Ludy Levine Scrapbook

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Lewis “Ludy” Levine
November 30, 1898 - September 30, 1997
LEWIS "LUDY' LEVINE  
Born November 30, 1898, died September 30, 1997

ERIC BLOOM ON LUDY’S NAME: Pacy is an Americanized version of the Yiddish male name Pashke. I have a feeling that Ludy is also an Americanized version of Ludki which is a Yiddish name. Nana said Grandma & Grandpa called all their Kinderlech(children) by their Jewish names.

WENDY’S RESPONSE TO ERCI ON NAME: In some of the letters that we read that uncle Lucy wrote to dad during the war, he signed them “Lootie!”

NANA BETTY TOLD ERIC BLOOM ABOUT GREAT UNCLE LUDY: Uncle Ludy would use the expression, "That's Class" if he was impressed with someone or something.

Eric’s Insight: The 8 Levine siblings, in many ways, were so different, but they were so similar.....

JULIE MILLER SOROS ON GREAT UNCLE LUDY:  
When I think about Uncle Ludy, I remember how he was a selfless person. He gave to each of us and he never expected anything in return. He always saved everything any of us ever gave to him. Uncle Ludy once told me to find something that I loved doing and do it. He told me not to worry about what others thought or said, but instead to do whatever would make me happy. When I dropped out of college (round one), he was the only person to tell me that it was okay. He said I didn’t need to be somewhere if I didn’t like it or if I was homesick or for whatever reason I had. He told me not to worry about the money, but just to find my own path. I always knew that he loved me no matter what I did or didn’t do. He truly had unconditional love for family.

ERIC BLOOM ABOUT GREAT UNCLE LUDY:
When I was a little boy, I remember Uncle Ludy taking me over to Cyr's Drug Store, later called LaLimes, which was located next to Levine's, for an ice cream cone ($0.05 for a cone with jimmies). We did this on many occasions. He, also, played a game where he made a fist, put his thumb to my face and pretended to take my nose off my face and have it in his closed fist. The things you remember!

BILL ALFOND ON UNCLE LUDY AND PACY:
My favorite memories of Ludy and Pacy were the many trips we made to the Final Four over the years. One game in particular stood out, the Michigan Fab 5 game against Duke in 1992 at the Metrodome in Minneapolis. Ludy and Pacy were friends with the UConn athletic director and he helped us all get into the NCAA interview rooms after the Saturday game. It was really something special to listen to these future NBA stars, Chris Webber, Juwan Howard, Jalen Rose, and Jimmy King. Ludy and Pacy, of course, were their normal sociable selves, moving around the room, making friends with everyone. I will always remember that experience and the many times that Ludy and Pacy helped make the Final Four so memorable.

SARA LEE BLOOM, TEMA CUSHNER AND ERIC BLOOM ON THE BOYS:
Uncle Ludy was a real gentleman. Nana said: When they were at Colby, they would go to all the dances together. She also said, he looked like Rudolph Valentino with big dark eyes and slick back hair. You can see what she meant if you look at some of the photos from Totem Lodge.

AN ANECDOTE FROM ERIC BLOOM:
Whenever we went into Waterviile, we always stopped into Levine's to see Ludy, Pacy, & Howard. Over the years, Uncle Ludy would take us out for lunch (Sometimes Uncle Pacy would come too.) We went to Datsies, Adolphs, and in later years The Silver Street Tavern. As each place went out of business, he would take us to a new restaurant for a hamburg. He claimed each place had the "Best Hamburg in America." In all these restaurants, he would introduce us to whomever was
there. Ludy and Pacy seemed to know everybody. Ludy gave everybody his attention. He told them where we went to school, etc. He was very proud of his family and made you feel important! He and Pacy were an integral part of my life. I'll never forget them!

Back in about August 1977, I was in the process of trying to decide where to go to College and Uncle Ludy thought a small school would be the best place for me. He wanted to know if I was interested in Colby, but I wanted to go some where different because I spent my summers in Waterville. As they say, I "went for the ride" even though I did not want to go to Colby. (I would kid him and say maybe I will look into Bates or Bowdoin). His response "Christ sakes, that's not for you." I can hear it now with that Maine Twang. COURSE NOT! He took me for the interview and I felt so proud that he was my Uncle because of the genuine interest he had for my future. When I told him I would be attending Skidmore College, as usual, he had statistics on the school such as Skidmore's campus was modeled after Colby's campus (a downtown campus that moved to a new campus on a hill). A number of years later Uncle Ludy was so exited to tell me that President (Colby) Cotter's son would be attending Skidmore. His mind, really, was an "Encyclopedia of Knowledge".

MORTY BLOOM ABOUT THE BOYS (AS TOLD TO ERIC):
When Sara Lee and I would go to the New York Furniture show, sometimes the men's clothing show would, also, be on. A number of times the boys and Howard would insist that we have dinner together. They were real "sports." I enjoyed their company because "what you saw was for real......no phoniness !"

ERIC BLOOM ON UNCLE'S LUDY AND PACY:
I remember when you would tell Uncle Ludy a story about some crazy thing someone did, his reply would be: meshuggeeeeee, meshuggeeeeee......Right Pacy! And Uncle Pacy would nod!
I remember on many occasions sleeping at Ticonic St. After the holiday retail season was over, we would come up to Waterville to visit the family; we did this for years. When I was sleeping (or was I not sleeping), I would hear Uncle Ludy early in the morning because he was doing his famous exercise routine. The whole house would have a slight vibration; he was really into that routine. He loved to show me his hand exercise where he opened & closed his hands 100 times. Did you ever notice he had really young looking hands...No wrinkles!...no liver spots!...Amazing Hands! I think he got into exercising while he was in the service.. WWII not WWI (only in it for a day!) - He would tell me he was in two wars! He was in his forties when he was in the service!

ERIC BLOOM ON UNCLE LUDY: I found this photo copied article from "Maine Golf Magazine" dated 1993; on the back of it in Uncle Ludy's hand writing was printed “Betty. I sent you a portion of it in which Cousin Oren Shiro writes about his cousin Pacy.” Uncle Ludy, from the time I can remember, was sending Nana all kinds of original and photo copied articles, brochures, photos, etc. "You name it he send it." You know the expression "Gatekeeper"? Well, that is what he was. He liked to keep everyone informed on the goings on of the family, Levine's, Colby, etc. He and Nana were very much alike in this area. She, always, showed me what he sent.

ERIC BLOOM ON UNCLE LUDY & PACY: Isn't IT amazing how everybody always referred to Ludy & Pacy as "THE BOYS" even when they were men in their 90s? There is no other name? When someone in the family says the "BOYS" we know it is Ludy & Pacy. They were originals! What "great" Uncles (& Great Uncles)!

SARA LEE ON UNCLE LUDY AND PACY: Whenever the boys came into Boston to a clothing show, they would stay at The Parker House because that is where the show was being held; we, always went down to have dinner with them. Mom loved seeing her brothers and Daddy enjoyed talking with them.
TED ALFOND ON UNCLE LUDY (AS TOLD TO BARBARA ALFOND):
When I think of Ludy, I remember his sincere interest and curiosity about others. He always wanted to know what we were doing, and when we became parents, what our children were doing. He was especially thrilled that Jenny had chosen to attend Colby, and was her biggest fan--and volunteer publicist--during and after her years there. Jenny knew he couldn't help himself, but at times his voluble and palpable pride in her accomplishments verged on the embarrassing...but I think she, and all of us, knew that his signature sense of pride was just part of the unforgettable Ludy charisma.

When I think of Ludy, the first thing that comes to mind was his unbelievably strong handshake. When he took your hand in his, you smiled on the outside but winced on the inside. After he had practically maimed you, he would parade you around the store, introducing you for the zillionth time to the Levine’s staff---particularly those who were part-time coaches at Colby or elsewhere.

Whenever I was with Ludy, it was always sports talk. Or sports talk. Or, sports talk.

By far, Ludy was the larger-than-life figure for me.

JOSHUA SOROS ON UNCLE S LUDY AND PACY: One thing I'll never forget is the yearly hand-shake test from Ludy & Pacy, where they would comment on my strength, which was judged by a handshake. I would never hold back, giving as firm a hand-shake as a 5-year old boy could muster.

PETER ALFOND - Thoughts about the Levine Family

It has been wonderful how the Levine family reunion has prompted all of us to reminisce and reflect on the impact our extended family has had on each of our lives. All of the stories, conversations, and excitement for the reunion have been a reaffirmation of the deep
connection we continue to share even as we have dispersed around the country and the world.

The Levine family has been such a valuable part of my life. Through my mother, the Levine characteristics of emotional warmth and family togetherness have served as an important balance to the more detached, individualistic-adventurous qualities on my father's side. Although we call my family's camp, "Alfond Camp," it was my mother’s Levine persistence that convinced my father to buy the property originally and it was her warm and inclusive Levine heart that kept us returning to it every summer.

In anticipation of the reunion, I have found myself often reflecting on my years growing up in Maine and all of the meaningful time spent with Levine cousins, aunts, and uncles. Considering that it would take an entire book to relate all of these stories and memories, I have chosen to focus only on Ludy and Pacy for now since I wanted to share the whole new appreciation I have for them now that I am older and wiser.

Recently a good friend forwarded me a story about an interesting research study by a Harvard psychologist, Ellen Langer. In the study, Langer took a group of men in their 70s and 80s and put them in a hotel that had been made to look like it was from twenty years earlier, down to the very last detail. She asked the men to not reminisce about the past and to instead live as if they were actually 20 years younger. Within a week, the group of men showed a noticeable improvement in their mental and physical health. By living as if they were decades younger, the aging process had effectively been reversed.

The study reminded me of Ludy and Pacy and their secret to aging. Rather than settling into the conventional habits of the elderly, Ludy and Pacy stayed active until the end of their lives, surrounding themselves with young people and this community they loved. I will be honest that when I was growing up, I had a hard time understanding how they could be content staying in Waterville for almost their entire lives. My cousins and I gossiped about them and
how their lives seemed so boring to us. We wanted to go out and see the world and have adventures. Looking back, I realize now that Ludy and Pacy had created a rich and interesting world for themselves right here in Maine, filled with the vibrancy of youth, long friendships, and their passion for the drama of sports, a life so well expressed in one of Gene Cohen's books. When I am stuck in a "grass is greener on the other side" mentality, I remind myself of Ludy and Pacy, and their example helps me to look around and see the wonderful world I already have around me.

I want to end by sharing one piece of wisdom that Ludy and Pacy always tried to teach me. "Use common sense" they told me again and again. They even gave me a poster with those words on it! As you can imagine, "using common sense" was the last thing I wanted to do as a teenager and a young adult. However, as I look back now, I realize that if I had heeded their wisdom earlier in my life I could have avoided a lot of challenges. Fortunately, I like to think that I have finally integrated their lessons now that I am older. Although, that said, even today I still need a reminder occasionally... I wonder if I can find that poster they gave me?!?

This wonderful Levine family gathering is truly a testament to Ludy and Pacy and their success in bonding our extended family together long after their passing. I am so grateful that I was able to have them in my life and learn from their wisdom and their passion for life. As we have all witnessed in the build up to the reunion, the Levine spirit continues to flourish and spread to new generations of our family.

BILL WHTIMORE: Reflections on Pacy and Ludy

The flashback to 1970 and the first visit to Levine's as a first year basketball coach yet remains vivid in the joy of memory. Ludy was there first and he immediately recognized me as a former athlete (because of size) and, although not too sure that a Bowdoin man should be coaching the 'Colby Boys, he was gracious and had me in a suit in 20 minutes. Pacy was another story. Desirous of specific detail
as to recruits, returning players and being ready to play Maine he was free with his commentary and extremely knowledgeable. From that time on the magnet to the store grew strong and the visits more enjoyable. The Boys always came to football practice, once a week, usually on Wednesdays. The sign they were there was clear, the Cadillac was always parked in front of the field house or on the field so they could get quickly to the action and share in the joy of competition and for Pacy to get information to the most detailed level. The knowledge as a coach that you have made a step in the right direction is always difficult, but in 1971 it was the Thursday practice after a shocking basketball victory over Maine. Twenty minutes into practice down the stairs come Pacy and Ludy, hats and overcoats ready to come off and action to be joined.

Ludy had compared me to a former athlete named Bob from the first meeting. For the first few years it was always ‘hi Bob’ and a private smile. Then one day Pacy said ‘its not Bob, Pacy, its Bill.’ Howard eventually intervened and I became ‘Whit’ to them until the 90’s. The legend of the generosity of Pacy and Ludy is based on fact and their compassion for athletes who were in need immense. The number of times that suits, coats and other men’s wear were purchased on a unique credit system.

In 1986 as a first year Athletic Director I became part of the weekly visit to football practice and would join the ‘boys’ in their magical tour of Seaverns Field each week, only after I had moved the Cadillac to a safer parking place. Football home games were the BIG EVENTS for Pacy and Ludy. Both would begin in the Press Box and, fortified by a quick meal, they would watch the kickoff from the booth. At the first point of difficulty, Pacy would get emotional and tear off to the sidelines. After witnessing his movements up and down (for many years) with the flow of the action the concern was such that a new student job was created, one of the basketball players stayed with Pacy making sure he was safe from ball and player contact.

Later in the 80’s the BOYS joined Bill Alfond and me at the Final Four NCAA basketball tournament. The crowds, the excitement, the sports legends that surrounded the event were a perfect match. Whether it was a Seattle lunch with Digger Phelps, a Minneapolis elevator and thirty-minute conversation with Billy Packer it was a great scene. In addition there was always a special treat. In each city was a ‘great
deli!’ Usually on Sunday night we would travel to ‘the place.’ Shapiro’s in Indianapolis remains most clear in my mind. As I moved my tray through the line each of the boys would add a special treat and at the end of the counter I picked up a tray that had to weigh 12-15 pounds. It was a time of joy and fraternity that one could never forget.

In New Orleans in 1993 there was a most memorable experience. The task of getting to arena seats was becoming more difficult. Thus I suggested to the boys that we go to the wheel chair section, where the view was perfect and access was relatively easy. Thus we rented wheel chairs for the 93-year-old Ludy and 87-year-old Pacy and began our journey. It was a perfect spot, the view was great there were several legendary coaches in the section and all seemed well. After a trip to concessions for food for the boys I came back and was startled and bemused as I watched Pacy and Ludy, out of the chairs, walking among the group, striking up conversations and meeting everyone in the section. What a joy!

Alas, the final outing with Pacy was the Saturday before his passing. The Colby teams were at Bates, Ludy was not well enough to travel, as AD I was to see all the games, field hockey, soccers etc. Picked up Pacy at 10 and we had a memory filled trip to Lewiston. At Bates we went to each venue, but Pacy was edgy for the football game. Also he wanted to show me his favorite Chinese restaurant in Lewiston. We headed to the Cathay Hut and had a great meal. “Now we are ready for the game” was the parting comment as we left the Hut headed back to campus. The football game was one Colby should be favored to win. However, the team could do nothing right in the early stages. Pacy was like a caged lion as there was not room for him to move the sidelines as he had done at Colby. His commentary predicted doom for football at Colby and he wanted to leave at the end of the third period if the score remained 21-0 Bates. However, Colby began to move the ball at the end of the period and we stayed. Magically everything turned around, the Mules scored 28 points in a row and pulled off a miracle comeback. At the end of the fourth touchdown drive Pacy was at or beyond the sidelines at the end zone, hat off and fist in the air. No one was more proud of Colby than Pacy. Back in Waterville I spent a joyous hour on Ticonic Street recreating the game for an excited Ludy.
GENE COHEN ON Ludy and Pacy Levine: A Tradition of Intergenerationalism

Ludy and Pacy Levine, my wife's great uncles, probably should be designated an American institution for all that they did for themselves, their extended family, and their community. Articles about them in The New York Times, the Boston Globe, and Yankee Magazine, have said the same. Ludy was born just before the start of the 20th century, Pacy just afterwards. They were close from the start to the finish, and those who knew them well referred to them as "the boys". Their father had opened a clothing store on Main Street in small town Waterville Maine that became, after LL Bean, the second best known store that sold clothes in Maine. The store thrived for 107 years until it went the way of other small family owned stores on Main Street America, closing not long after Ludy, nearing 99, had to retire. Their father, who had escaped Imperial Russia, opened the store in the late 19th Century. By the late 1920s, Ludy had left medical school and Pacy law school to help out in the family store. Their collaborative creativity as quality clothiers brought the store into a golden age where it thrived and served its community well. As the store's success grew, so too did Ludy's and Pacy's contributions to their community -- helping the YMCA, the Boys' Club and virtually every social service agency and club, church charity, the local synagogue, and cause that asked their assistance. They were also extremely loyal Colby College alumni who became important benefactors to the college and provided numerous scholarships for needy Colby students. They never married, and as they entered the second half of life, their community, in effect, became an important new part of their family with all the help they extended and all the love and appreciation they received back. Ludy and Pacy became famous for helping young Colby students, whom they allowed to purchase clothes on credit without interest at the start of their college career and pay when the students graduated or earned enough money. No student ever failed to come through. They became so popular in their town that a local restaurant named burgers after them-a Ludy Burger and a Pacy Burger.
Their devotion to family was immense, and when they were in their mid to late 70s, they renovated and expanded the family's summer camp into a substantial cottage by a beautiful lake to maximize the extended family's incentive for getting together throughout the summer -- a very creative act as keepers of the kin. Ludy would say, "if you want the family to get together, you need a place for it to happen, where they would want to be together". On every summer Sunday at the camp "the boys" would hold court for the local family, and every Fourth of July scores of family members and friends would come by to visit.

"The boys" were also avid sports enthusiasts. They supported local little league and football teams, bought Colby its new baseball scoreboard and its new football scoreboard, as well as contributed extensively to its new track. The Colby faculty and students were very fond of these elder boys. They would let Pacy sit on the bench during the football games. But Pacy was so enthusiastic that he would often run down the sidelines often onto the field during the play of the game -- even in his late 80s -- so the coach always assigned one eager player to tactfully accompany Pacy and keep him from running onto the field and potentially getting run over by the opposing front line.

By their 80s and 90s, a bench was placed in the store where they held their supreme court. Countless students, friends, and customers would come by to chat and seek their advice, sometimes even about clothes. This was social creativity in action.

When each brother died, his funeral was in the chapel at Colby College. Both times the chapel was packed, and both times what brought spirit to your soul and tears to your eyes was when the entire football team solemnly walked in to respectfully take their seats and pay tribute to two men old enough to be their great grandfathers but ageless enough to be their buddies.

In Erik Erickson's description of earlier life stages of development, he associates the relationship between elders and young people as a context for learning about trust, a fundamental piece of emotional development. Trust, he says, quoting from the Webster's dictionary of his era, is defined as "the assured reliance on another's integrity." Children of any age continue to look for that integrity in the older generation, and they are strengthened by it in profound ways, as
Erickson saw it, when he said that "healthy children will not fear life if their elders have integrity enough not to fear death."
Ludy and Pacy Levine, in their exercise of trust and creative responses throughout their lives, inspired young lives and engendered in those of all ages a feeling of shared purpose in community. The nature of their creativity changed as they developed new ways of expressing it throughout their lives, as young boys, as college students, as retailers and as kindly, supportive members of a community. But their success in life through all those years rose from their ability to see things differently, think a different way and look for the potential in every encounter -- and every generation.

From Gene Cohen’s book The Creative Age: Awakening Human Potential In The Second Half Of Life, published by Harper Collins. The book was featured on a one-hour special program by PBS.
WHEN LUDY LEVINE GRABBED YOUR HAND TO SHAKE IT, THE SUBSEQUENT ENVELOPMENT DEMONSTRATED THE SOLIDITY OF HIS PURPOSEFULNESS AND COMMITMENT. HE HAD A FIRM GRIP ON LIFE. HE WAS A PERSON WHO ENJOYED THE LIFE HE CHOSE TO LIVE, WITH UNBOUNDED OPTIMISM.


IN THE STORE, HE AND PACY HELD FORTH IN THE COLBY CORNER WITH THAT LARGE PANORAMIC VIEW OF THE COLLEGE. A GRADUATE OF THE COLLEGE, HE BECAME AN INCOMPARABLE BOOSTER OF THE SCHOOL AND ITS SPORTS PROGRAM. LUDY WAS THE UNOFFICIAL GREETER OF PROSPECTIVE AND NEW STUDENTS IN WHAT WAS AKIN TO AN ANNEX OF COLBY'S RECRUITMENT OFFICE. HE WAS AN ENGAGING RACONTEUR, FULL OF STORIES AND A HIGHLY GREGARIOUS INDIVIDUAL WHO MET YOU WITH A FRIENDLY SMILE AND A SINCERE INTEREST IN YOUR STORY. HE NEVER SPOKE ILL AND ALWAYS ACCENTUATED THE POSITIVE.

LUDY WAS A MAN WHO REVELED IN THE BOSOM OF HIS FAMILY. HE WAS A DEVOTED BROTHER AND AFFECTIONATE UNCLE. THE SEVERAL GENERATIONS OF NEPHEWS AND NIECES WILL REMEMBER FONDLY THE UNCLE WHO DOTED ON THEM, ENCOURAGED THEM AND Praised THEM.


HE WAS A JEW PROUD OF HIS HERITAGE WHO FAITHFULLY AND GENEROSLY SUPPORTED OUR SYNAGOGUE.

I HAVE ONLY ALLUDED TO THE SPECIAL RELATIONSHIP HE AND PACY ENJOYED. THEY WERE NOT ONLY BROTHERS IN THE FLESH. THEY WERE UNIQUELY BROTHERS IN THE SPIRIT, FULLY AT ONE WITH EACH OTHER AND FOR EACH OTHER AND ALWAYS TOGETHER. THEIR ONENESS WAS REMARKABLE FOR THE FACT THAT THEY COULD REACH OUTSIDE THEIR UNUSUAL CLOSENES AND BE OPEN TO ALL WHOM THEY ENCOUNTERED. WE WILL ALL CHERISH THE MEMORY OF THEIR RELATIONSHIP EVEN AS THEIR PHYSICAL PRESENCE IS SADLY MISSING.

BIBI WILL BE COMFORTED BY THE MEMORY OF THE MANY YEARS SHE KNEW AFFECTIATE, KIND AND CONSIDERATE LUDY.

HOWARD, WHO WAS WITH HIM THE DAY LONG IN THE STORE AND AT FAMILY EVENTS, WILL BE FILLED WITH MEMORIES OF A GREAT GENTLE UNCLE WHO TAUGHT HIM MUCH ABOUT BUSINESS AND ABOUT LIFE. THEY WERE UNITED BY A SYMBIOSIS OF LIFE'S PURPOSE AND ITS EFFECTUATION.

GISELE, YOU AND HOWARD WERE CONTINUALLY IN ATTENDANCE ON LUDY DURING HIS ILLNESSES. YOU VALIANTLY, AND WITHOUT REGARD TO YOUR OWN NEEDS, DID ALL THAT COULD BE DONE TO ASSURE HIS HEALING AND RECOVERY DURING THOSE MANY MOMENTS OF CRISIS.

LUDY LIVED ALMOST A HUNDRED YEARS. THEY WERE WELL SPENT YEARS FILLED WITH PERSONAL HAPPINESS, GIVING MUCH AND TAKING LITTLE. WE WILL ALL MISS LUDY. BUT THE
MEMORY OF HIS CONGENIALITY AND THE EXAMPLE OF HIS GOOD-WILL SHALL REMAIN WITH US AS AN INSPIRATION FOR THE CONDUCT OF OUR OWN LIVES.
General Power of Attorney.

FROM

Lewis Levine

TO

Percy Levine

DATED, September 1, 1942.

[Handwritten note: "Sold was drafted into service in Sept 1942"]

FROM THE OFFICE OF

Levine & Nathanson
76 Main Street
Waterville, Maine
Celebrating the Accomplishments of a Respected Gamma Alpha Man

This is the accomplishments of a respected Gamma Alpha man. His birthday cake would catch on fire if you put on a candle for every year of his life, but it makes no difference to the strength of this ATO. "I'm still young!", scoffs Lewis "Ludy" Levine, "It feels great to work!"

Indeed it must. Ludy never misses any Colby games if he can possibly help it. He sponsors Little League baseball teams and Pop Warner football teams every year, manages the William Levine & Sons, Inc. clothing store and still continues involvement in community activities. Balancing a plate like that is difficult for someone in their twenties. Ludy is 91.

Ludy attended local Waterville, Maine schools and graduated from Waterville High School in 1917. After his graduation from Colby College in 1921, he went into his father's small clothing business which he has built up to be Waterville's leading men's store and one of the largest in the state of Maine. He is a veteran of both World War I and World War II, a member of the American Legion, Elk Club, Odd Fellows Lodge, Rotary Club and the Chamber of Commerce. He's given time and money all his life to local charities, hospitals, Boys & Girls Clubs, the YMCA and Colby College.

In 1957, Brother Levine received a Colby "C" Club Man of the Year award, in 1966 the Colby Brick for distinguished service and in 1989 Colby college held a 90th birthday celebration for this very special man.

At the party were former U.S. president Jimmy Carter, who gave a recognition speech and Colby football coach, Tom Austin, who presented Ludy with a football from the state championships. He and his brother, Pacy, were both honored as the 1990 Waterville Chamber of Commerce Men of the Year. Also in 1990, Ludy received an honorary Doctorate in Business Administration from Thomas College of Waterville (1990). Ludy never married. He finds much time for lavish affection on his nieces and nephews. "He's like a patriarch of the Levine family", says his nephew, Howard Miller. "All come to him like a father." Ludy says "I'm still active in the store. I'll be 94 Nov 30th, 1992. I have attended my 4th Final Four Basketball Tournament at Minneapolis, MN this past April, 1992. Next year I plan to attend my fifth Final Four Basketball Tournament to be held in New Orleans April, 1993." If any Brothers would like to write, Brother Levine can be reached at: c/o Levine Store, 15-17 Main St., Waterville, ME 04901.
Ludy Levine, the ageless wonder of Waterville's Main Street, will be observing his 96th birthday in a few days, but he's taking that milestone in stride.

"I don't feel any different," he says, breaking into a broad smile.

Sitting in his favorite chair at Levine clothing store ("The Store for Men and Boys"), Ludy is still talking about the Colby-Bowdoin football game in which his alma mater (Colby, of course) clinched another State Series championship.

"I'd be the most disappointed man in the world if we had lost that game," he admits. "I hate to lose."

Talking about Colby College comes easy and naturally for Ludy and his brother, Pacy, who are truly loyal sons of the Waterville college and among its most vigorous boosters.

Ludy sat in Colby's press box to watch the Bowdoin game, while Pacy was on the sidelines, pacing up and down and exhorting the White Mules to win, win, win.

It's easy to see that both men are sports devotees. Not only do they watch the Colby games on Saturday afternoon, but they attend practice sessions during the week. They even stayed over for basketball practice the other day.

Ludy celebrates his 96th on Nov. 30 while Pacy must wait until April 16, 1995, to attain his 95th birthday.

Both men are graduates of Colby (Ludy in 1921 and Pacy in 1927) and have been devoted to their alma mater ever since. They wouldn't dream of missing Colby's home games in football, basketball and baseball.

Pointing to Colby's steady growth and development, Ludy says: "People don't realize what Colby has done in the last 20 years."

"To what does Ludy Levine attribute his long life and comparative good health?"

"Exercise," he says with undeniable emphasis.

"Every morning I get up at 4 o'clock. I exercise for 55 minutes. Exercise is the secret of long life."

"How does he feel as he nears his 96th?"

"I feel pretty good," Ludy replies. "I don't see any difference in my actions. I just carry on. I'm looking forward to 100 years. That's what I want."

"People ask me, 'What time do you get in the store?' I tell them, 'I'm the first one in and the last one out.'"

He doesn't plan anything special on his birthday, claiming that "it's just another day for me."

Ludy is a light eater who watches his diet and thus keeps his weight down. He avoids boredom with his six-days-a-week regimen at the store — and talking sports with customers.

"What keeps you young is associating with young people," he says. "Being in this type of business gives you a chance to meet and talk with young people."

Ludy enjoys taking his friends to "The Colby Corner" in the store, an area noted for its enlarged photographs of the old campus on College Avenue and the 12-by-18 mural depicting the Mayflower Hill campus.

"It's in that special area that old-time Colby grads revel in the nostalgia of it all and re-live their student days."

"I never played sports, but I knew all the athletes personally," says Ludy.

There are only two men left in Colby's Class of 1921: Maurice Coughlin of Oakland and Ludy Levine. With Ludy, conversation flows easily. His memory is flawless. He recalls names, dates, places, individuals with ease. In a fast-moving world, he can make the old days seem like yesterday.

As we talked, one well-wisher came over and congratulated Ludy on his upcoming 96th anniversary.

"When you reach your 100th," he said, "it will be the biggest birthday party Colby ever had."

Ludy laughed. That's one party he doesn't want to miss.
Blaik's lifelong belief in college football is summed up in three principles:
Football should be secondary to the purpose for which the player is in college.
Championship football and good scholarship are entirely compatible.
The purpose of the game of football is to win, and to dilute the will to win is to destroy the purpose of the game.

Red Blaik, Sporting News 1969
Lady & Pacy Pooh-Pooh

There is Longevity and Ascribe it to no other Magic Formula than Enthusiasm, Love for People and Sports and an Unfailing Devotion to Colby.

We Don't Believe in Being in the Lime Light. Ludy Smiles. We're Just Every Boys.
<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
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<tbody>
<tr>
<td>William Hart</td>
<td>14830</td>
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**Address:**
R.F.D. 3, Augusta, Maine

**Sizes:**

<table>
<thead>
<tr>
<th>Suit</th>
<th>Hat</th>
<th>Shirt</th>
<th>Underwear</th>
</tr>
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<tr>
<th>Coat</th>
<th>Necktie</th>
<th>Pyjama</th>
<th>Glove</th>
<th>Shoe</th>
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<tr>
<th>Suits</th>
<th>Overcoats and Topcoats</th>
<th>Hats</th>
<th>Furnishings</th>
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<tbody>
<tr>
<td>Lot</td>
<td>Color</td>
<td>Price</td>
<td>Lot</td>
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</tbody>
</table>

Salesman

---

State of Maine Finance Co. of Portland

Since then, 10% due on Feb. 16th 197...

Interest paid to William Revere House, Inc.

Payment of note, the 10% due on Feb. 16th 197...

State of Maine Finance Co. of Portland

Through Bank.

---

State of Maine Finance Co. of Portland
NAME: E. J. Smith
ADDRESS: Chicago, Ile.

PHONE: 24974

NAME
ADDRESS

SUIT
43
SHIRT
45
UNDERWEAR

COAT
HAT
ROSE

SHIRT
PAJAMA
GLOVE

SUIT SIZES
SHOE

LOT
COLOR
PRICE
LOT
COLOR
PRICE

SUITS
OVERCOATS AND TOPCOATS

HATS
FURNISHINGS

Salesman

DATE: 1969

For janitor:
- Vacuum carpet, once per week.
- Clean meat and vapor steam, once per month.
- Clean meat and vapor steam, twice per month.
- Electric steam boiler:
  - Clean steam lines, every 6 months: Jan 1st, July 1st.
  - Clean balance steam, every 6 months: Jan 1st, July 1st.
  - Lubricate: bearings, Jan 1st, July 1st.
  - Use: 2 oz. per week.
  - Clean strainers on McRae's control.

Alteration Room:
- Clean motor of window fan: Jan 1st, July 1st.
- Clean vacuum tubes: Jan 1st, July 1st.
- Clean vacuum motor: Jan 1st, July 1st.
- Clean vacuum motor: Aug 1st, Oct 1st.
- Clean vacuum motor: Jan 1st, July 1st.
- There are 2 cases of grease on the vacuum motor.

Oil Handle of steam, once per month.

S.A.E. 20 oil: 100 lbs.
S.A.E. 20 oil: 100 lbs.
S.A.E. 20 oil: 100 lbs.
S.A.E. 20 oil: 100 lbs.

To take out all the glass from the swimming pool.

To paint the door next to the swimming pool.

To install a piece of asbestos under the sink of the chimney in the bathroom.

To empty the shelves in the cellar of the Miami Maid products.

To remove more shelves in the cellar of the Miami Maid products.

To paint the medicine cabinet in the Miami Maid products laboratory.

To replace the front room of the Miami Maid products.

To remove the glass part of the swimming pool.

To remove the Miami Maid products from the downstairs of the Miami Maid products store.

To bring all the fluorescent fixtures in the garage to the cellar.

To replace the front window of the bedroom.

To remove the shelves going to cellar of the Miami Maid products store.

The shelves are coming down the cellar.

To replace the light fixture in the garage to the cellar.

To prepare the history of the Miami Maid products store behind the bathroom.
Aber St.:
18½: Through seal all the cellar walls.
To be done in June 1980.
To clean cellar (corner of 18 Aber & 4 Toward)
15 Aber, Rear of our System.
To finish the connection (Pallets) @ 16½ Aber St.
7 Aber St. Need a frame door at floor:
To lead to back from the spring door.
Amendment on living room.

Conc of Toward: 7 Aber: To cut glass in cellar window.
16½ Aber St. should be: renovate.
To cover with a frame, the whole window near Stairway.
To make up all the kitchen.
To framed where, etc.
To place new sheen in a storm door in our Pantry.
To paint all kitchen fixtures where, in kitchen.
To replace on a new Pantry glass (center).

Toward St.:
To enlarge and with frame in corner the outside frame. Add a door (Back Porch, Big Room) on the front and back.
To Toward: To remove the outside frame. Add a door (Back Porch, Big Room) on the front and back. Add a door.
To repaint the room in our center on the front (2nd floor) and on the rear.

Our Home 33 Toward:
To place a door at the front and back. (center)
To place the frame in door window in our large entrance on (main floor).

Across other side:

John Toward:
Always above off water cut out. (Back side)

New Board of the existing. (Front)

Add few wood off, need of roof, wind, etc.

Toward: To add or close off the old.

In summary, other side.
<table>
<thead>
<tr>
<th>JAN.</th>
<th>FEB.</th>
<th>MAR.</th>
<th>APR.</th>
<th>MAY</th>
<th>JUNE</th>
<th>JULY</th>
<th>AUG.</th>
<th>SEPT.</th>
<th>OCT.</th>
<th>NOV.</th>
<th>DEC.</th>
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**NAME**

**ADDRESS**

**SIZES**

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<tr>
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<tr>
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<td>PAJAMA</td>
<td>GLOVE</td>
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</table>

**SUITS**

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**OVERCOATS AND TOPCOATS**

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**HATS**

<table>
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<tr>
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<th>FURNISHINGS</th>
</tr>
</thead>
</table>

Salesman

NAT'L CLOTHING SERVICE, CHICAGO

FORM 5050
To try surround kitchen left 3.
- Check on one chimney on the roof of 19 Main St.
- Finish Painting Belvedere Room.
- To clean the chimney space between Federal Post and both of 19 Main St.
- To paint red, the space of the tracks of the 2 buildings.
- To finish making lighting for the room behind the emergency door (off the basement entrance).
- To change all bph around rear of house.
- Put on screen in Living Room, aft. 2.
- Screen around the center of the first floor Hall.
- To paint kitchen ceiling aft 2.
- To fix door of the canned unit on roof.
- Ask Juan to put on new fan in Laboratory.
- Ask Juan to put on new fan in Laboratory.
- Ask Juan to paint the bathroom of aft 20.
- No effective.
- We have 2 extra circuit breakers. Put for every circuit breaker aft 1.
- To have a new roof over our original shing 1974 Main St.
- To involve back of stock room the value of the old machine box.
- Ask Juan if we have an extra McDonald lamps for the Motion Alarm.
- To install back of our air conditioner in 5 floors and place Carol turbine, become the old turbine by returning them.
- To invest Yard of floor in the attic in room.
- To paint in front, the height fixtures on the ceiling of the third floor from the 2nd and have it repainted.
- Check if fantastic top 3 have been taken back.
- Put money stand on the edges of the roof.
- Our new building where Masonville.
- Pucker the new outside panel 5 oct 5.
- To replace bathroom floor @ aft 6.
- To fix Lig of bel 8.
- Susan on the side.
- To try Lig of bel 9.
- To clean corners, around Nadal St. & 7.
- Oct 16. Marginal aft. The stove which in her refrigerator does not fit, also check if all the leaks.
- To have 2 vents, good side of the window.
- Part of the building that have the 2 lots 9-18.
- To put on the cover (Wanta Time) on the outside of the air conditioner Unit (Windows 11.
- To tell Juan to fix the sort of air gap 5.
- Please ecstatic the circuit breaker off 8. cautioning by 10.
- The circuit breaker on aft 8. completely.
- Ask Juan to put the cushion on the chair that Rinaldi Reformed.
- To discover the source from the Time clock that controls the air conditioner on the office.
- To thrive our vacuum (fan).
- To put on a new box in the corner.
- To get the 8/10. to keep in the vacum.
- John to install a new circuit breaker in aft 8.
- Oct 14. To be behind the Toke.
5/28/95
Percy and Judy honored
Doctorates at Colby
Graduation
November 8, 1949

Mr. Ludy Levine
William Levine & Sons
11-19 Main Street
Waterville, Maine

Dear Ludy:

Thanks so much for the pictures. I appreciate your thoughtfulness in sending them to us.

I have been checking on possible prospects for Colby and I believe I will have at least a dozen boys who will be worth investigating this fall.

I have sent some information to Bill Bryan and expect to send him a list of Long Island boys this week.

Best regards,

Mickey McConnell, Director
Scouting and Promotions

mm/jw
March 26, 1962

Mr. Ludy Levine
Levine's
9-19 Main Street
Waterville, Maine.

Dear Ludy and Pacy:

I realize that this is really rather a belated reply to your sending me the newspaper covering the Colby Corner, however, I appreciated your thoughtfulness very much and I enjoyed reading all about your opening. You certainly got terrific coverage and I thought the photographs were especially good. I only regret that I couldn't have been with you. There is no question about it you have a beautiful store.

One of the things I got a real kick out of was reading the column by Ben Toomey entitled "Pacy Picks, Ludy OKs Top Area Athletes". One of the nicest things in the article was when you and Ludy designated Bob, not only coach of the year, but coach of any year.

I imagine you were as much surprised as I was that Bob went to the University of Vermont, however, as warm a spot as I hold in my heart for Colby I still feel this is a good move for Bob. I was a little disappointed that Colby didn't make a little stronger effort to hold him because I think he has done a tremendous job for them in putting them on the map footballwise. I think he probably would have stayed if they had indicated to him that they would try to get him a few more football candidates. I don't believe salary had very much to do with it.

The one good thing about Bob's move is that it brings him about 3½ hours closer to Williamstown, so I probably will see more of him. By the same token,
it is unfortunate that I won't see all my friends in Waterville as often as in the past.

I sincerely hope that I will see you occasionally in the future and I do thank you for your friendliness to me on my visits to Colby in the past. It always seemed to be somewhat like going home when I visited Colby because you and the others were so nice to us.

I hope that you and others such as Bernie Bragg will stop into see Janet and me whenever you are in this area.

Good luck and best of health.

Cordially,

[Signature]

PPW/s
November 30, 1949

Mr. Ludy Levine  
11-19 Main Street  
Waterville, Maine

Dear Ludy:

Replying to your letter of November 26th, I received yesterday literature you forwarded to me regarding Colby College.

I have been discussing the situation with several of the leading philanthropic figures here in Philadelphia and you may rest assured just as soon as I have something tangible of interest to you, I will contact you personally.

Kindest personal regards to Pacy and yourself,

Very truly yours,

[Signature]

ALBERT R. ETTELSON

ARE/1k
January 31, 1969

Mr. Bernard Herman  
5014 Jean-Brillant Street  
Montreal 248 Quebec, Canada  

Dear Mr. Herman:  

I am writing this letter so that you will know that I haven’t forgotten our very interesting conversation this past summer when you were in Waterville. You visited our store while your son Morrie was having an interview at Colby.  

If your son Morrie is still interested in Colby, and I am hoping that he is, I can tell you, unofficially, that it looks very good for his being accepted. I have kept in contact with the coaches and with the Admissions Office and this is the word that I get.  

I am sure that it will be of great interest to you if I repeat these pertinent facts that we discussed this past summer:  

1- Colby has a very large percentage of Jewish students (about 15%).  
2- All Jewish students are pledged to any fraternity as there is no discrimination.  
3- Waterville itself offers a fine new Synagogue for worship.  
4- The Waterville families are known to be very hospitable to Colby’s Jewish student body.  
5- And you can count on us to keep a watchful eye on your boy.  

My brother Pacy, and my nephew Howard, both of whom you also met this summer send their best regards.  

Very truly yours,  

Ludy Levine
Order of Dances

1. Waltz

2. Two Step

3. Waltz

4. Schottische

5. Portland Fancy

6. Waltz

Intermission

7. Round Dances

8. Two Step

9. Waltz

10. Two Step

11. Schottische

12. Waltz

Extras
The Sorosis of the Unitarian Church

Invite [signature]

to a Private Dancing Party from 8 to 12 o'clock, Friday Evening, January 24, 1913, at the Assembly Hall, Clukey Block, Silver Street.

Greely-Pratt Orchestra

Couples, 50 cents
Ladies unattended, 25 cents
Not transferable

Present this Card at door

Sorosis Assembly

Patronesses:

Mrs. W. R. Pattangall
Mrs. Frank Redington
Mrs. Charles J. Clukey
Mrs. Kate Edwards Fox

[Signature]
Ludy Levine

LEVIN'S
THE STORE FOR MEN AND BOYS
WATERVILLE, MAINE 04901

C·O·L·B·Y

Ludy Levine
1921
To Bob & Jinny Clifford

When the winds blow in the University of Vermont Stadium in the early Fall, just look into the stands and give Jinny the wink, and she will bring you this little travel case with the Happy Water and things will surely perk up. Bob and Jinny BEST OF LUCK IN VERMONT our Spirit will be with you. All The SUCCESS IN THE WORLD.

from the boys at the OFFICE

CHARLIE, PACY, LUDY, BERNARD, EDDIE, AND FRANK.

JULY 28, 1962

Bob gave Ludy this Note Sat Oct 8th, 1988!
June 27, 1989

Messieurs Ludy and Pacy Levine
c/o Mid-Maine Chamber of Commerce
1 Post Office Square
Post Office Box 142
Waterville, Maine 04901

Dear Ludy and Pacy:

I would like to extend my most sincere congratulations on your selection for the Distinguished Community Service Award.

The two of you have set a wonderful example of how hard work and a commitment to personal service can result in a very successful and special business. Over the years, your enthusiasm at the store and leadership in the Waterville business community have won you the admiration and friendship of people throughout the state.

My family and I will always count the two of you as dear friends. On behalf of the people of Maine, I would like to wish two extraordinary individuals good health and the best of luck in the years ahead.

With warm regards, I am

Sincerely,

William S. Cohen
United States Senator

WSC:jls
AN URGENT MESSAGE FROM FORMER PRIME MINISTER MENACHEM BEGIN
STRESSING THE NEED FOR IMMEDIATE FINANCIAL SUPPORT FOR THE JEWISH
NATIONAL FUND.

"FROM MENACHEM BEGIN
GREETINGS FROM JERUSALEM......

A FEW WEEKS FROM NOW WE WILL CELEBRATE THE THIRTY SIXTH ANNIVERSARY
OF ISRAEL'S INDEPENDENCE. AS WE REJOICE ON THIS MOMENTOUS DATE WE
WILL BE REMINDED OF THE PAIN AND SACRIFICE THAT BROUGHT FORTH THE
JEWISH STATE IN OUR TIME. SURELY THE CREATION OF ISRAEL THIRTY SIX
YEARS AGO WAS ONE OF THE MOST MIRACULOUS EVENTS OF MODERN HISTORY.

IN FACT THE ENTIRE FREE WORLD CAN JOIN IN CELEBRATING THIS ANNIVERSA
RY FOR ISRAEL HAS EMERGED AS THE STABILIZING FACTOR IN THE VOLATILE
MIDDLE EAST AND THE BASTION OF DEMOCRACY IN THE REGION.

ALSO, IN THE MIDST OF THE CELEBRATIONS WE SHOULD RECALL THAT OURS
IS A LAND RECLAIMED FROM CENTURIES OF DESOLATION. I AM MINDFUL OF
THE IMPORTANT ROLE PLAYED BY THE JEWISH NATIONAL FUND IN HELPING
TO TURN BARRENNESS AND DESPAIR INTO GREEN PASTURES AND HOPE.

WHERE ONCE THERE WERE STONES AND EMPTINESS NOW THERE ARE FERTILE
LANDS AND ORCHARDS. FORESTS DOT THE LANDSCAPE FROM DAN TO EILAT.
BLOSSOMING LANDS REPLACED THE PARCHED DESERT.

I SEND YOU MY GREETINGS FROM JERUSALEM AND WISH YOU A CHAG SAMEACH

To: Marked 31.00 for Edgy. Marked 34.00 for Raay. — May 10, 1987.
RCA 0535*
238347 JNF UR

MENACHEM BEGIN"
Bill: I think the country and American business need a down home model.

Hil: What are we going to do about the economy of the country?

Bill: Actually I do. You know all that flap you took about your highfalutin haircut? Well, I've gotten some of the same feedback on my clothes. I mentioned this to my good friend Senator George Mitchell, and he said, "Mr. President, you should go to Levine's in Waterville where Ludy & Pacy will select a wardrobe for you that will set the right tone for America and your presidency. And, Mr. President, Ludy's having a birthday party, and all his cabinet members are coming. You could give him a high five for 95 with clothes you got there that wouldn't rip at the armpits when the two of you share that strong handshake he has."

Down home, huh? What about something Downeast? Main Street America could relate to that. Throw in a birthday party, too, and, hey, we can make headlines. Do you know anyone Downeast who's having a birthday party and could set a good example for American business?

Bill, I think that's it. You could also order from Ludy some classy suspenders as a symbol of your first step in getting both your pants and the economy at the right level.

OK, Hil. I'm off to see Ludy, and I'll let you what happened!
Bill, How was your visit to Levine's? What did Ludy say about your idea to select a wardrobe that would set a model for style and budgeting for the country?

You know, Hil, Ludy told me so much about the Colby Corner and all the great football players in our country, I forgot about our budget. He makes everything "very interesting."

Bill, did Ludy give you any general advice about the economy--any maxim to set it back on a vigorous course?

Yes, Hil, he did. Ludy said that we must approach the economy like exercise--that what it needs is "blood flow and muscle control."

Did Ludy give you any Downeast advice about risk taking with the economy?

Hil, Ludy told me he was going to give me and the country the same advice that has served him well for his 95 years: "Progress, progress, progress. I stay young by talking to the young. I tell my younger brother Pacy, 'if you want to make money, don't bet.'"

Happy 95th Birthday, Uncle Ludy! With lots of love from Washington, D.C.

❤️❤️❤️

Wendy
President Cotter, my Colby friends, friends of Colby, and my wonderful family, thank you for coming to my birthday party and my thanks also to my friends who said so many nice things about me. The calendar shows that I am 90 but statistics show that I am still counting.

Even though I am sometimes known to do a lot of talking, I can assure you all that you don't have to worry about a long speech tonight. First of all I want to express my gratitude and appreciation for the idea of this party to Colby. When I was first approached to give my permission for the party, I answered "NO". I did not want to make a big fuss over what I have always considered to be just another day. Then I was told to think about it and to give an answer later. Well I am glad that my answer changed to the affirmative so that we all could have a great time tonight and that I could see and greet so many of my good friends. Then I want to give a special thank you to Dave Roberts for the extra time and effort that he has put in to have such a great turn out tonight. Also I want to thank Chick Nawfel for keeping us all in a party mood with his witty sayings and dry humor. I can assure you that I shall always feel grateful and proud that they chose to honor me in this manner.

And then, to make it even more perfect, our football team came through with a grand finale surge of power and my greatest birthday present was the C. B. B. championship. All good things come to him who waits----and----as you know, I have been waiting. This year is definitely the turning point for our football teams. From now on, we will only do better!
Tonight I have had the pleasure of sitting here and listening to all the good things that have been said about me. I listened so carefully and so intently that now I am starting to believe some of them myself. I may leave here tonight with an overly swelled head. I certainly hope that I can live up to all these good works and deeds during the next 90 years, but, if I don't----well----I won't tell and you will never know.

If there is any trick to it, or any pattern for it, to have your Alma Mater give you a birthday party, it must be to talk a lot to a lot of people. I will admit that I have loved Colby and that I have talked about Colby to anyone who would listen----and even to some who really did not care to listen----for a good many years. This has always been a very special pleasure for me. I have a Colby Corner at the store and I keep a Corner of Colby with me always.

This has been a great evening for me, and I shall always consider it as one of the highlights of my life. I could go on for a longer time, because at my age one is allowed to get a little emotional, but I really only want to give you my gratitude. Again, I want to thank each and every one of you for coming tonight, and taking this time from your busy schedules to join in my birthday celebration. I certainly will never forget it and even though I told Dave Roberts----NO PRESENTS----I am really grateful for the gifts that I received tonight. Thanks again and God bless all of you.
Amherst N. H.  
April 30 1958

Ludy!

I'm going to vote for you for President of the College or something for various reasons, some of which are:

I think you are the best looking man on the ballot.  
I've known most of your family and many of your relatives.  
I was in College with Teddy.  
I think you have done more for Colby than many realize.  
Many of the things you have done for the College are not covered by a sweater.

I hope you are elected to the Council. Those of us who have been through the experience feel that we have become closer to the College; that the College becomes an increasing part of our life. So good luck to the College!

In the meantime: Peace and Shalom.

Best wishes

[Signature]

E.L. "
pol "
That I, Lewis Levine of Waterville, in the County of Kennebec and State of Maine have made, constituted and appointed, and by these presents do make, constitute and appoint Percy Levine, my brother, of said Waterville to be true, sufficient and lawful Attorney for me and in my name and stead, and to my use, to ask, demand, levy, require, recover, and receive of and from all and every person or persons, whomsoever the same shall or may concern, all and singular sum and sums of money, debts, goods, wares, merchandise, effects, and things whatsoever and wheresoever they shall and may be found due, owing, payable, belonging, and coming unto me, the the constituent, by any ways and means whatsoever, and in particular I do grant my attorney all my right and authority to conduct my retail clothing store at 19 Main Street in the City of Waterville, Maine, and to do all and any acts necessary in connection therewith: to sign my name to and endorse checks whenever it is necessary that said checks be signed or endorsed by me, and to have, receive and collect all sums of money and dividends due and to become due to me.

Giving and Hereby Granting unto him said Attorney full and whole strength, power and authority in and about the premises: and to take and use all due means, course and process in the law, for the obtaining and recovering the same; and of recoveries and receipts thereof, and in my name to take, seal and execute due acquittance and discharge: and for the premises to appear, and the person of me the constituent to represent before any governor, judges, justices, officers and ministers of the law whatsoever, in any court or courts of judicature, and there on my behalf, to answer, defend, and reply unto all actions, causes, matters, and things whatsoever, relating to the premises. Also to submit any matter in dispute to arbitration or otherwise: with full power to make and substitute one or more attorney under him said Attorney, and the same again at pleasure to revoke. And generally to say, do set, transact, determine, accomplish and finish all matters and things whatsoever relating to the premises, as fully, amply, and effectually, to all intents and purposes, as I, the said constituent if present, ought or might personally, although the matter should require more special authority than is herein comprised, I the said constituent ratifying, allowing, and holding firm and valid, all and whatsoever he said Attorney or his substitute shall lawfully do, or cause to be done, in and about the premises, by virtue of these presents.

In Witness Whereof I have hereunto set my hand and seal, this first day of September in the year of our Lord one thousand nine hundred and forty-Two.

Signed, Sealed and Delivered in presence of Ralph Nathanson

Signed Lewis Levine
Waterville Maine

State of Maine  
County of Kennebec  
S
S

I hereby certify that the above is a true copy of Power Attorney given September 1, 1942 by Lewis Levine to Percy Levine

NOTARY PUBLIC.

[Signature]
My Commission expires 15 Dec 1949
HAPPY 90th BIRTHDAY,
LUDY LEVINE!!!

November 30th marked Ludy Levine’s 90th birthday celebration. Levine’s of Waterville, Maine is not only a legend in its own business, family and educational community...but Levine’s has also made an indelible mark on The Men's and Boys' Apparel Club of New England, Inc., by extending continued support to MBAC members and shows through the years.

In paying tribute to you Ludy, we hope that you will accept this announcement as a token of our appreciation and best wishes for giving us the opportunity to serve you and the fine LEVINE’S establishment.

Very sincerely,

The Men’s and Boys’ Apparel Club of New England, Inc.
Ludy Levine celebrates his 98th fourth of July...Following a long tradition of celebrating July 4ths, Ludy Levine, age 98, celebrates his latest Independence Day holiday.

Particularly noteworthy on these occasions have been the very famous and equally delicious July 4th cheese cakes prepared by his niece, Gisele Miller. At the right we see a 1992 photo of Ludy and his brother Pacy showing off their 4th of July cheese cake of that year.

Ludy emphasizes that “Gisele is the best cook”, looking forward to his next piece of cake. Below is the great chef herself.

Ludy Levine continues to be the world greatest sports fan, on the 4th of July and the rest of the year...He likes to point out on the 4th that he has attended several Final 4 basketball games.

He would attend these collegiate championship games with his brother Pacy and his nephew Billy Alfond.

Ludy’s great love and dedication to sports is also apparent in the many sports related gifts he has given to Colby College, the Waterville Boys’ Club, and the local YMCA, not to speak of many other charities throughout the state of Maine. For example, Ludy and his brother Pacy contributed the football scoreboard that you see at Colby College games.

Wherever you find Ludy, you find his wonderful family and friends...Ludy
Appendices

Appendix A.................................................................ii
General Power of Attorney, dated September 1, 1942

Appendix B.................................................................iv
Correspondence from Brooklyn Dodgers Baseball Club, 1949
General Power of Attorney.

FROM

Lewis Levine

TO

Percy Levine

DATED, September 1, 1942.

First, I hereby authorize and appoint you, my son, as my true, lawful, and competent attorney in fact to act for me at least until 1943.

In executing this power of attorney, you are to act for me to the extent and in the manner in which I would act if I were present, and in capacity to act for me for any purpose, and to do all acts necessary for the protection of the property which I own or may hereafter acquire.

Secondly, I hereby authorize and appoint you to act in my place as my true, lawful, and competent attorney in fact to handle the business affairs of the Levine & Nathanson Company, located at 76 Main Street, Waterville, Maine, and to act for me in all matters pertaining thereto.

I hereby authorize and appoint you to take any action that I would take if I were present, and to act for me in all matters pertaining to the Levine & Nathanson Company, including the management of its affairs.

Thirdly, I hereby authorize and appoint you to act in my place as my true, lawful, and competent attorney in fact to handle the personal affairs of myself and my family, including the management of property, trusts, and estates.

In executing this power of attorney, you are to act for me to the extent and in the manner in which I would act if I were present, and in capacity to act for me for any purpose, and to do all acts necessary for the protection of the property which I own or may hereafter acquire.

Fourthly, I hereby authorize and appoint you to act in my place as my true, lawful, and competent attorney in fact to handle the business affairs of the Levine & Nathanson Company, located at 76 Main Street, Waterville, Maine, and to act for me in all matters pertaining thereto.

I hereby authorize and appoint you to take any action that I would take if I were present, and to act for me in all matters pertaining to the Levine & Nathanson Company, including the management of its affairs.

I hereby authorize and appoint you to handle the personal affairs of myself and my family, including the management of property, trusts, and estates.

In executing this power of attorney, you are to act for me to the extent and in the manner in which I would act if I were present, and in capacity to act for me for any purpose, and to do all acts necessary for the protection of the property which I own or may hereafter acquire.

Fifthly, I hereby authorize and appoint you to act in my place as my true, lawful, and competent attorney in fact to handle the business affairs of the Levine & Nathanson Company, located at 76 Main Street, Waterville, Maine, and to act for me in all matters pertaining thereto.

I hereby authorize and appoint you to take any action that I would take if I were present, and to act for me in all matters pertaining to the Levine & Nathanson Company, including the management of its affairs.

In executing this power of attorney, you are to act for me to the extent and in the manner in which I would act if I were present, and in capacity to act for me for any purpose, and to do all acts necessary for the protection of the property which I own or may hereafter acquire.

I hereby authorize and appoint you to handle the personal affairs of myself and my family, including the management of property, trusts, and estates.

In executing this power of attorney, you are to act for me to the extent and in the manner in which I would act if I were present, and in capacity to act for me for any purpose, and to do all acts necessary for the protection of the property which I own or may hereafter acquire.

Sincerely yours,

Lewis Levine

FROM THE OFFICE OF

Levine & Nathanson
76 Main Street
Waterville, Maine

MARTIN'S BUSINESS EQUIPMENT, 112 EXCHANGE STREET, PORTLAND, MAINE
OFFICE MACHINES, SUPPLIES, REPAIRS — WOOD AND METAL FURNITURE
[From No. 27]
Know all Men by these Presents,

That I, Lewis Levine of Waterville, in the County of Kennebec and State of Maine,

have made, constituted and appointed, and by these presents do make, constitute and appoint Percy Levine, my brother, of said Waterville,

to be true, sufficient and lawful ATTORNEY for me and in my name and stead, and to my use, to ask, demand, levy, require, recover, and receive of and from all and every person or persons, whomsoever the same shall or may concern, all and singular sum and sums of money, debts, goods, wares, merchandise, effects, and things whatsoever and wheresoever they shall and may be found due, owing, payable, belonging, and coming unto me, the constituent, by any ways and means whatsoever, and in particular I do grant my attorney all my right and authority to conduct my retail clothing store at 19 Main Street in the city of Waterville, Maine, and to do all and any acts necessary in connection therewith; to sign my name to and endorse checks whenever it is necessary that said checks be signed or endorsed by me, and to have, receive and collect all sums of money and dividends due and to become due to me.

Giving and Hereby Granting unto him said Attorney full and whole strength, power and authority in and about the premises; and to take and use all due means, course and process in the law, for the obtaining and recovering the same; and of recoveries and receipts thereof, and in my name to make, seal and execute due acquittance and discharge; and for the premises to appear, and the person of the constituent to represent before any governor, judges, justices, officers, and ministers of the law whatsoever, in any court or courts of judicature, and there on behalf, to answer, defend, and reply unto all actions, causes, matters, and things whatsoever, relating to the premises. Also to submit any matter in dispute to arbitration or otherwise; with full power to make and substitute one or more attorneys under him said Attorney, and the same again at pleasure to revoke. And generally to say, do, act, transact, determine, accomplish and finish all matters and things whatsoever relating to the premises, as fully, amply, and effectually, to all intents and purposes, as I, the said constituent if present, ought or might personally, although the matter should require more special authority than is herein comprised, I the said constituent ratifying, allowing, and holding firm and valid, all and whatsoever he said Attorney or his substitute shall lawfully do, or cause to be done, in and about the premises, by virtue of these presents.

In Witness Whereof I have hereunto set my hand and seal, this first day of September in the year of our Lord one thousand nine hundred and forty-two.

Signed, Sealed and Delivered in presence of

Lewis Levine

Joseph Nathanson
November 8, 1949

Mr. Ludy Levine
William Levine & Sons
11-19 Main Street
Waterville, Maine

Dear Ludy:

Thanks so much for the pictures. I appreciate your thoughtfulness in sending them to us.

I have been checking on possible prospects for Colby and I believe I will have at least a dozen boys who will be worth investigating this fall.

I have sent some information to Bill Bryan and expect to send him a list of Long Island boys this week.

Best regards,

Mickey McConnell, Director
Scouting and Promotions
Mr. Harold Alfond  
127 Silver Street  
Waterville, Maine

Dear Harold:

I want to thank you for your hospitality while we were in Waterville. I enjoyed meeting you and your friends very much.

As far as the shoes were concerned, I found out on my arrival here that Mrs. Sisler has had to wear high heeled shoes and so is not able to wear those which you were kind enough to give for her. I immediately sent them to St. Louis, and I know my family there will get a great deal of good out of them.

Anything that I can do for you here in New York, I will be very glad to do and do not hesitate in asking me.

Sincerely yours,

George H. Sisler

ghs/jw
July 26, 1949

Mr. Harry Alford  
Narrowock Shoe Company  
37 Spring Street  
Skowhegan, Maine

Dear Harry:

Please accept my sincere thanks for the beautiful shoes you were so kind to send to Marie and me.

I am delighted to know that you and your associates enjoyed your visit with us and I am looking forward to seeing you again whenever your time will permit another junket to Ebbets Field.

With all best wishes, I am,

Very truly yours,

[Signature]

Edward P. McCarrick  
Publicity Department

EPMc: jm
July 19, 1949

Mr. Harold Alfond
37 Spring Street
Skowhegan, Maine

Dear Harry:

Thanks so much for the shoes and your generosity in sending them to us. Your selection was excellent and they fit very well.

Incidentally, I am working on several other boys for Colby, and I intend to call Bill Bryan today and discuss them with him.

I hope to get up to Maine after the end of the baseball season to look over your baseball setup, and also to get a closer view of the college, and I will look forward to seeing you at that time.

We enjoyed our visit with you and hope you will be able to come back often.

Best regards,

Mickey McConnell, Director
Scouting and Promotions

mm/jw
Dear Mr. Alford,

I wish I could tell you how heavenly it was to step out of high heeled shoes and into your low g.hand-s. shoes. (Particularly after a long hot day at the ball park, and rushing to prepare dinner for some unexpected guests.)

I am intrigued with the manufacturing processes, and would like to see them stitched and dyed, if the occasion ever arises.

I had suggested to Abecrombies that they narrow some loafers for me, once upon a time, but couldn't persuade them to do it. So, I'm especially grateful for these close fitting ones. I can hardly wait for Branch to see them.

It has been quite a blow to fall into second place, but the Cardinals certainly looked good to me when they were here; little as I know about it all. Perhaps our club can perk up a bit too.

Maybe they've failed to analyze our pitchers' trouble. If Waldorf-Astoria ice cream inspires the creation of the best is shoes, perhaps our boys should switch their brands of ice cream too, and hope for comparable inspiration along baseball lines.

Seriously, I'm so grateful for the shoes, and shall continue
To be- through the second or third set of resolutions

Brooklyn National League Baseball Club

Sincerely,

Mary Rickey

July 20th,

Dear Mr. Alice,

I wear I could keep you from being of me to get one

of the best and best ones I have seen. Our, you know, our

performances after a long time ago at the Fall Party, and nothing to prepare a

for some unexpected surprise.

I am looking for the understanding of the one with the occasion was

wonder if I could get some interest in give, if the occasion were not

I had suggested to A.D. to keep him to see if there was any chance at the occasion were not.

for me, once upon a time, but couldn't persuade them to go to it. So I'm

especially grateful for these dates, the occasion was. I was particularly glad

to see you there.

If you don't know, it's a plan to fall into second place, but

the certificate ceremony I hope to go when they were ready. Little we

know about it. So please look after your safety and take care.

Wish you the best and every one have a happy, a happy,

If necessary-let the former and the present be presented at the next to come,

and possible. I'm so grateful for the space and still continue

September. I'm so grateful for the space and still continue.