main Street  
Waterville Maine

**Waterville Steam Laundry**  
Prompt Service  
Tel. 145 Waterville

**Turcotte Candy Shoppe**  
FOR LIGHT LUNCH  
HOME MADE CANDY, SODA  
ICE CREAM  
FRESH AND SALTED NUTS

**Kennebec Fruit Co.**  
Cigars and Cigarettes Candies  
Fresh Nuts, Ice Cream  
Across from the Post Office  
WATERVILLE MAINE

**Rollins-Dunham Co.**  
HARDWARE MERCHANTS  
Sporting Goods, Paints and Oils  
Waterville, Maine

**Boothby & Bartlett Co.**  
GENERAL INSURANCE  
185 Main St., Waterville, Me.

## The College Printers

Printers of the Echo, and everything needed for Athletics, Fraternities and other activities  
Come in and talk it over

### City Job Print

SAVINGS BANK BUILDING WATERVILLE  
Telephone 207

### COLLEGE AVENUE PHARMACY

Just across the track from the College  
Guaranteed Service by all Prescriptions  
Candies Papers and Magazines Sodas and Ice Cream  
Telephone 893 54 College Ave.

### Grondin's Sanitary Cleaners & Dyers, Inc

3-5-8 Hour Service  
QUALITY ONLY  
Tel. 315-W—Free Collection and Delivery—Waterville, Me.



We Repair, Rent and Sell All Makes  
Portables \$19.75 to \$65.  
**W. W. BERRY CO.**  
103 MAIN STREET Tel. 116-M



### E. L. SMITH SHOE REPAIRING

57 Temple Street Waterville, Maine

## Hart Schaffner & Marx Clothes Stetson Hats—Curtis Shoes Hathaway Shirts

All Quality Merchandise at Prices of 16 Years Ago

### George P. Pooler Company

62 MAIN STREET WATERVILLE, ME.

### COLBY SENIORS BE PHOTOGRAPHED AT THE PREBLE STUDIO

No. 1. 25 Photographs and one large Portrait for \$15.75.  
No. 2. A Special—Three large portraits for \$5.00.  
No. 3. One finished portrait for \$3.00, then order additional Portraits at 45c, 60c or 80c each.  
Each of these offers includes choice of several proofs, and print for the Oracle.

68 Main St., Tel. 486



Home of

## Colby Men

This store has been the home of Colby men for more than 50 years.  
Here you find the last word in Young Men's Clothing and Sport Wear

## The H. R. DUNHAM CO.

Owner and Manager  
W. L. BROWN

# YE SPORTE MILLE

Bowdoin to Crash "Little Three"—Bates Goes Big Time—What'll Colby and Maine Do?—Hockey Coming Along—Morey Wants No Scouting—Roundy Says "No"  
—by Pete Mills

Several issues back we find the Bowdoin Orient expressing a hope which has prevailed on the campus for a number of years. It is that of breaking into the "Little Three" and turning it into a "Little Four" at least as far as football is concerned. The undergraduates may think that the competition offered by the Maine colleges is not worthy of Bowdoin, but the Alumni seem to think differently.

The following is a quotation from the "Orient": "If Bowdoin is successful in scheduling a game with Amherst in the near future it will virtually turn the "Little Three" into a "Little Four" as there are already games set for Williams and Wesleyan."

And while we are speaking about it the games which Bates plays next year with Harvard and Dartmouth come to mind. These two games are to be played on successive Saturdays. The consensus of opinion seems to be that the game played with Yale this year took so much out of the Bates players that they were practically done for the season and if we look over the Bates record that appears to be the case.

With Bowdoin doing its best to crash into pink tea football and Bates busting its way into big time stuff we guess that Maine and Colby should get together and dope out something original. Why not reconcile ourselves, to the fact that the State Series is after all the best that can be seen for two bucks in the way of football.

If, in the next few years, Bowdoin wants to extract itself from the "Series" and Bates makes good in the big show Colby and Maine should organize and put on every fall a contest such as couldn't be seen but once a year. Call it the tournament of the tall timber and give us another Tex Richard or Flo Ziegfield to glorify Maine football.

This winter should find Colby with one of the best Hockey teams in years. Practice has been going on now for two weeks—weather permitting—and by the time the first games come along there will be a formidable crew swinging Colby sticks.

There's Captain Mal Wilson, Ulric Pomerleau, Bob Violette, Hocker Ross and Bill Hucke around whom Coach Bill Millett will build his team. Ted Taylor, Carl Ackley, Tom Fuller, Paul Stiegler, Henry Rancourt, Tom Hickley, Louis Conant, and Ray Goldstein are all likely looking candidates.

There will be big doings at Augusta when the coaches of Maine gather Thursday to hold their annual conclave. The Portland Press-Herald announced that Dave Morey would try to put through a ruling against scouting football games and right off we look around to see what the other coaches think about it. Here's what our Eddie Roundy says in an interview with the Waterville Sentinel:

"A non-scouting pact," Coach Roundy said, "is a farce. It leads to greater discord among the colleges and always has the element of suspicion connected with it. Scouting is fair and above board as it operates now and I'm in favor of maintaining the present system."

As a second reason for his attitude as regards the scouting issue, Coach Roundy said, "The question of time is an important one when a non-scouting agreement is reached. Without the report of scouts, it became necessary for a coach to cover every form of defensive tactics in preparing for a major game."

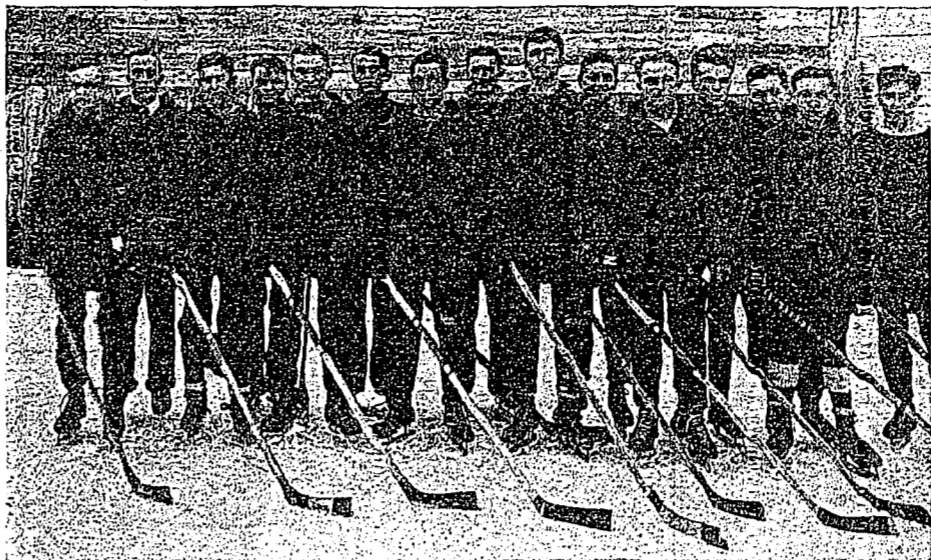
At Colby we haven't that much time on our hands. During the past season we had just two skull (night) sessions and each occupied 40 minutes. Other Maine colleges have more time to devote to night skull sessions. As for practice, rarely did we find a day when we had a solid hour and a half of practice. Members of the squad attended late afternoon classes and it was later in the day when the complete first team was on hand."

And then in an interview with the ECHO, Coach said: "After all it is the knowledge of the fundamentals of the game which in the long run brings victory or defeat."

Considering the fact that Fred Brice isn't in the habit of agreeing with Morey we predict that the argument over the non-scouting pact ends in a deadlock against the proposal.

That record breaking cross-country run reeled off last week by Cliff Veysoy impresses upon us the fact that this freshman has good possibilities as a distance runner.

Jack (roommate) Sullivan and his kid brother Larry staged a great battle coming down the stretch. Young Larry popped up from behind the plodding Jack just as the finish came in view. It looked like a dead heat, but the spirit of fraternal rivalry was too great and Larry pushed ahead to win by a nose.



The 1932 State Champion Hockey Team

## COLBY GOES HOLLYWOOD

The Colby College Production Staff, calm and unconcerned about any possible competition from Metro-Goldwyn-Mayer or Paramount, has just finished shooting the outdoor scenes of its super-movie, "A Visit to Colby," with an all-star cast.

Miss Lois Lund, '36, and Bob Gilpatrick, '36, play the part of visitors to the college, while Mary Palmer, '33, and Malcolm Wilson, '33, enact the role of friends at Colby.

Members of the Camera Club in charge of the work include David Sherman, Malcolm Stratton, Trueman Tracy, Laura Tolman, Francis Barnes, George Gilpatrick, and Sheldon Rudnick. The personal supervision and able guidance of Mr. Joseph C. Smith, chief of the Colby Publicity Department, is helping to make the scenario an interesting and professional portrayal of Colby College life.

The reels of movies will be shown at leading high and preparatory schools. Every phase of campus activity will be thrown on the screen.

### BASKETBALL

At a meeting of fraternity representatives Monday afternoon in the Gymnasium, an interfraternity basketball league for this year was formed.

Eight fraternities are members of the league which is now under the supervision of Coach Roundy instead of "Doc" Edwards. The league is to start on Tuesday, January 10, and thereafter two games are to be played on each Tuesday and Thursday afternoons the first game starting at 3.45. Each team is to play every other team once, making a total of 28 games in all. The Student Council is offering cups to the first two place winners.

The rules as outlined by the committee are as follows: only those men who were not out for track on November 1, and those who are not out for hockey may play; the scholastic eligibility rules are the same as those for varsity teams; men must attend practice sessions in order to play in games; no games may be postponed except those that may be scheduled by the committee to be held on Saturday nights in connection with gym dances.

All teams are to have individual practice hours which will be posted soon. There will be a small admission fee for students at the games.

A woman phoned the city water department regarding the hours for sprinkling the lawn.

"What's the proper time to put on my hose?" she asked.

"Really, madam, I believe immediately after your step-ins," was the quick reply.

### VARSITY HOCKEY TEAM.

The Women's Varsity Hockey Team for the fall of 1932 has been announced. This is an honorary group composed of the best players chosen from the several class teams. The following are the members:

- Dorothy F. Herd, '35.
- Eleanor L. Wheelwright, '34.
- Lois B. Crowell, '34.
- Amy Thompson, '36.
- Elizabeth E. Haley, '33.
- Anne C. Trimble, '35.
- Madeline E. Nelson, '35.
- Ruth E. White, '34.
- Mildred E. Keogh, '34.
- Ruth Pullen, '33.
- M. Roberta Ryan, '36.

### BASKETBALL AND VOLLEYBALL.

The managers for the class basketball and volleyball teams are busy conducting practices for the games which are scheduled to be played after the Christmas vacation period. Volleyball is played at 4.30 each Monday and Wednesday afternoon, while basketball is practiced at the same hour on Tuesdays, Thursdays and Fridays.

The managers of the teams are:

#### Basketball.

- Senior—Eleanor May Rowell.
- Junior—Muriel F. Walker.
- Sophomore—Anne C. Trimble.
- Freshman—B. Arlene Hayes.

#### Volleyball.

- Senior—Charlotte L. Blomfield.
- Junior—Elizabeth H. Weeks.
- Sophomore—Virginia M. Swallow.
- Freshman—Ruth A. Millett.

### NOTICE.

There will be a supper and social evening for the Daughters of Colby in the Alumnae Building on Tuesday evening, December 13th. All the Daughters of Colby are urged to attend.

From the U. of Montana comes a delicate poem with an apology.

I think that I shall never see  
A grade as lovely as a "B."  
A "B" whose saving grade points  
press  
Where "D's" or "E's" or even less  
Have made us look at God all day  
And lift our weary arms to pray  
A "B" whose grace will let us rate  
The grade we need to graduate  
"C's" are made by fools each day  
But only God can make an "A."

## PARKS' DINER

A COLBY INSTITUTION

FAMOUS FOR FOOD AND SERVICE

FOUNTAIN AND TABLES

Recommended by the Plotter!

## THE WISHING WELL TEA ROOM

Special Luncheon Suppers, Afternoon Teas  
At the intersection of Elm and Silver Streets

# OFFICIAL COLBY ECHO QUESTIONNAIRE

Please Fill Out and Drop in ECHO Box or Hand To Any Member of the Staff

Fraternity \_\_\_\_\_

Sorority \_\_\_\_\_

Class \_\_\_\_\_

Who do you consider the most beautiful co-ord at Colby?  
\_\_\_\_\_

Why? (To the last question) \_\_\_\_\_

Most popular co-ord? \_\_\_\_\_

Are you paying any or part of your tuition through College?  
\_\_\_\_\_

Handsomest man? \_\_\_\_\_

About how much? \_\_\_\_\_

Best athlete? \_\_\_\_\_

If so, what full or part time work are you doing?  
\_\_\_\_\_

Most popular man? \_\_\_\_\_

What do you do in the summer? \_\_\_\_\_

Most daring co-ord? \_\_\_\_\_

The co-ord you can have the most fun with? \_\_\_\_\_

What one thing do you think Colby is most in need of right now?  
\_\_\_\_\_

Best dressed co-ord? \_\_\_\_\_

Which would you rather have, a Colby "C" or a phi beta key?  
\_\_\_\_\_

Best dressed man? \_\_\_\_\_

Most sophisticated co-ord \_\_\_\_\_

What kind of liquor do you prefer? \_\_\_\_\_

Which student do you consider the biggest course crabber?  
\_\_\_\_\_

Who is your favorite movie actress? \_\_\_\_\_

Whom do you consider the best professor? \_\_\_\_\_

Movie actor? \_\_\_\_\_

What prof do you learn the most from? \_\_\_\_\_

Stage actress? \_\_\_\_\_

Which prof is the hardest? \_\_\_\_\_

Stage actor? \_\_\_\_\_

Which prof would you term "flunker"? \_\_\_\_\_

Favorite author? \_\_\_\_\_

Which prof is the easiest? \_\_\_\_\_

What do you intend to do after graduation? \_\_\_\_\_

Handsomest prof? \_\_\_\_\_

What induced you to come to Colby: Friends \_\_\_\_\_ Parents \_\_\_\_\_  
Athletics \_\_\_\_\_ or what? \_\_\_\_\_

What course do you think is the hardest? \_\_\_\_\_

What student office, in your opinion, will be of most value to one in after years?  
\_\_\_\_\_

Easiest course? \_\_\_\_\_

Course you get the most from? \_\_\_\_\_

\_\_\_\_\_

What course do you consider a waste of time? \_\_\_\_\_

What course, not offered at Colby would you like to have included?  
\_\_\_\_\_

Which course might just as well be stricken from the lists?  
\_\_\_\_\_

\_\_\_\_\_

If you had the opportunity to again cast your vote as to the publications that you would want to appear on the term bill, check those you would vote for:

ECHO  WHITE MULE  ORACLE

## XMAS CARDS

21 In Box  
All Lined Envelopes  
Regular \$1.00 Value

59c

36 In Box  
All Lined Envelopes  
Cards Of The Best Grade

79c

The Professional Variety Shop  
We Carry Everything at Lower Prices

### "SAY IT WITH FLOWERS"

WHEN YOU THINK OF FLOWERS THINK OF  
MITCHELL'S  
WHEN YOU THINK OF MITCHELL THINK OF  
FLOWERS

We are always at your service

Telephone 487-W

**PURITAN SWEET SHOP**  
HOME MADE CANDIES AND ICE CREAM  
FRESH DAILY  
Regular Dinners and Suppers  
35, 40, 45, and 50 Cents  
STEAKS, CHOPS, AND SEA FOOD  
The Value on the Plate  
151 MAIN STREET WATERVILLE, ME.

**DANCE REVIEWS**

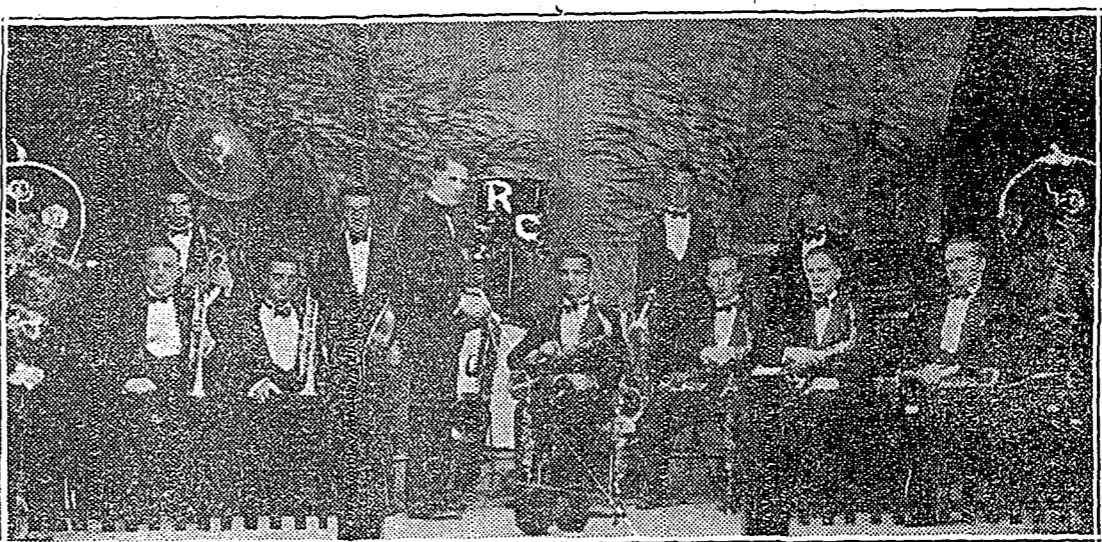
**THE PLOT THICKENS**  
By THE PLOTTER

**Paddy Is Worried**  
Pins Hung  
Hole-in-One Ben

didn't find it). It was presented in honor of her good work in the field of anthropology, boss-ology, etc.  
We had a great Gladiator letter to print this week but it didn't pass the National Board of Review. . . Boy, didn't roast the co-ords. . . Say, it's about time somebody wrote to that column. . . do you mean to tell me that you are satisfied with everything going on in this jernt? . . . The questionnaire results will be published in the ECHO from week to week. . . send in your answers. . . And that's the last picture. . . YR CLMNST  
The Old Maestro of the Quip and the Jest the plotter.

**Students' Tailoring Service**  
Suits and Overcoats to order from our fine wools. Special Students' Suits \$18.50 to \$25.00. Made to your measure.  
All kinds of Garments Cleaned, Pressed, Re-fitted and Repaired  
**L. R. Brown, Merchant Tailor**  
Telephone 266-M 95 Main Street Waterville, Me.

**CATERERS TO COLBY'S DANCING FEET**



Cecil Hutchinson and his Royal Com manders, Maine's snappiest dance team, who played recently at the Kappa Delta Rho Informal

VICTOR AND BRUNSWICK RECORDS  
**LEWIS MUSIC COMPANY**  
A Complete Musical Service for Central Maine

**J. L. GIGUERE, BARBER SHOP**  
Hair Cuts 35 Cents  
154 Main Street Next to the Western Union

**ALLEN'S DRUG STORE**  
Prescriptions Our Business  
Telephone 58  
118 Main Street Waterville, Maine

**COLBY SHOE SHINING PARLOR**  
MEN'S SUITS AND OVERCOATS CLEANSSED \$1.00  
LADIES' PLAIN COATS AND PLAIN DRESSES \$1.00  
133 1-2 Main Street

When you're in a hurry to write a column, here's how it's done. Just record all the things that you see on the back of the envelopes and papers you find in your pockets. . . something like this:  
The first note says "K. D. R. DANCE" . . . If I remember correctly, here's what happened there. . . It was the smoothest dance yet, and the band was great. . . the two little blondes Kitty Rollins and Chet Clark clicked. . . Mickey Keough started a game of hair pulling tag that was funny. . . Anita Thibeault has deep eyes. . . There is a framed snapshot of Lib on one of the mantels, underneath which are the calling cards of Mr. Robert James Finch and Mr. Bertram Oscar Chute. . . the whole thing is draped in black. . . Tall fresh Hickey with Betty Dyson

Bill Millett and Mim Walker. . . Met Dottie Gould there with Don Rhoades and I find we are not strangers, and what I said about her a couple of columns ago is true. . . terribly, terribly nice. . . from Newton Centre. . . Red Feldman with Fran Perkins arty sister—Priscilla—(don't let the name fool you) . . . Ken Raymond seems to be going for Cleo Tuttle—or shall I go wrap myself in cellophane? . . . Betty Freeman in a grey gown, cowl neck, and trimmed with squirrel, escorted by Prexy Bob. . . need I say more? . . . In fact, the Chi O's looked especially nice. . . Next note says "D. K. E. DANCE" . . . or as one person remarked, "If it had lasted ten minutes longer, it would have been a brawl. . . Dancing everywhere—on the roof, on the veranda, indoors, on the stairs. . . a hilariously good time with everybody happy. . . Ann Duoba in a wine-colored dress. . . One person fell down the ram steps. . . Ralph Maher and Herb Bryan with Augusta beauties. . . and it's safer to leave out the rest. . . The back of another envelope says "Sig Dinner Dance" . . . I suppose I could give you a preview of that. . . Red Lee will be there with Louise Smith. . . Jack Sullivan (O. K. again) with Peg Salmund. . . Cordelia Putnam with G. Gilpatrick. . . Mickey Keough and Walt Dignam. . . Put and Vesta. . . Ros Barker and M. Curtis. . . Ben Liscomb and Mal Wilson will escort the Bridges sisters. . . Davan with Swanton. . . which reminds me—what are they going to feed Irish on Friday. Turkey is on the menu. . . I have it that Paddy will bring his own lunch. . . The next note says "PINS HUNG" . . . oh, yes, Chapman or Raymond. . . and Charlotte Blomfield was also sung up the other evening. . . Here's the rest of the stuff, written just as they come. . . Bill Luffkin in a Buick. . . Hank Davidson strolling with a Bates import. . . Reg O'Halloran and a townie. . . Bud Murphy and his suppressed desire waiting at the corner. . . the Lary-Thorne combination seen frequently. . . Bennett, Poulin, and six others at the Farmington dance. . . Hagopian calls 1880 and asks for Beatrice. . . Ben Liscomb made the local rag when he got a hole-in-one on a 160 yard drive at W. C. C. . . His dad is the Bar Harbor pro. . . Knauff sat his girl in a plate of ice cream. . . Woody Peabody and the Jersey hoffer. . . Campfire Springor is Lois Denning. . . A famous expression heard near Mary Low the night of the Deke dance: "No, Joe, I wouldn't do that!" . . . Monk Russell trying to attract the M. L. All-American girl by wearing flashy white flannels. . . Hickey and fresh Putnam arguing over Whooley—while Yadinwiski stops in and takes the girl. . . Bertha and Shaw every evening in the libo. . . Bill Torry's new suit was displayed in the Phi Delt lobby with a sign: "\$1.00 and a free football" . . . such choice language when he found out. . . Fred Banzl has a restaurant and three mice in his room—a new electric toaster—and he is particularly interested in grammar school stops. . . when the shoes are given Friday to Colby's most valuable man, two men will receive the award. . . Just another Plotter scoop. . . Chubby Caddoo seems to be prowling around Mower House lately. . . Will Stowle Carr take that new frosh sensation, Lois Lund, the movie queen, to the Sig dance? . . . The other night while Wilma Stanley, the school's most mischievous, devilish blonde, was at the Deke dance, Norma Fuller and Ellis Anderson, the new inseparables, made her a present of a large horse's skull. It was done up in a large package and left at the foot of her bed—(no, I

**Prof. Breckenridge Speaks in Chapel**

On Monday, December 5, Professor W. Breckenridge spoke in women's chapel on the National Economy League. He gave several astounding statistics concerning the amount of money spent by the Federal Government today. He stated the causes of the vast increase in costs as: 1, war, 2, imposing additional functions, and 3, waste and inefficiency due to poor business methods. To the question "What is to be done?" he gave four excellent solutions:  
1. Disarmament.  
2. Apply test of "Can we afford it?"  
3. Reorganization and combination of departments.  
4. Reduction in payments made to the veterans.  
In regard to the Economy League, Mr. Breckenridge stated that it was in favor of rightful compensation to disabled veterans, but it was opposed to immediate payment of the bonus, and payment to those not actually disabled in the war. There are three main objectives of this organization:  
1. Restore the government economically for the benefit of the people as a whole.  
2. Eliminate unnecessary expenditures.  
3. Cooperate with other organizations to make a more powerful and unified one. The National Economy League is made up of such capable men as, Calvin Coolidge, Alfred E. Smith, General Pershing, Admiral Sims, Admiral Byrd, Newton D. Baker, and Elihu Root.

- Exchange Fellowships Offered**  
(Continued from page 1)  
(1) Major field of study in college;  
(2) Probable major field of study abroad;  
(3) Foreign language courses pursued in preparatory school and in college;  
(4) Reasons for studying abroad;  
(5) Country chosen.

**UNDERWOOD PORTABLE TYPEWRITERS**  
Noiseless, 69.50  
Model C, 80.00  
Junior, 87.00  
Colby College Bookstore

**The Elmwood Hotel**  
Waterville, Maine  
**Maddocks Confectioners**

**Elmwood Barber Shop**  
ALWAYS THE COLLEGE SHOP  
Felix Audot Under the Elmwood

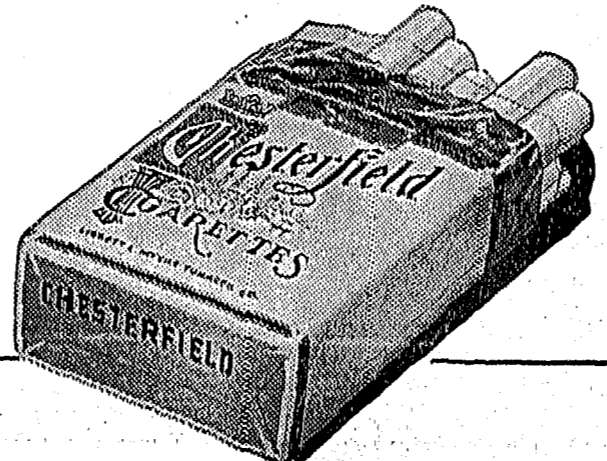
**Wm. Levine & Sons**  
CLOTHING, FURNISHINGS, FOOTWEAR  
10 Main St., Waterville, Me.  
**Proctor & Bowie Co.**  
Hardware, Paints and Oils  
Lumber and Cement  
Telephone 450-457  
Waterville Maine



*"You're telling ME they're Milder?"*

"EVERYWHERE I go, I have to listen to the same thing. 'Try Chesterfields. Honestly, they are milder, and you simply must try them!'  
"Me. . . try Chesterfields! Why, I haven't smoked anything else. That's how important mildness and better taste are to me!  
"No wonder Chesterfield smokers are so enthusiastic."

**THEY'RE Milder —  
THEY TASTE BETTER**



**CHESTERFIELD RADIO PROGRAM**  
Every night except Sunday, Columbia  
Coast-to-Coast Network.