



July 2008

From the Hill

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Recommended Citation

Collins, Stephen; Cristan, Anthony F.; Dawson, Mackenzie; Brox, Jane; Difilippo, Matt; and Boyle, Gerry (2008) "From the Hill," *Colby Magazine*: Vol. 97 : Iss. 2 , Article 9.
Available at: <https://digitalcommons.colby.edu/colbymagazine/vol97/iss2/9>

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From the Hill

Authors

Stephen Collins, Anthony F. Cristan, Mackenzie Dawson, Jane Brox, Matt Difilippo, and Gerry Boyle



A Legend on the Move

Tom Tietenberg, groundbreaking environmental economist, retires, after establishing a global legacy

STEPHEN COLLINS '74 STORY

JEFF EARICKSON PHOTO

As he prepared to retire from a long and distinguished career in academe, Mitchell Family Professor of Economics Tom Tietenberg—one of the intellectual fathers of using tradable permits to reduce pollution, consultant to the United Nations and the World Bank, author of the world's leading college textbook on environmental economics—had his to-do list. On his agenda: service on a National Academy of Sciences panel studying choices for national climate-change policies and pushing his condominium association to install solar water heaters.

A member of Colby's faculty since 1977, Tietenberg faced retirement planning not so much to slow down but to pick his projects. He's a hobbyist photographer who likes to focus on Maine's coastal harbors. He and his wife, Gretchen, share a getaway home (*sans* computer) on Prospect Harbor.

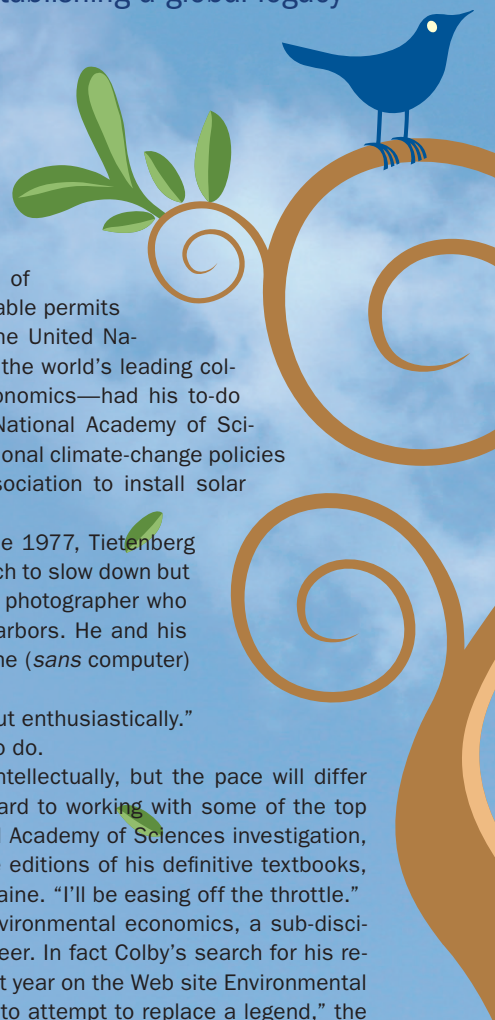
"I play golf," he said. "Not well, but enthusiastically."


And, yes, there is still real work to do.

"I'm going to keep my hand in intellectually, but the pace will differ considerably," he said, looking forward to working with some of the top minds in the country on the National Academy of Sciences investigation, to sharing authors' credits on future editions of his definitive textbooks, and to working on policy issues in Maine. "I'll be easing off the throttle."

And that's a seismic event in environmental economics, a sub-discipline in which Tietenberg was a pioneer. In fact Colby's search for his replacement brought this response last year on the Web site Environmental Economics: "If you are bold enough to attempt to replace a legend," the Web site announced, "the ad is below."

Robert Stavins, Harvard's Albert Pratt Professor of Business and Government and director of Harvard's environmental economics program, confirmed the legendary status. "There is a direct intellectual connection between Tom Tietenberg and the Clean Air Act Amendment of 1990 and the SO₂ allowance trading program, which is the most important market-based instrument for environmental protection in the United States."





Stavins, who helped implement some of Tietenberg's concepts into Environmental Protection Agency policies in the late 1980s, said Tietenberg's textbook, *Environmental and Natural Resource Economics*, "was the first book of excellence in environmental economics."

"I actually used it when I was a student," said Stavins. And he still assigns it to students in his classes at Harvard's Kennedy School of Government, including to Fei Yu, who just earned a Ph.D. at Harvard and was hired this spring to replace Tietenberg.

Tietenberg's work centered on the use of markets to reduce pollution where taxes and regulations ("command and control") had seen only limited success. "My dissertation had what is called a general equilibrium theoretical approach to emissions trading, and that had never been done before."

In the Grossman Lecture in April he said, "Having established the potential cost-effectiveness of emissions trading and the large potential savings that were at stake, we thought we had built a better mousetrap. And conventional wisdom says if you make a better mousetrap, the world will beat a path to your door."

"So we opened the door and we waited. And we waited. And we waited some more. No one, it seemed, had the slightest interest in our better mousetrap."

But by the mid 1970s, government agencies didn't know where else to turn to achieve limits on pollutants established in the Clean Air Act. "They found themselves painted into a corner," Tietenberg said later. "Then somebody basically said, 'Hey, there's this tradable permits stuff.'"

Tietenberg lists arenas where tradable permits have applications: pollution, fish stocks, water, "lots of other ways." But people rarely beat a path to the tradable permits door because it was a good idea, he said. Rather, permits are more often invoked as a last resort.

At Colby Tietenberg's legendary status is just part of his legacy. He was a charter member of the Environmental Advisory Group, formed in 2000 to advise the president and the College on environmental stewardship. He called the EAG a very effective collaboration among faculty, administrators, and students.

He praised that Colby doesn't say, "If it costs us anything we're not going to do it," and he pointed to green electricity as an example. Using electricity only from renewable sources "does cost us more, there's no question, but at the same time it sets, or at least it did set, Colby apart. We were one of the first in the state to buy green electricity, and it's my understanding is that it was Colby's willingness to go this route that actually got green electricity to the state."

He led students in an emissions inventory. "We were one of the early adopters. ... We understood what was going on with our emissions and how we were impacting those emissions," he said.

He will continue to maintain an extensive Web site that may be the definitive bibliography on emissions trading and another impressive site offering scores of examples of sustainable development initiatives. With emissions trading now a hot field, the bibliography is a popular resource for people entering the field, he said.

Despite his international status, Tietenberg's farewell this spring remained true to form. He deflected praise, shared credit, turned the spotlight on others.

He praised student initiatives, from all fair-trade coffee on campus to students serving as sustainability coordinators in area towns.

And when he addressed the faculty-trustee dinner in May, he talked little about himself, instead saluting trustees, overseers, faculty colleagues, administrative staff, colleagues on the EAG, his family, and especially students. "Because we on the faculty have the distinct privilege of working closely with these very talented men and women during a very formative period in their lives, I firmly believe that teaching is the world's finest profession," he said.



See and hear more about Tom Tietenberg's work.
www.colby.edu/mag, keyword: Tietenberg



MONEY in LAUNDERING

Student-owned company turns hard work and dirty clothes into profits

ANTHONY F. CRISTAN STORY

ROB KIEVIT '09 PHOTOS

Instead of grabbing a jug of Tide, a growing number of Colby students—and at least one professor—have been calling on Lazy Mule Laundry to keep them looking presentable.

Lazy Mule has been around since September 2006, when then-sophomores and first-time entrepreneurs Alex Russell, Michael King, and Bryan Solar launched the venture after observing that they and many other students on Mayflower Hill are plenty busy, have at least a few bucks to spare, and are not interested—even slightly—in doing the whole dormitory laundry thing. “None of us ever liked doing laundry,” said King, a government major from Elmhurst, Ill.

Added Solar, “So we built the company and solved *that* problem.”

The formula for Lazy Mule’s success—\$25,000 in gross revenue since its founding, a healthy profit after expenses, a customer count that has doubled each semester, topping out at 160 last spring—is simple enough. Any member of the Colby community can sign up for the service at any time. Customers register at the Lazy Mule Web site (www.lazymulelaundry.com) and pay \$10 for a voluminous, faded-denim-colored, numbered laundry bag emblazoned with the Lazy Mule Laundry logo (designed by art and biology major Natalie Clay '08).

Once registered, customers schedule a Tuesday- or Wednesday-evening laundry pickup.

Lazy Mule’s owners—its only employees—then print out lists of each day’s pickups. At about 6 p.m., they jump into a couple of vehicles, including a green Chevy Tahoe, and zip through campus to customers’ residence halls (and on one recent run, to a professor’s Waterville home), hustling to pick up laundry bags left outside rooms. The bags are delivered to Highlander Laundry in Waterville, where the clothes are weighed and then washed and folded by the Highlander staff.

The Lazy Mule guys never actually see or touch the laundry, which they say encourages would-be customers to try the company’s services. The clean clothing is returned to its owners by 6 p.m. the next day. Customers’ accounts are billed 89 cents a pound, up from 75 cents when Lazy Mule was established, an increase proportional to a hike in the Highlander’s prices, fuel prices, and the owners’ time commitment. The profit comes from the substantial volume discount Lazy Mule gets from the laundry.

According to the Lazy Mule team, which was expanded in January 2007 to include Jeffrey Mullins '08, of Bethesda, Md., a typical customer’s laundry bag contains about 20 pounds of clothing. This spring the business was handling as much as a half-ton of laundry a week. “At midterms and finals, things get crazy,” said Solar, an international studies major from Houston.

Although Russell, King, Solar, and Mullins graduated in May—with academic credit for their laundry venture—and left Waterville for corporate jobs or other off-campus business pursuits, Lazy Mule Laundry will continue under their watch, with rising juniors Foster Huntington and Dan Opalacz overseeing daily operations on campus.

“We are retaining an interest in Lazy Mule,” said Russell, an economics major from Belmont, Mass. “We can’t sell it for the price we feel it’s worth to college kids who don’t have money.”

Instead, the Lazy Mule proprietors want to expand on its success. They have incorporated in Maine under the name DormHamper and are looking to market the Lazy Mule concept to



Bryan Solar '08, above, collects dirty laundry in Dana Hall. Opposite page, Michael King '08 loads a truck with bags bound for washing, drying, and folding.



other entrepreneurs.

With a \$5,000 grant in May from the Portland-based Libra Future Fund, which gives money to young people looking to create or broaden Maine businesses, the Lazy Mule guys have begun working with outside firms to develop software that would allow others to create and run laundry-pickup-and-delivery businesses at other colleges or in the nonacademic world.

"We're making it so someone at Bowdoin can start Polar Bear Laundry," said Russell, the Lazy Mule/DormHamper "computer guy" and Web site creator.

Rather than selling franchise rights to Lazy Mule, the Colby-trained entrepreneurs plan to have DormHamper provide the software at a

"relatively low upfront fee." Then, using a Web-based e-commerce system, DormHamper would process all credit card transactions for those who have bought and are using its software, which Russell and his partners hope to launch by September 2008.

In return, DormHamper would receive a percentage of each sale it processes, according to the business's plans.

Born of a conversation over Chinese food, Lazy Mule Laundry and its newly formed parent company, DormHamper, have proven themselves key to the founders' job searches.

Before they graduated, Russell, King, and Solar landed jobs in Boston or New York City. Mullins was heading to Japan to work in business.

Russell, King, and Solar said that, in a highly competitive job market, they were called for interviews because Colby, Lazy Mule, and DormHamper were on their résumés. And in those interviews, the young entrepreneurs say, the focus was largely on their campus-based laundry businesses.

"I wouldn't have a job already if it weren't for Lazy Mule," said King, who was hired as an analyst with Citigroup in New York City.

Added Russell, a new associate with L.E.K. Consulting in Boston: "It was one of the major things we talked about in the interview. It was pretty much Colby, and 'Tell me more about Lazy Mule.'"

Watch Lazy Mule Laundry at work.
www.colby.edu/mag, keyword: laundry





Q&A

HUFFINGTON POST CHIEF BETSY MORGAN '90 ON THE FUTURE OF NEWS MEDIA,
WORKING ON THE WEB, AND BREAKING RANKS WITH TRADITION

MACKENZIE DAWSON '99 INTERVIEW

DANIEL DERELLA PHOTO

When Betsy Morgan '90 left her position as general manager of CBSNews.com to become CEO of The Huffington Post last October, a New York Times article hinted that the move was a watershed moment for the Internet news industry. It was "significant that an executive like Ms. Morgan would move from a mainstream news site—and that The Huffington Post would seek a leader from the ranks of traditional journalism," the Times said.

Her ascent to the apex of new media was unimaginable when she arrived at Colby in mid-1980s with an electric typewriter. Now she and Arianna Huffington are the only names above the line on the masthead (www.huffingtonpost.com/p/huffington-post.html) of an online news Web site that ranks as the most visited news blog and the most linked-to of all blogs. This spring Morgan sat down with writer Mackenzie Dawson '99 to discuss her career, team building, and the future of the news business.

What was your first job out of college?

When I graduated I had this romantic notion that I wanted to use my degree [in government and economics]—but in an applicable way. So I went to work for the Federal Reserve in Boston, working in their economic research department. As it turned out, a lot of the things that I learned at Colby were very applicable to working in this department. It's also where I got my first taste of management; for two out of the three years I was there, I ran the recruiting program. The Boston Fed had a recruiting program not unlike what investment banks had. ... I really liked it and found I was good at it; liked doing the recruiting, managing a team, and working with a team. Some of my peers went on to get Ph.D.'s in economics. I thought about it, but that seemed a bit math-intensive to me. It was that first job out of college [that] gave me the bug to go to business school.

A lot of people felt your switch to The Huffington Post in October helped legitimize the relatively new site and indicated something about the future of news. What do you think?

I think that's absolutely true. My jumping from traditional media to a pure-play, interactive, media-content publishing site was, in many ways, another validation of the medium. I'm certainly not the first to do that. I did hold a prominent job at CBSNews.com. And over the past few years, there have been a lot of senior executives making the leap to the Web, but generally within the same company. For me to make the leap to this completely new organization, one that had a new mindset and new sensibilities, sent an interesting message to the marketplace. In the last six months we've tripled our audience to fourteen million unique visitors a month, and we're really proud of that. Before this, the online news space was dominated exclusively by mainstream brands. And I think we've shown that a new brand can grow at rates that mainstream news hasn't seen in many years. Our views are Facebook-like in terms of Web growth. It's proving that there's growth out there and that you can do things a little bit differently.

Why did you decide to make the switch? What about HuffPo interested you?

First and foremost, it was the team. I've always been fortunate; one of the reasons I've stayed in jobs for a long time is that it's about the people and the team. The founders of The Huffington Post—Kenny Lerer, Arianna Huffington, and Jonah Peretti—are an extremely smart team, and the greater team within the company was also very talented. My role was to fill a management hole in the company; it needed a business leader. Teams and people are really important. There are great ideas out there that never come to fruition because a team gets in its own way, and I've learned to never underestimate the power of other people. It's one of the reasons I ended up at a liberal arts school. I wanted to be somewhere that values that. And at Huffington Post, we've taken that appreciation of human capital and combined it with smart technology. We're not the Google news algorithm.

How does your position at HuffPo differ from what you were doing at CBS?

My job here is all about managing a team and motivating people; getting them the information they need to do their job successfully. I'm a big believer in organization. Traditional media has tended to take its behaviors and rules in the medium that was originally established—and then import them over to the Web. Someone will say, "It worked for us in television," and then just put it on the Web. But we've found that that's often not very successful. Publishers in traditional media think about the "front door." The front page, the first five minutes, and how it sets the tone. But what the Web has shown us is that people are happiest when there are a lot of front doors. You can have a front page, and it's important, but that shouldn't be the only way you think about your business. We get a lot of traffic of people coming through referral links, etc. When you think about how your audience is behaving with your product, you're going to make different decisions.

The Huffington Post does not pay its bloggers, a fact that has stirred up some controversy in the media community. Do you have plans to pay bloggers in the future?

Not all of the plays have been written yet for this company. That said, we have a very good relationship with our bloggers; we're unbelievably respectful of them. By blogging, they get terrific exposure and our brand gives them a unique platform. We've had a positive two-way relationship with them. Could that include money at some point? Sure. But it feels very 1993 to say, "Hey, it's all about the check that I get at the end of the month."

Is there a place for print and traditional media in the future of news gathering?

There's absolutely a place for print, and for enterprise and investigative journalism as well. That's always going to be hugely important. That's part of the reason the HuffPo exists; a lot of time is spent linking to traditional journalism. They are *crucial* to the future of news. But I think that in some ways, traditional media has been overbuilt. What I think you'll see a change in is journalists whose job it is to rewrite an AP story. There's not a lot of value to recrafting an AP story. However, journalists that break a story, that add to the dialog and coverage of the story, are still going to be incredibly important. What might change? Well, for instance, having six TV trucks at a forest fire, shooting the exact same footage; that seems wasteful. If there is shrinkage in traditional media, I think that's where you'll see it.

More about Betsy Morgan's move from CBS to The Huffington Post.
www.colby.edu/mag, keyword: Huffington

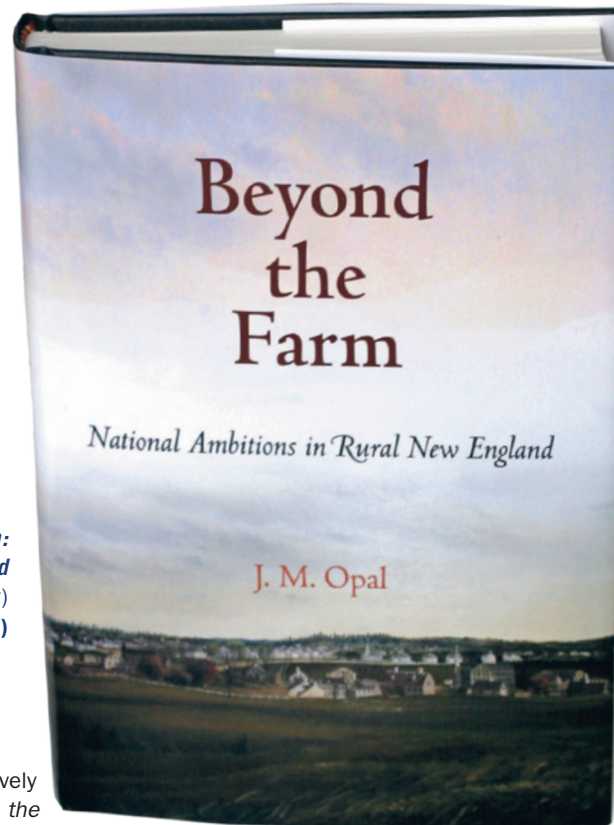


A Grand Scheme

IN 18TH-CENTURY NEW ENGLAND,
THESE MEN LOOKED OUTWARD

JANE BROX '78 REVIEW

Beyond the Farm:
National Ambitions in Rural New England
Jason M. Opal (history)
University of Pennsylvania Press (2008)



In the isolated, self-sufficient world of 18th-century rural New England, where most people didn't travel beyond a day's horseback ride from home, ambition—"the desire for the grand intangibles to be found in the wide expanses of space and time: fame, glory, distinction"—was a liability, observes Assistant Professor of History Jason Opal. What use were such desires to families concerned with maintaining stability on the farm, to people who understood themselves in relation to their neighbors?

But as turnpikes replaced poor local roads and bridges spanned the ferry crossings, as academies brought education to the backcountry and villages cropped up throughout the countryside, rural New Englanders were forced to renegotiate their own sense of themselves in relation to the world. Now they were regarded by outsiders, and their children were inevitably exposed to new possibilities.

Opal draws on the autobiographies of six restless Yankee men to richly explore the distinct nature of ambition in preindustrial America. It fostered, he suggests, not only personal quests, but the needs of the emerging nation by turning isolated, independent people into citizens of the Republic.

As Opal persuasively argues in *Beyond the Farm*, for the young men coming of age in post-Colonial New England, especially those who couldn't foresee inheriting much land or who had no penchant for farming, the opening of the countryside gave them greater opportunities to forge their souls and their livelihoods in the wider world. It planted the idea of ambition—what we now think of as a salient characteristic of the American identity—in their minds. Opal draws on the autobiographies of six restless Yankee men to richly explore the distinct nature of ambition in preindustrial America. It fostered, he suggests, not only personal quests but the needs of the emerging nation by turning isolated, independent people into citizens of the Republic.

The young men whose lives Opal traces eventually established themselves in educa-

tion, ministry, and the trades, but none had

an easy passage. They couldn't gracefully free themselves from their families and communities, and the world beyond, which was still shaping itself after the struggle for independence, proved bewildering to negotiate. Their progress was marked by dramatic changes in fortune, and there was always failure. But, as Opal observes, no matter the struggle, their ambition was informed by a generosity of spirit, and several eventually taught and ministered in remote places that were not so different from the ones they'd left. For these men ambition had not yet acquired the ruthless quality that would characterize it in the industrial age: "They had all left home and found society, left family and discovered themselves....," Opal writes. "But no matter how amazed they were at their own passage, they could have never guessed that the nation they reflected would reinvent them once again, as 'self-made' men within a society to which they owed nothing."

In *Beyond the Farm*, Opal not only fully explores the nuances of ambition during this period, he does justice to the complexities of rural life in post-Revolutionary America, to the nature of its households and families in all their turmoil and anxiety.

AS GOOD AS YOUR WORD

FOR ROBERT B. PARKER'S WILD WEST HEROES,
HONOR IS ALL

The sequel to Parker's *Appaloosa* (published in 2005 and soon to be a movie starring Viggo Mortensen, Ed Harris, and Renee Zellweger), *Resolution* follows the lives of former lawmen Everett Hitch and Virgil Cole, who are holed up in Resolution, an Old West town made up mostly of saloons and brothels. Hitch and Cole are hired guns with hearts, if not of gold, then certainly of copper from the nearby mines. When the mine owner hires his own gunmen to take over the town from Hitch's and Cole's saloon-owner employer, a showdown is inevitable.

Though the plot is familiar, this is a Western delivered in Parker's trademark style, with staccato dialog and nary a word out of place.

"How 'bout you," Stark said. "You a lawman?"

"Used to be," I said.

"What are you now?" Stark said.

"I keep the peace in Wolfson's saloon," I said.

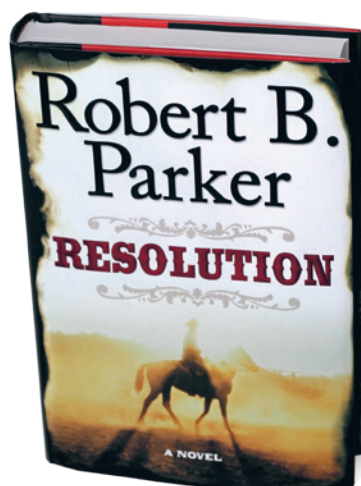
"Wolfson send you up here?"

"Nope."

"So why you up here talking to me?" Stark said.

"Curious by nature," I said.

The tone suggests Parker's iconic Spenser novels, as though the laconic Boston private eye were beamed back a century and 2,500 miles west. But *Resolution* is a very Western tale of a violent time in a lonely outpost. There are gunfights galore and bodies sprawl on the wagon-rutted streets. In such a place, Parker tells us, all that men like Hitch and Cole have is their own code of honor, and if they break it, they're as lost as the drifters who meander the vast and empty plains. —Gerry Boyle



Resolution
Robert B. Parker
Putnam (2008)

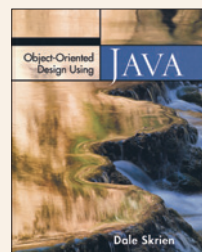
RECENT RELEASES

The Boxer and the Spy

Robert B. Parker '54

Philomel Books (2008)

In this mystery novel for young readers, Parker follows the adventures of two high school students in a seaside New England town who smell something fishy about a friend's "suicide." The investigation soon puts the young friends in mortal danger as they move closer to the truth.



Object-Oriented Design Using Java

Dale Skrien (computer science)

McGraw Hill (2008)

Instead of just teaching students how to write correct programs, *Object-Oriented Design Using Java* teaches students how to design and implement software in Java that is not only correct, but also readable, maintainable, scalable, reusable, and

extensible—so that it is "elegant" software.

Checkhov the Immigrant: Translating a Cultural Icon

Julie de Sherbinin (German and Russian) and

Michael C. Finke, editors

Slavica (2008)

This interdisciplinary collection includes articles by and interviews with some of the most renowned translators, scholars, critics, artists, and others. They ask what Chekhov and his work has meant in the American cultural context and how and why this has varied across disciplinary boundaries.

Three Kingdoms and Chinese Culture

Kimberly Besio (East Asian studies) and

Constantine Tung, editors

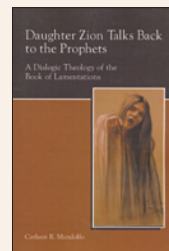
State University of New York Press

The first book-length treatment in English of *Three Kingdoms*, regarded by many as China's first great classical novel. *Three Kingdoms* connects history and popular tradition in an epic of heroism and political ambition. The essays here explore the connection between the novel and Chinese culture from a variety of disciplines, including literature, history, and theater.

Daughter of Zion Talks Back to the Prophets: A Dialogic Theology of the Book of Lamentations

Carleen R. Mandolfo (religious studies)

Society of Biblical Literature (2007)



In this scholarly volume, Mandolfo deconstructs the marriage metaphor in the Bible's Book of Lamentations and several prophetic texts, taking an approach that is primarily literary but overlaying that with feminist and postcolonial perspectives. While the texts of Lamentations and the prophets construct the people of Israel as God's adulterous wife, Mandolfo uses the give and take between God and Daughter Zion to challenge traditional, more authoritarian interpretations.

DIVISION III WOMEN'S LACROSSE FIRST ROUND



IN TEAMMATES THEY TRUST

RESILIENT WOMEN'S LACROSSE REBOUNDS TO WIN FIRST NESCAC TITLE

MATT DIFILIPPO STORY

JEFF EARICKSON PHOTOS

Why was the Colby women's lacrosse team so successful this season? Simple, the players explain. They didn't give up. Trusted each other. Kept their poise. Had fun.

If only it were that easy, a lot more teams would have made it as far as the Mules. But when the second weekend in May rolled around, Colby was one of the last 16 Division III teams remaining in the country.

"I think at the end of the season, more so than the beginning of the season, we've really come together as a team," attacker Becky Julian '09 said during the team's NCAA tournament run. "When we play as a team, we can go far. I think that's what the main difference is. We know we have a lot of confidence now, and we're taking it to other teams."

Colby won the New England Small College Athletic Conference, beating Middlebury for the first time in school history en route to the title. The Mules then dominated Eastern Connecticut State University, 19-3, in the first round of the NCAA tournament before losing to fourth-ranked Hamilton, 13-6, in the regional semifinals. Colby, ranked ninth in the nation, ended the season with a 13-6 record in the most competitive DIII conference in the country. It was a remarkable finish, considering that the Mules won only five of their first nine games, losing 17-11 to Middlebury in the regular season and 17-5 to Union.

"I think at the beginning of the year, if things



The 2008 New England Small College Athletic Conference champion Colby women's lacrosse team poses before beginning play in the NCAA championships, in which Colby eventually lost to Hamilton College. At right, Kate Sheridan '09 races downfield. Sheridan, a first-team All-American, was NESCAC and Eastern College Athletic Conference (ECAC) 2008 Division III New England Player of the Year.

weren't going our way, we got rattled and frustrated," said first-year coach Karen MacCrate Henning. "And you could see it. Then we never got down to our game."

Colby was breaking in some new players, like goaltender Sarah Warnke '11. Other players,

like attacker Amy Campbell '10, who scored five goals in 2007 and 41 this spring, were taking on more important roles.

Everything began clicking as the Colby players began believing in what they were doing—and in each other. With Campbell and Julian,

who scored 49 goals this season, Colby had two reliable scoring threats. Then there was Kate Sheridan '09. After 29 assists in her first two years combined, she had 33 more this season and still led the team with 58 goals.

The Mules evolved into one of the best teams in the country. They won four of their last five in the regular season, then dispatched Tufts with a record-setting 22-goal performance in the NESCAC quarterfinals.

Next came reigning champ Middlebury—the one game that came to define this team.

The NESCAC tournament had been held for seven years, and Middlebury had won every game they had played in all seven tournaments. The toughest of those for Colby was in 2007, when Middlebury won a tough 10-8 decision in the final and the Mules were shut out of the NCAA tournament.

This year the script held true to form for 38 of the game's 60 minutes. Middlebury led 8-3 with 22 minutes left. Sheridan, who set Colby's single-season record for points this spring with 91, had her only scoreless game of the season.

But Campbell and Julian each scored four goals that day. Before the game reached the nine-minute mark, Campbell scored twice in a row to tie the game at 8. A short time later, Julian scored back-to-back goals of her own. Final score: Colby 10, Midd 8.

"We've really come together as a team," Sheridan said. "We never give up. We'll be down and it never seems like we're down. I think it's just really playing as a team and relying on each other rather than [playing as] individuals."

Years from now people will probably misremember that game as the NESCAC final, but the championship game was played the next day. Colby led Trinity by a goal with 2:26 to play and held on until Sheridan scored her fourth goal of the game with just 10 seconds left for a 14-12 victory.

With the win, women's lacrosse became the third team in Colby history to capture a NESCAC title since the league began a playoff format. Women's crew won the NESCAC title (and the national championship) in 2003, and women's volleyball won the crown in 2005.

Sheridan, the NESCAC player of the year, was named national Division III midfielder of the year and was one of four Colby players to earn All-America honors from two national organizations. Sheridan is a first-team All-American with both womenslacrosse.com and Intercollegiate Women's Lacrosse Coaches Association (IWLCA). Julian, Jamie Enos '08, and Caroline Duke '10 also were All-America for both organizations.

All because of teamwork? Maybe. But championship teams also have something less tangible. "I think they have that little spirit in them," Henning said. "If things aren't easy, it makes them want it that much more."

King, Knight Excel in National Steeplechase

Colby runners finished in the top five in the country in the NCAA Division III 3,000-meter steeplechase, turning in All-America performances at the national championships in Wisconsin in May.

Anna King '08 was the national runner-up and Cassie Knight '10 placed fifth. It was King's fourth All-America honor, capping a senior year that included winning the New England Open and New England Small College Athletic Conference (NESCAC) championships in steeplechase. She also won the 1,500 meter run in the New England Division III championships.

King went into the race in Oshkosh with the best steeplechase time in the country this season, 10:34.65. She finished at 10:27.56, just five seconds behind winner Caitlin Bradley of Dickinson College. Knight, the youngest runner in the top five, was just 17 seconds off the championship pace. She took second in the NESCAC meet in April.

Journeyman



PHOTO BY MARY SCHWALM '99

His Boston Red Sox business card says he is "Consultant-Director, Fantasy Camp/Cruise." But don't let the card fool you. When it comes to Major League Baseball, Ken Nigro '60 is plugged in.

Read the full story.
www.colby.edu/mag,
keyword: redsox



FROM BROWN TO BLUE

Jon Thompson, first assistant lacrosse coach at Brown, has been hired to take over the men's program at Colby.

Read Lacrosse Magazine interview
www.colby.edu/mag,
keyword: Thompson



BASEBALL went from seven wins in 2007 to an 18-14 record in 2008 under second-year head coach DALE PLUMMER. First baseman RYAN CONLON '10 led the NESCAC with a .442 batting average, a .545 on-base percentage, and a .714 slugging percentage with three homers and 26 RBI. Second baseman JOHN LAMANTIA '10 finished eighth in the league in batting at .410 with a team-best 31 runs scored. NICK SPILLANE '08 drove in 25 runs and finished his career with 114 hits. ... Right fielder ALEX ESSMAN '11 started her SOFTBALL career at Colby with a bang, leading the NESCAC in home runs (10) to earn second-team all-conference honors. Essman led Colby players with 25 at-bats or more in batting average (.379), doubles (9), and slugging percentage (.816). The pitching staff had the third-best earned run average in the league at 2.80. ALYSSA CROWELL '09 led the squad in wins with a 7-2 record. ... For MEN'S OUTDOOR TRACK AND FIELD, the 3,200-meter relay team of CHRIS DEROO '09, DAN MOSS '08, BEN OSSOFF '10, and BOB GLOTFELTY '08 broke a 25-year-old Colby record with a time of 7:40.93 in taking a close second place in the Open New England Championships, .07 seconds behind Williams. DeRoo won a New England Division III title in the 400 meters, clocking 49.47 after missing the NESCAC league meet the week before with a nagging injury. ... MEN'S LACROSSE started the season at 5-0 and 2-0 in NESCAC before settling for a 6-8 record. Colby opened the season with a 9-8 overtime victory over Williams, which went on to win the NESCAC title. CADDY BROOKS '09 earned second-team NESCAC honors and was named to the All-New England second team with DREW PIEKARSKI '08. Brooks finished with 30 goals and 16 assists for 46 points, while Piekarski had 25 goals and a pair of assists from his midfield position. ... BRYAN BROWN '09 led MEN'S TENNIS at first singles and joined forces with ZACK SCHUMAN '08 at first doubles in leading Colby to an 8-6 overall record and a 4-4 mark in the conference under first-year head coach DOANH WANG. ... WOMEN'S TENNIS fielded a young squad in going 4-10 overall. NICOLE VEILLEUX '09 played at first singles during the spring season.